



CHEST GETS CHECKS . . . Receiving checks from the National Supply Company of Torrance is Harbor Area Community Chest Chairman Glenn Koger (second from left). Representing the company's contribution is a check for \$3000; and contributed on behalf of the employees is a check in the amount of \$4500. Left to right are: Judson Bower, treasurer of the employees' club; Koger; Ken Perkin, employees' club chairman; and Joan D. Spaulding, works manager.



WINS INDUSTRIAL BEAUTY AWARD . . . Ted C. Coleman, president of Coleman Engineering Co., Inc., of Torrance, exhibits a prize-winning certificate awarded to his firm by the Los Angeles Beautiful Committee for beauty of plant site, to President Fred W. Mill of the Torrance Chamber of Commerce.



STRENGTH

the big reason insurance man Jeffers is an American Saver

Tom Jeffers Sr. has seen a lot of changes since he settled in Montrose 35 years ago, but one thing that has not changed has been his belief in the safety and availability of his savings and loan funds. He opened the No. 1 account at AMERICAN SAVINGS' Montrose office in 1929 . . . and intends "to keep it there."

Jeffers' role in developing the Montrose area has been an important one. He was Chairman of Commerce secretary for 10 years . . . on the board of directors of Crescenta Mutual Water Co. for 16 years . . . a charter member of Kiwanis.

He now owns many of the community's major buildings and handles much of the commercial insurance. And . . . he is one of four generations of AMERICAN SAVINGS, with his father, son, and grandson also holders of AMERICAN SAVINGS accounts. All 65,000 AMERICAN SAVERS find

added protection in the Strength of AMERICAN'S \$15 Million reserves:

- Rate of Reserves to Savings
- Federal requirement - 8%
- National average - 8%
- American Savers - 21%

AMERICAN SAVINGS assets are now over \$100 Million. Nine regional offices are ready to serve you . . . or you can save entirely by mail. Interest is paid quarterly, funds received by the 10th of any month earn interest from the 1st. Drop in . . . or drop a check in the mail today.

now paying 4 1/2% per annum

AMERICAN SAVINGS
AND LOAN ASSOCIATION

WALDMAN BEACH - 1120 Manhattan Ave. - Phone 52454
REDBORO BEACH - 206 S. Pacific Ave. - Phone 55444

AGORA - 610 N. Kaula Ave. - Phone 4-1500
LA PUENTE - First and Main Sts. - Phone 8-1900
MONTROSE - 254 Broadway Ave. - Phone 3-0104
GARDEN GROVE - 1028 Garden St. - Phone 3-0215

ROCKAWAY - 17000 E. Peterson - Phone 8-0000
TOLSON CITY - 3077 Law Vines Dr. - Phone 8-0000
WESTBURY - 210 E. Philadelphia St. - Phone 6-0018

USUAL FOR COMPANIES AND TRUST FUNDS - OPEN WEEK DAILY 9 A.M. TO 6 P.M. - BRANCHES 24 HOURS

Telephone Co. to Stage Opening

Ever wonder what happens in the telephone office when you dial your telephone? If you have, then you can get your answers by visiting Pacific Telephone's big open house to be held November 23 and 24 at 1307 Cravens, local manager Dick Pyle announced today.

Telephone subscribers, friends and neighbors in the exchange are invited to attend the two day affair and get an inside view of how a telephone call is handled and the maze of machinery needed to do the job.

"VISITORS WILL get an opportunity to witness just what happens when a dial is whirled," he said, "as well as see the advancements made in telephone communications over the years."

He pointed out that company personnel will be on hand from 1 to 8 p.m. on both days to escort visitors through the inside and outside displays.

The outside display will consist of trucks, diggers, trailers

REVIVAL SLATED

Revival meetings will be conducted by Oran and Audrey Dun, an musical evangelists, at Boulevard Assembly of God, corner of Wilmington Blvd. and "Q" St. nightly except Mondays and Saturdays, beginning Tuesday, it was announced by Rev. Herbert Ezell, pastor.

OLDEST COW

The Holstein is the oldest breed of cow in America.

Advertise in THE HERALD—Largest Home Delivery By Far in The Torrance Area

SY SEZ:

ELECTION BETS
Gift Wrapped!!

We will open at 7 p.m. on election day . . . for your victory celebration spirit!

FRANK'S LIQUOR STORE
1601 CABRILLO, at GRANERCY
FA 8-2591

SY FRANK

STADIUM
1307 Cravens FA 8-3321
SUN—MON.—TUES.

