

WELCOME TO OUR NEW HOME IN TORRANCE — 1301 SARTORI AVE. — SARTORI AT EL PRADO

# LAWSON'S GRAND OPENING SALE!

THANKS, TORRANCE, FOR YOUR WONDERFUL RECEPTION. REPEATING THESE VALUES

**NO MONEY DOWN**  
LONG EASY TERMS

**NO MONEY DOWN**  
LONG EASY TERMS

VALUES GALORE THROUGHOUT THE STORE

Your Choice  
**29.9**

**LAWSON'S DREAM GIRL**

10 Diamonds  
**BRIDAL SET**



Reg. \$150  
**\$99** FOR BOTH  
No Money Down  
\$2.00 Weekly

**14k Gold Twin Wedding Rings**



For Her, For Him  
Reg. \$19.95  
**\$9.95** BOTH FOR  
No Money Down — 50c Weekly

GENUINE  
**CULTURED**

**PEARL DROP**



With 14K Chain  
Reg. \$6.95  
**\$3.95**

**5 DIAMOND Wedding Ring**



Reg. 69.50  
**\$49.50**  
\$1.00 Weekly

**MR. AND MRS. WEDDING RINGS**



10 Diamonds  
Reg. \$100 ea.  
Your Choice  
**\$69.50**

No Money Down — \$1.25 Weekly

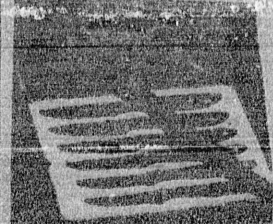
Great Selection of  
**COSTUME JEWELRY**  
BUY NOW AND SAVE



Values to \$5.00  
**99c SAVE**



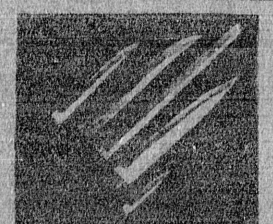
**Aluminum Casserole**  
Regular \$4.95  
Five Flap Insert  
Insulated hot or cold, ideal gift.  
**\$2.99**



**6-Pc. Steak Set**  
Regular \$9.95  
Beautiful Gift Box  
Set of 6 stainless steel knives.  
**\$2.99**



**24-Pc. Stainless Steel Tableware**  
Hollow ground  
Regular 9.65  
Complete Set  
• 6 Knives • 6 Forks • 12 Spoons  
**\$2.00**



**5 Pc. Utility and Carver Set**  
Regular 6.95  
Buy Now  
for the Home or Gift-Giving!  
**\$2.99**

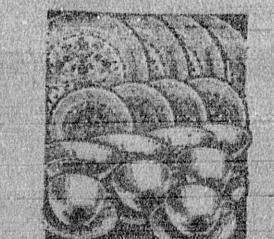
Nationally Advertised  
**PORTABLE TYPEWRITERS**  
On Easy Terms  
AS LOW AS **29¢** A DAY



**Set of 6 Cups and Saucers**  
Regular 9.65  
Complete Set  
Beautifully designed cups and saucers.  
**\$2.99**



**Aluminum Ice Bucket**  
Regular \$6.95  
Jumbo Size  
Jumbo aluminum ice bucket, insulated to keep hot or cold foods.  
**\$2.99**



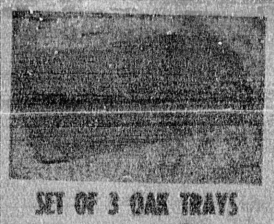
**20-Pc. Dinnerware Set**  
Regular \$7.95  
Here's what you get:  
4 Dinner Plates, 4 Bread & Butter Plates, 4 Cups, 4 Saucers, 4 British Dishes.  
**\$2.99**



**17-Pc. All-Purpose Set**  
Regular \$9.95  
Complete Set  
All the essential pieces for the hostess. Buy now and save!  
**\$2.99**



**Oven-Proofed Lazy Susan**  
Regular \$5.95  
Ideal Gift  
Round, wood! Center bowl, 4 side trays.  
**\$2.99**



**SET OF 3 OAK TRAYS**  
Regular \$7.95  
A tray for every purpose.  
**\$2.99**



**6-Pc. Canister Set**  
Regular \$6.95  
Consists of Flour, sugar, coffee, tea, salt and pepper.  
**\$2.99**



**7-in-1 Salad Mixer**  
Regular \$9.95  
Meat chopper, food grinder, extra cutting blade, 4 canning cones, non-slip bottom.  
**\$2.99**

**1/3 Carat**

**DIAMOND TIFFANY RING**



Reg. \$200  
**\$129**  
\$3.00 Weekly

**EMERALD CUT DIAMOND SET**



Reg. \$400  
Both For  
**\$250**  
\$5.00 Weekly

**DIAMOND HEART PENDANT**



Reg. \$49.50  
**\$29.50**  
No Money Down  
\$1.00 Weekly

**20 DIAMONDS ELGIN**

14K Gold



5 1/2 SIZE TINY  
Reg. \$175  
**\$139.50**

**BE WISE — BE SAFE LAY-AWAY NOW FOR CHRISTMAS**



**25 Jewels AUTOMATIC**  
The Watch That Winds Itself  
Reg. \$59.50  
\$1.00 Weekly  
**\$29.50** TRADE AND SAVE

**LADIES' 17 JEWELS**  
Natural Gold Color  
Tiny Size  
Reg. \$29.75  
**\$14.95**



Beautifully Designed  
**BUY NOW**

**GENT'S DIAMOND RING**



Reg. \$150  
**\$89**

**TRADE and SAVE UP TO \$25.00 ALLOWANCE**  
For Your Old Watch  
Regardless of Age  
Make or Condition

**Lawson's**  
SOUTHERN CALIFORNIA'S LARGEST JEWELERS  
**1301 SARTORI AVE.**  
FA 8-4313 Sartori Ave. at El Prado Torrance  
OPEN MONDAY AND FRIDAY NITES 'TIL 9 P.M.

**TRADE and SAVE FULL TRADE-IN ALLOWANCE**  
On Your Present Diamond Ring  
No Matter Where or When Purchased

**BROWNIE Movie Camera**  
Reg. \$84.00  
**\$59.50**  
\$1.25 Weekly