















All users of regular gasoline can perk up their

cars with Mobilgas R.

highest octane regular in the West











SUPERMAN













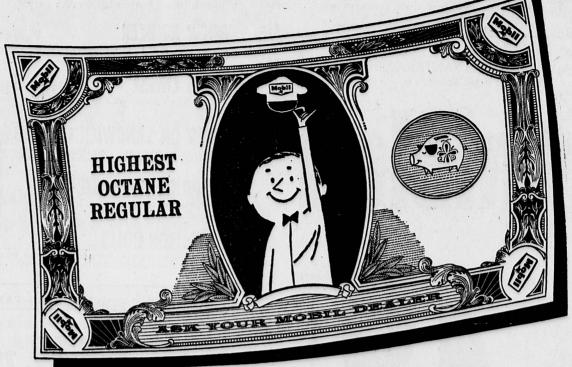






Red hot news for 1 out of 2 Western users of premium gasoline

60¢T0\$1



SWITCH TO NEW MOBILGAS

Mobilgas R is the highest octane regular in the West. That's why 1 out of 2 users of premium gasoline

can now get smooth knock-free power and save 60° to *1 a tank.



roll

GENERAL PETROLEUM CORPORATION, A SOCONY MOBIL COMPANY