

# October Coat Sale!

values high... styles new... prices low...



New styles! Brand new fall and winter coats, beautifully fashioned in your choice of the latest "looks." Great values! Top quality fabrics, exquisitely tailored. And low, low prices! Come to our amazing October sale for coat fashions at big savings!



100% Wool  
Millium Lined  
Checks & Tweeds

**\$15**  
From  
SIZES 7-15  
10-20  
14 1/2-24 1/2

MANY STYLES TO CHOOSE FROM

# DALES

Self-Service Dept. Store  
**1334 EL PRADO**  
DOWNTOWN TORRANCE NEXT TO A&P MARKET  
Open Daily 9 to 6 • Friday Night 'til 9 P.M.

## SELLING OUT

OUR Ladies' Dress Dept.

ALL STYLES and SHADES IN COTTONS, SILKS, ORLONS and WOOLS. MARK-DOWNS UP TO 20% OFF REG. PRICE. BE WISE - THEY DESERVE A LOOK!

GROUP 1

**\$1.00** Val. to 5.98

LAST CALL WHILE THEY LAST

GROUP 2 GROUP 3

**\$2.00** Val. to 8.98

**\$3.00** Val. to 15.98

SIZES 7-15 8-20 14 1/2-24 1/2



### LADIES' CARDIGANS

and FUR BLEND SWEATERS

New Fall Styles and Colors - Sizes 32-40

**1.99** Val. to 4.98



### LADIES' CORD CAPRIS

Hollywood Style in Flannel Cord  
All the New Fall Shades  
SIZES 8-12

**1.66** Val. to 2.98



LADIES' FLANNEL CAPRIS Washable All New Shades  
SIZES 8-18

### LADIES' 100% NYLON TOPPERS

• 2 Pockets - Flair Back  
• New Tonal Colors  
• Fully Lined  
• Sizes 8-12

**6.99** Val. to 14.95



OUR LOW LOW PRICE

### LADIES' COTTON BLOUSES

SANFORIZED NOVELTY STRIPES and PATTERNS ROLL-UP SLEEVES. Many Styles to Choose From. Sizes 32-38. Val. to 1.98



**88¢**



### Ladies' Knit Gowns

**1.39** Value 2.95

FLANNEL PAJAMAS **1.66** 34 to 40



### LADIES' 2-PC. ORLON KNIT SUITS

HI-BULK KNIT IN NEWEST STYLES

These Were Never Sold Less Than \$12.98

Special-Assorted Sizes and Colors

**3.39** OUR LOW LOW PRICE



### BOYS' POLISHED COTTON SLACKS

IVY LEAGUE STYLE AND FLAP BACK POCKETS! USUALLY 4.98

**1.77** Val. to 5.98

BOYS' POLISHED COTTON SLACKS SIZES 4-16 ASST. COLORS

### BOYS' & GIRLS' JACKETS

with or without Fur Trimmed Collars • Jacket Ties • Nylon Quilt Lined • Asst. Colors

**3.49** Val. to 8.98



BOYS' T-SHIRTS BY SPENCER

• Heavy Duty • White & Asst. • New Fall Stripes • Sizes 2 to 16

**59¢** 2 for \$1

### BOYS' JEWELED JEANS and JACKETS

USUALLY 2.98 EACH

Reinforced Ribs • Heavy Stitching at Points of Strain • Black - Brown & Navy Stripes • SIZES 2-12 • Limited Amount

**1.66** EACH JEAN & JACKET 2-Pc. \$3.00 SET



### FACTORY CLOSE-OUT BOYS' DRESS PANTS

• BIBALLS • OVERALLS • Corduroy - Twills • Gabardines & Polished Cotton • Cuffed Bottom

**99¢** IF PERFECT VAL. TO 4.98



### GIRLS' COATS

Novelty Tweeds Checks - Flannels Asst. Styles - New Fall Shades! Large Variety to Choose From!

**7.99** VAL. TO 15.98



### JUST ARRIVED GIRLS' FALL DRESSES

PRICED FOR SAVINGS FROM ALL NEW STYLING IN BEAUTIFUL PLAIDS AND SOLIDS FOR SCHOOL & DRESS WEAR. SIZES 3-6x

**1.77** VAL. TO 2.98



BETTER GROUP SIZES 7-14 **2.77**

### BOYS' SPORT SHIRTS

• Ivy Stripes and Checks • Stitched Collars • Short or Long Sleeves • Easy Care Fabrics

**77¢** Perfect Val. to 1.98 & 2.98



### MEN'S & BOYS' NYLON STRETCH SOX

4 Pairs \$1 49¢ pr. Val.

LUCKY PURCHASE MEN'S SPORT SHIRTS

• Asst. Styles • Sanitized • Fall Patterns • Sizes S-M-L • Val. to 1.98

**99¢** OUR BETTER GROUP Men's Sport SHIRTS USUALLY 2.98



### ONCE IN A LIFETIME GIVEAWAY

450 PAIRS MEN'S SPORT SLACKS

DENIMS and POLISHED COTTONS - 1st QUALITY ELASTIC WAISTBANDS COFFED BOTTOM! S-M-L 2 Pairs For **3.00** Val. to 2.98



### MEN'S POLISHED COTTON DRESS SLACKS

• IVY LEAGUE • FLAP POCKETS • SIZES 28-38 • CUFFED BOTTOMS • SANFORIZED • ASST. COLORS

**2.77** Val. to 3.95

### GIRLS' CORDUROY CAPRIS

and POLISHED COTTONS NEW HOLLYWOOD STYLING WITH THE NEW SLIM TAPERED LOOK! NEW FALL COLORS

**1.39** VAL. TO 2.98 SIZES 3-14



### INFANTS DEPT. SPECIALS!

Famous Birdseye 27x27 BABY DIAPERS • Poly Packed Reg. \$1.99 • PER DOZEN **1.44**

TODDLER GOWNS Reg. 2.00 **1.00** Soft and warm cotton flannellette Perfect wear for sleepy toddlers! Sizes 2-3-4, assorted prints on white

BEACON BLANKETS 72 x 84 JACQUARDS McGregor Plaids Reversible Solid Sotin Bindings Val. to 10.98 if Peri. **\$3.99** Amount Limited



### GIRLS' - LADIES' CAR COATS

WITH HOOD CORDUROY - GABS. and POPLINS Tan - Blue - Red - Green These Were Made to Sell for **\$6.98**



# DALES

SELF SERVICE DEPARTMENT STORE

NEXT TO A&P MARKET OPEN DAILY 9 to 6 P.M. FRIDAY NIGHT 'TIL 9 P.M.

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