Glenn Ford Red Buttons in "Imitation General"
—AND—
Anthony Quinn "ATTILA" in Technicolor!

FIGHT THE CRIME WAVE!

ELECT

'PAT' HILLINGS
ATTORNEY GENERAL

PAT HILLINGS

FOR ATTORNEY GENERAL

We, the Residents of Torrance Area, OBJECT TO THE UNFAIR ATTEMPT TO TAX NON-PROFIT SCHOOLS. IN THE INTEREST OF TRADITIONAL AMERICANISM, PLAIN GOOD ECONOMY AND FAIR PLAY WE STRONGLY URGE A . . .

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|--------------------------------------|--------------------------------|---------------------------------|
| Mayor Albert E. Issa | Dr. & Mrs. Wayne Ho | Mr. & Mrs. Louis M. Rogan |
| Councilman & Mrs. Victor E. Bonstead | Mr. Lewis Frost | Mr. & Mrs. Harold D. Loflin Jr. |
| Councilman & Mrs. Nicholas O. Urale | Mr. & Mrs. Willet Bowlands | Dr. & Mrs. Gus Curran |
| Councilman & Mrs. Robert John | Mr. Robert T. Byrne | Dr. & Mrs. Vincent Rouns |
| Councilman J. A. Siasley | Mrs. Marie Kloss | Arthur S. Nielsen |
| Rabbi Henri Front | Mr. & Mrs. Robert Sutor | Bernard Schoenberg |
| Rev. Hugh R. Purry | Mr. & Mrs. Thomas O'Malley | Dr. Allen T. Brown |
| Rev. Wm. J. Reischer | Mr. & Mrs. Jack Newville | George Penn |
| Rev. Robert Tourigny | Mr. Joe Frost | Mr. & Mrs. Joseph Peters |
| Mr. Sam Levy | Mr. & Mrs. Frank Harris | Dr. & Mrs. Victor A. Goorchenko |
| Mr. Paul Lorenzer | Wm. E. Jackson | Mr. & Mrs. Clyde Hester |
| Mr. Lawrence Harvey | Mr. & Mrs. John Madinger | Mr. & Mrs. Piero Venable |
| Mr. & Mrs. Jack Dubbs | Attny. & Mrs. James M. Hall | Dr. & Mrs. Louis Moore |
| Wm. E. Mac Farlan | Mr. & Mrs. Semyal S. Stern | Mr. & Mrs. Paul Hugen |
| Mr. Del Nardoz | Mr. & Mrs. Donald Hauser | Dr. Philip Haloran |
| Mr. John Mavillo | Mr. Charles Gould | Wm. E. Short |
| Dr. & Mrs. Wm. Davies | Mr. & Mrs. George Post | Frank Noff |
| Mr. & Mrs. Paul Roeltger | Mr. & Mrs. James Post | Joseph J. Upchek |
| Dr. & Mrs. Rodney Strosser | Mr. & Mrs. W. Douglas Horne | C. A. Deutchie |
| Mr. Darvin Parish | Mr. & Mrs. Joseph Seiffert | Lee Trundell |
| Dr. Clavest F. Hoagy | Mr. & Mrs. Edward Soer | Jack Rice |
| Mr. Albert Koster | Mr. & Mrs. Clifton H. Davis | Van Sommer |
| Mr. & Mrs. W. R. Cunningham | Mr. & Mrs. William T. Hayner | Grover C. Hatcher |
| Mr. & Mrs. Byron Lerb | Mr. & Mrs. George W. Schneider | Lyn Johnson |
| Mr. & Mrs. Robert Asha | | |

NO VOTE ON PROP. 16

- The Following also Urge A NO Vote**
- VICE-PRESIDENT RICHARD M. NIXON
 - U. S. SENATOR WM. F. KNOWLAND
 - U. S. SENATOR THOMAS KUCHEL
 - GOVERNOR GOODWIN J. KNIGHT
 - ATTY. GEN. EDWIN G. BROWN
 - CONGRESSMAN CLAIR ENGLE
 - JUDGE STANLEY MOSK
 - REP. PATRICK HILLINGS, Candidate for Atty. Gen.
 - CECIL R. KING—Congressman 17th District
 - BURYON CHACE—Supervisor 4th District
 - VINCENT THOMAS—State Assemblyman 68th District

No Other State Taxes Schools — Don't Make California The Exception
TORRANCE COMMITTEE FOR NO ON 16 — 1311 SARTORI, TORRANCE