

Ronald E. Moran's New Car Trade-Ins

- '57 Cadillac Fleetwood 4-door Sedan . . . \$4399
Original 12,000 miles. All power equipment. Here's real luxury.
- '57 Cadillac Convertible \$4199
Fully equipped. A low-mileage, one owner beauty!
- '52 Cadillac 7-passenger Sedan . . Priced To Sell
Radio, heater and hydramatic. Power steering. Original 24,000 miles and exceptionally clean.
- '56 Cadillac Convertible \$2999
Power steering, power brakes, Continental kit, radio and heater. Low miles.
- '57 Oldsmobile Super Holiday Coupe . . . \$2499
Power steering and power brakes. Radio, heater, Hydramatic.
- '55 Oldsmobile Super Holiday Sedan . . . \$1599
Hydramatic, radio and heater. A real buy.
- '55 Pontiac '870' 4-door Sedan \$1149
Radio, heater, hydramatic, power steering, power brakes.

Many More to Choose From
 All Our 1955 and Newer Automobiles Have
 One-Year Warranty Available

RONALD E. MORAN, INC.

CADILLAC - OLDSMOBILE DEALER

25 Pacific Coast Hwy.

Hermosa Beach

FR 4-3436

No Sunday Selling

Open 8 a.m. to 9 p.m. Mon. thru Fri. - Sat. 'til 6 p.m.

ANNOUNCING THE LARK BY STUDEBAKER

Premiere Showing Friday, Nov. 14

YOUR NEW DIMENSION IN MOTORING ✓ THE ONE CAR PERFECTLY SIZED FOR TODAY'S DRIVING NEEDS — BIG SIX-PASSENGER ROOMINESS INSIDE, NEARLY THREE FEET SHORTER THAN CONVENTIONAL CARS OUTSIDE ✓ RUNS MILES AND MILES ON A HATFUL OF GAS — REGULAR, LOW-COST GAS ✓ PEAK PERFORMANCE FROM EITHER THE SPIRITED SIX OR SUPER-RESPONSIVE V-8 ENGINE ✓ BEHAVES LIKE A LADY, PARKS ON A POSTAGE STAMP, TURNS ON A DIME ✓ BEAUTIFULLY BUILT AND ENGINEERED BY THE KNOWING CRAFTSMEN OF STUDEBAKER ✓ SIMPLE, CLEAN, AND CLASSIC IN STYLING — NO NON-FUNCTIONAL ORNAMENTATION ✓ DISTINCTLY RICH, FASHION-RIGHT INTERIORS, UPHOLSTERED IN FINE PLEATED FABRICS AND VINYL ✓ COSTS LESS TO BUY, FAR LESS TO OPERATE — PRICES BEGIN UNDER \$2000 ✓ YOU KNEW A CAR LIKE THIS HAD TO HAPPEN — AND WHEN YOU DRIVE THE LARK — YOU'LL BE GLAD IT DID. IT'S YOUR CAR — THE ONE YOU'VE BEEN WANTING — AND YOU'LL LOVE IT!

THE LARK BY STUDEBAKER

HARDTOPS — 2-DOOR SEDANS — 4-DOOR SEDANS — STATION WAGONS

Marsh and Carlson

Studebaker -- Packard
400 NO. SEPULVEDA BLVD.

FA. 1-1797

Manhattan Beach

FR 6-9469

THEY ARE HERE!

ALL
NEW

1959 HILLMANS

ALL
NEW

NEW LARGER ENGINE
NEW IMPROVED PERFORMANCE

ALL COLORS

NEW COLORS

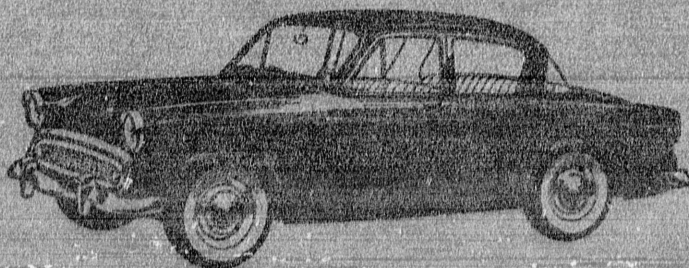
ALL BODY STYLES

NEW IMPROVED STYLING

NEW LUXURY FEATURES

IMMEDIATE DELIVERY

BEST
DEAL



HIGHEST
TRADE IN
VALUE

SEE THEM! DRIVE THEM TODAY!

AT

WHITTLESEY'S IMPORTED CAR CENTERS

REDONDO BEACH
 1212 SO. PACIFIC COAST HWY.
 FR 8-2251

TORRANCE
 1500 CABRILLO AVE.
 FA 8-2585