

It's Christmas Time at

DALES

4 DAY DOWN

YOU CAN'T AFFORD TO MISS THIS SALE Every Time Our Register Rings You Save Money

Self-Service Dept. Store
1334 EL PRADO
 DOWN TORRANCE NEXT TO A&P MARKET
 Open Daily 9 to 9 • For Christmas Holidays
 SALE STARTS THURSDAY, DEC. 18 AT 9 A.M.
 and Continues Fri., Sat., Sun. and Mon.
 DECEMBER 19, 20, 21 and 22

Get Fabulous Fashions... and Take Advantage of Really Spectacular Savings... Here in the Season's Most Outstanding

COAT EVENT



- Better quality winter coats
- Beautiful, luxurious wool fabrics
- Exciting selection of newest styles
- Every coat handsomely tailored
- Big, wonderful choice of colors
- Sizes for everybody take your pick
- Some with fur, fake-fur trims, linings
- Top values at amazingly low prices
- Sizes 7 to 15—8 to 20—14½ to 22½

1 1/2 OFF Price!

Regularly 19.95 to 59.95

Open Every Night This Week

Lingerie

Lovely way to gift a lady

PRICES SLASHED

LADIES' OPAQUE NYLON OPERA GOWNS

- EMPIRE WAISTLINE
- LACY TRIM TOPS
- ASSORTED COLORS AND STYLES
- THE PERFECT GIFT!

1.99 Val. to 3.98

LADIES' NYLON TRICOT GOWNS

By Lady Edsa

- Washes Easily
- No Ironing • Dries Quickly — Cut Full for Proper Fit!

2.77 Val. to 4.98

PANTIES

Individualy Packed in tufted sewing box

Embroidered day of the week on each Panty! **MAKES A BEAUTIFUL GIFT!**

2.99

SLIPS

Full Cut Lacy Trim Some have shadow panels. Pastel shades. Sizes 32 to 40

1.66 Val. to 3.90

LADIES' CAN-CANS

Fitted Waist with 100% Nylon Full Sweeps—Usually made to sell for \$2.98 up!

- Washable
- Lacy Trim
- Ass. Colors
- Many Styles to Choose from!

1.77

SIZES 8-14

right in fashion

skirts

100% Wool
 TAILORED — DRESSY

- New Full Shades
- Ass. Styles
- Sizes 8-18

3.99 Val. to 9.98

LUCKY PURCHASE! LIMITED AMOUNT!

LADIES' 100% NYLON DUSTERS

QUILTERED

- Floral Prints
- Sizes 10 to 20
- Cut Full for Proper Fit
- Many Styles to Choose from!

3.99 Values to 8.98

LADIES' PINWALE CORDUROY OR FLANNEL CAPRIS

STYLED BY LEADING CALIFORNIA MANUFACTURERS!

ASS. COLORS TO CHOOSE FROM!

VALUES TO 3.98

1.66

SIZES 8 to 18

LADIES' 100% NYLON BABY DOLLS

BY LADY EDISA USUALLY 4.98

SIZES 8-14

2.99

- No Ironing
- Wash Easily
- Dries Quickly THE PERFECT GIFT!

LADIES' NYLON 100% HALF SLIPS

USUALLY SELL FOR 1.49

.99

Worth Twice This Price!

Santa's giftina the Sweater girls

Values Out of This World!

LADIES' CARDIGANS

100% Orlon, full fashioned, heavy quality, all the new

\$2.99

VALUES TO \$8.95 ON SALE 34 to 40

LADIES' JEWELED SWEATERS

Five Knit with Clusters of Pearls

\$4.59

VALUES TO \$8.95 ON SALE 34 to 40

LADIES' SLIP-ONS

Urchin String Style — Lame Wool with Nylon and Fur Fibres. Size 34 to 40

\$3.99

8.98 Value. Holiday Special!

FACTORY CLOSE OUT

handbags

A Perfect Gift!

What a joy to find such tiny prices on handbags as handsome as ours! Scoop them up now for yourself, for gifts. We have all the newest, latest stripes and shades.

From **1.00** Plus Tax

VAL TO 10.00

SCOOP!

PLEASE, SANTA, bring plenty of BLOUSES!

100% DACRON and WASHABLE COTTONS

Values to 3.98

BY FAMOUS MAKERS

1.59

2.39

SIZES 32-38