

# LOIN SALE

GENUINE  
*Melmac*  
**Dinnerware**

VALUABLE COUPON  
SPECIAL METAL CANNISTER PACK

## Crisco 69c

3 LB. CAN WITH THIS COUPON

GOOD ONLY AT LUCKY  
LIMIT ONE COUPON  
— EFFECTIVE —  
NOV. 13, 14, 15, 16 ONLY



*Jim Dandy*  
**Lucky**

Continues Sensational Offer!

*As Advertised in LIFE...*

*Dish washer Safe  
Break Resistant*



## Coffee 59c

PREMIUM QUALITY COFFEE... RICH IN AROMA... FINE IN FLAVOR...  
THE FINEST COFFEE EVER PACKED... TRY IT NOW AT THIS LOW, LOW PRICE.

## Surf 49c

10c OFF SPECIAL

SPECIAL PACK... 10c OFF... ON GIANT SIZE BOX. PUT SUNSHINE IN YOUR WASH... PRICE INCLUDES 10c OFF.

## Big Dip 49c

GOLDEN STATE'S ICE MILK DESSERT, TASTY FLAVORS... LOW IN CALORIES... 1/2 GAL.

## Mayonnaise 39c

LAURA SCUDDER... MADE FROM EGGS FRESH FROM THE FARM... LUXURIOUSLY RICH AND MOST DELIGHTFULLY SEASONED... THE CHOICE OF WOMEN WHO ARE HARD TO PLEASE. YOU'RE SURE EVERY TIME OF WONDERFUL SALADS.

QUART JAR

*Guaranteed by Good Housekeeping*

*A Fraction of the Regular Value!*

4 pc. place setting  
\$4.60 value

# 49c

Dinner Plate,  
Salad Plate,  
Cup & Saucer

with \$49.00 worth of LUCKY "PINK" Cash register tapes...

SIX Beautiful Colors  
Turquoise... Jonquil Yellow... Canyon Red  
Mint Green... Petal Pink... Desert White

GUARANTEED FOR ONE YEAR  
against breakage during normal use

*Start your set Today!*

IT'S SO EASY

You've seen MELMAC DINNERWARE advertised in LIFE! You know the regular value of a four piece place setting is \$4.60.

Now, get yours for a small fraction of the regular price. You'll love MELMAC'S expensive look, its contemporary styling... its colorful flecked highlights, break resistant tool... Handy for all types of entertaining for cook-outs, patio, buffet dining, home and trailer use. This beautiful California dinnerware is so easy to acquire at Lucky... Simply save \$49.00 worth of Lucky pink register tapes as you shop... exchange them for a complete four piece place setting for the unbelievable low price of only 49c... remember this set at its regular value of \$4.60.

NO LIMITS... buy all you want... shop at LUCKY today, start saving your pink register tapes... MELMAC makes wonderful gifts too.

ACCESSORY PIECES

	Reg. Now Only
14-in. Soup or Cereal Bowl (Set of 4)	\$4.00... \$1.99
14-in. Meat Platter	2.75... 1.99
Sugar Bowl and Creamer	3.50... 1.99
10" Divided Vegetable Dish	4.50... 1.99
10" Open Vegetable Dish	2.85... 1.99

COMPLETE YOUR SET NOW AND SAVE MONEY  
No Cash Register Receipts Necessary

IDEAL FOR CHURCHES AND CLUBS!

Chairmen and Committees... ask your members to save their lucky pink cash register tapes given with purchases... your organization can obtain four piece place settings for the amazing low price of 49c... it will not take long for you to have a large collection of this lovely unbreakable dinnerware... at far less than you can buy it for wholesale.

AVAILABLE ONLY AT...



In the Following Stores Only...  
TORRANCE Torrance and Crestview Divs.  
WEST TORRANCE Hawthorne & Sepulveda  
LOMITA Lomita Blvd. and Western Ave.  
BELL Bell Ave. and Atlantic Blvd.



State Rights Reserved—Sales Tax Added to Variable Rates

<b>PINK</b> URGENT 4c	<b>AJAX</b> Cleanser 14 oz. 2 for 33c	<b>Colgate "AD"</b> Deodorant 3 1/2 oz. Box 92c	<b>Florient Aerosol</b> Deodorant 6 oz. 79c	<b>CHAMP'S</b> M.C. Dinner Mix 10-oz. pkg. 29c
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LOMITA-HARBOR CITY Western and Inglewood INGLEWOOD La Brea and Hardy