HEARD SHOE PRICES It's The J&S Clothing Mart For ARE GOING UP?

And Just in Time for BACK-TO-SCHOOL

■ PLEASE READ CAREFULLY

We feel that a General "Across-the-Board" Increase in Shoe Prices AT THIS TIME is Premature and that Most Manufacturers Increases Can Be Absorbed BY THE RETAILER!

SO HERE ARE THE FACTS ON PRICES OF OUR BACK-TO-SCHOOL FALL LINES

LITTLE GENTS and MISSES SHOES

ONLY 40 OF OUR 46 STYLES HAVE BEEN INCREASED

IN PRICE—AND THOSE BUT

50c PER PAIR



High School GIRLS FLATS & SADDLES

OF 90 STYLES **CARRIED IN OUR** STOCK, WE HAVE ADVANCED ONLY 4 BY \$1 PER PAIR

BUT WE HAVE REDUCED PRICES ON OTHERS 50c TO \$1.00 TO OFFSET THIS



BIG BOYS' SCHOOL SHOES

NOT ONE SINGLE



YOUNG MEN'S SHOES

OF ABOUT 33 YOUNG MEN'S STYLES WE HAVE ADVANCED ONE BY 50c AND ONE OTHER **BY ONLY \$1.00**



U

BACK-TO-SCHOOL BONUS

YOUR CHOICE OF 1 BOTTLE OR CAN OF FINE POLISH OR DRESSING, OR A 39¢ PAIR OF PEDS WITH EACH \$3.98 OR MORE SHOE PURCHASE (Good Till Sept. 13)

GYM FOOTWEAR

Nearly all of our stock is made by makers of KEDS.

MEN'S AND \$398

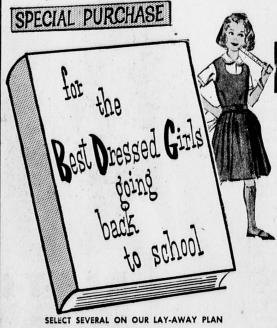
Better Shoes at Chain Store Prices - Million Dollar Fitting Service

BUSINESS HOURS: 9:30 TO 8:00 DAILY Also Open Sunday, Sept. 6; Labor Day, Sept. 7, and Sunday, Sept. 13, 11 A.M. to 5 P.M.

24811 WESTERN AVE. (NEAR LOMITA BLVD.) ACRES OF FREE PARKING IN THE LUCKY MARKET SHOPPING CENTER

LOMITA





chase that makes it possible for us to pass on attractive

savings to you . . . So scoop 'em up for Fall and school.

Toddlers' Sizes 1-2-3 Girls' Sizes 3-14



take your choice!



... slim lines ... slender, pretty-inmotion pleats . . . You'll find them all

LOW PRICES!



Large Assortment n "Darlene" Colors

399 MATCHING

Gold Nugget

the toughest wear with

25% NYLON

Regular \$2.98 Value

ONE GROUP GIRLS'

Regular Price \$1.99

Assorted Sizes and Colors WHILE THEY LAST!

WOMEN'S "FAMOUS MAKE"

BRASSIERES

They Last!

SPECIAL PURCHASE

BOYS' LONG SLEEVE

Sizes 6-16 In All Assorted Colors

BUSTER BROWN

BOYS' T-SHIRTS SHIRTS FOR BACK-TO-SCHOOL

BOYS' SLACKS

WASH 'N' WEAR SLACKS

USE OUR LAY-AWAY PLAN

1&S CLOTHING MAI

NEAR LOMITA BLVD. 24813 WESTERN AVE.

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