

FREE GIFT WITH EVERY PURCHASE! BUY NOW - PAY NEXT YEAR

A NEW STAR in DORN'S GALAXY of WORLD'S LARGEST DISCOUNT STORES!

ALL DORN'S STORES JOIN in the TREMENDOUS PRICE-SLASHING SALE SELL-A-BRATING!

GRAND OPENING

OUR NEWEST STORE—3828 W. SEPULVEDA BLVD., TORRANCE, CALIF.

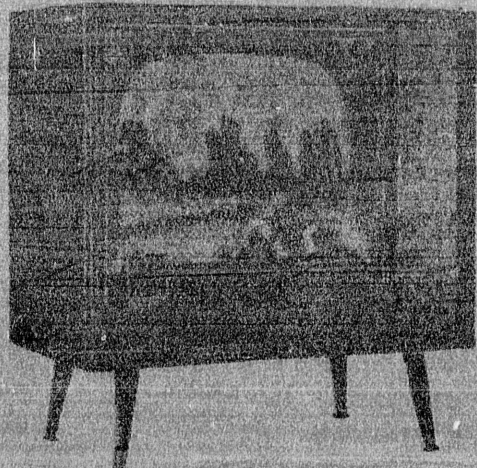
DORN'S DISCOUNTS BIGGER THAN EVER!

DORN'S HOME of NATIONALLY FAMOUS BRANDS - LOWEST PRICES ANYWHERE!

NEW 1959 ZENITH DELUXE TV

NOW AT DORN'S—HOME OF WORLD'S LARGEST DISCOUNTS

ZENITH SPACE COMMAND "21" ZENITH TV VALUE



You'll Be Amazed at Dorn's Low Price
BUY NOW - PAY NEXT YEAR!

Features Zenith's big deluxe model gives you complete remote control—no buttons, no cords, etc. Push-pull control switch. 21" wide-screen picture tube. 17,500 volt chassis. Model 157A2M.

space command remote control TV

Tunes Set On 5 Channels. Changes Channels. 3. Shows Off Control and Adjusts Volume.

YES, TUNES TV AND
EVEN ADJUSTS
THE VOLUME IN 3 STAGES
FROM ACROSS THE ROOM
NO CORDS, NO WIRES

Just press a button on the unique control unit you hold in your hand.

First Button tone set on and off, adjusts volume in three different levels.

Second Button changes channels to the left.

Third Button changes channels to the right.

Fourth Button shuts off the sound of long running commercials while the picture stays on.



FULL SIZE
FIGURE! NEW
SMART STYLING
AT DORN'S ONLY

199⁹⁵

Revolutionary new Zenith "Sunshine" picture tube. Super horizontal chassis. "Linger Lock" circuit. Easy-cut picture glass for cleaning. Base optional.

PLUS these
SPECIAL
ZENITH
FEATURES



Zenith's Patented Spotlight Reflecter control lights up in center of dial—easy to read when the room is dark.

Zenith's Patented On-Off and Volume Switch—Push to turn on, push to turn off. No need to readjust volume each time.

Easy-Cut Picture Glass—Simple to remove for cleaning when film and inside of picture glass.

BIG SCREEN PORTABLE TV

Pick up a portable for fall football viewing.

149⁹⁵

EVEN LESS AT DORN'S!

Features include Zenith's famous "Sunshine" picture tube. Static-free FM sound, new push-pull on-off switch, top right tuning. New service-saver horizontal chassis chassis. Lightweight cabinet with top handle.

ZENITH PORTABLE HI-FI 3 Speaker Automatic PHONO-GRAPH

Automatic 4-speed turntable. Light-colored Cobra Tone Arm. Dual Needle Cartridge. Separate Bass and Treble Controls. Lagrange type Case with handle.

An unbeatable combination! Zenith full fidelity sound and a low low price. Three high fidelity speakers. Includes two-tone brown case. Dual needle cartridge of highest fidelity. Zenith's low, low price.

\$99⁹⁵

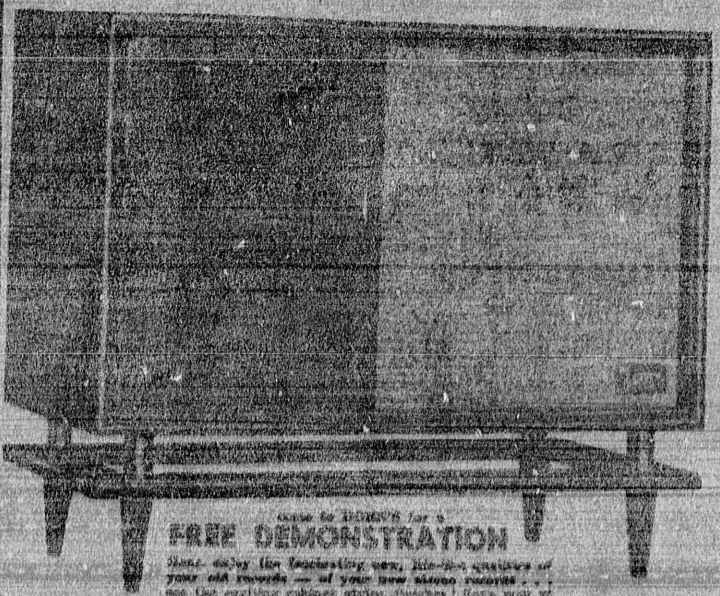
YOU PAY LESS AT DORN'S

THE WORLD'S FINEST HIGH FIDELITY

in the world's finest cabinets

all new **ZENITH** quality

stereophonic



... A COMPLETE STEREOPHONIC HIGH FIDELITY SYSTEM incorporating 6 SPEAKERS!

AM FM RADIO. COBRA-MATIC, 4-SPEED RECORD CHANGER... PLAYS ALL YOUR OLD RECORDS plus STEREO RECORDS

Fabulous new Zenith Stereophonic High Fidelity—beautifully decorated styled cabinet in beautiful, sparkling new finish. Tuning control, 4-position record changer control, loudness, presence, and separate bass and treble controls. Faithfully reproduces all essential harmonics and overtones. Come to today—see our complete selection!

Get DORN'S Lower Price!

NOW at DORN'S as low as **199⁹⁵** PLUS A WEEK NO PAYMENTS for 6 WEEKS!



3828 WEST SEPULVEDA BLVD.
(Sepulveda at Hawthorne Blvd.) TORRANCE
Open Every Day 'til 10 P.M. 'til Christmas