

DON'T BE FOOLED!

Sears does not establish fictitious list prices to allow so-called discount selling!
Sears features ONE low price . . . the price you pay!



NO MONTHLY PAYMENTS

★ **UNTIL FEBRUARY 1959!** ★

OUR FASTEST SELLING MODEL... 2-SPEED

3-CYCLE Automatic Washer

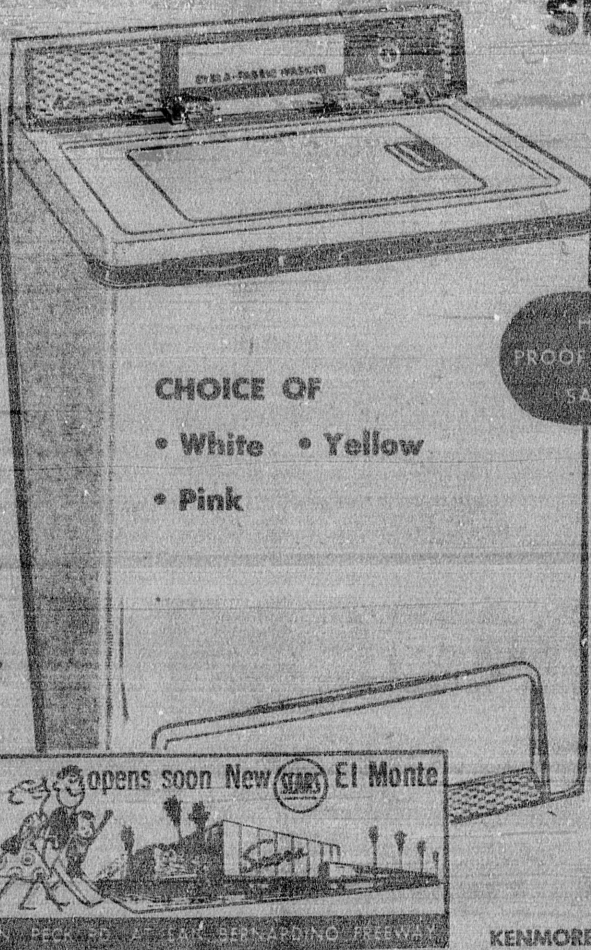
SPECIAL JUBILEE SALE PRICE!

3-CYCLE WASHING

NORMAL CYCLE
All the vigorous washing, spin drying needed for normal washing

DELICATE CYCLE
Gentle Kenmore washing action safely washes even negligees

WASH 'N' WEAR CYCLE
New-wash new wash 'n' wear fabrics virtually wrinkle-free



CHOICE OF
• White • Yellow
• Pink

HERE'S PROOF OF JUBILEE SAVINGS

264⁸⁸

ONLY \$10 DOWN, Sears Easy Terms
NO monthly payment 'til February, 1959

GETS CLOTHES CLEAN AS IF BY MAGIC!

- Built-in Filter works on all water levels, all loads
- Cold water wash and rinse for heat-sensitive fabrics
- Infinite water level saves more hot water on small loads
- Built-in Wash Guide makes it easy to wash any fabric
- 5-Water Temperatures let you wash any fabric safely
- Two Speeds—Normal and Slow—to suit any type of fabric

Model 8480

KENMORE . . . Now, More than Ever, America's Largest Selling Automatic Washer!

OPEN TOMORROW NIGHT

Sears Stores Open Mondays, Thursdays and Fridays 9:30 A.M. to 9:15 P.M.
Westwood Store Closes Thursdays at 5:30 P.M. Tuesday, Wednesday
and Saturday Store Hours 9:30 A.M. to 5:30 P.M. PARK FREE

- 2-Door Convenience and Styling
- Big 52-lb. Compressor Freezer
- Big 27-qt. Porcelain Crisper
- Storage Cabinet in Both Doors
- Ample Storage for Tall Bottles
- Priced LESS than Many One-Door Refrigerators

Model M-12-H
*Gross capacity

SAVE 51.07
13 Cu. Ft.* 2-DOOR COLDSPOT Refrigerator

Formerly 299.95

248⁸⁸

ONLY \$10 DOWN
on Sears Easy Terms
NO Monthly Payments 'til Feb., 1959

WAS YOU WANT A FREEZER?
Eat better. Live better with a COLD SPOT FREEZER . . . here's why:
YOU SAVE TIME AND MONEY
• Cook and bake less when you use convenient meals or snacks in advance.
• Shop less frequently; avoid shopping in traffic.
YOU EAT BETTER FOODS . . .
• Enjoy "fresh" food all season.
• Provide healthful vitamin-rich meals.
• Keep plenty of variety in your diet.

Model 81818

Big 15 Cu. Ft. Capacity Coldspot FREEZER

259⁸⁸

\$10 DOWN, Sears Easy Terms
NO Monthly Payments 'til Feb., 1959

- Front-mounted controls • Interior and safety lights • Two sliding storage baskets • Separate foot-freezing section
- Built-in lock with two keys • 3-Yr. Guarantee on the Sealed Unit

ALL ROADS LEAD TO



SEARS-INGLEWOOD MANCHESTER & HILLCREST
OR 8-2521 PARK FREE

*Satisfaction guaranteed
or your money back*