

WELCOME TO OUR NEW HOME IN TORRANCE — 1301 SARTORI AVE. — SARTORI AT EL PRADO

# LAWSON'S GRAND OPENING SALE!

THANKS, TORRANCE, FOR YOUR WONDERFUL RECEPTION. REPEATING THESE VALUES

**NO MONEY DOWN**  
LONG EASY TERMS

VALUES GALORE THROUGHOUT THE STORE

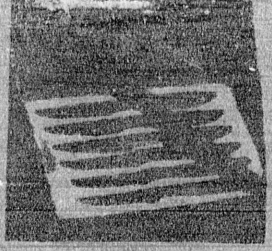
**NO MONEY DOWN**  
LONG EASY TERMS

Your Choice  
**29.9**

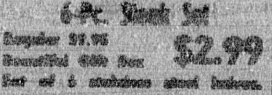
**LAWSON'S DREAM GIRL**  
10 Diamonds  
**BRIDAL SET**  
Reg. \$150  
**\$99** FOR BOTH  
No Money Down  
\$2.00 Weekly




**Aluminum Containers**  
Regular \$4.95  
Five 5 1/2" round  
Insulated hot or cold, lined with  
**\$2.99**



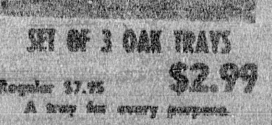
**6-Pc. Steak Set**  
Regular \$7.95  
Beautiful 6 1/2" size  
Set of 6 stainless steel knives.  
**\$2.99**



**Open-Proofed Lary Saus**  
Regular \$5.95  
Meal 600  
Real natural Center head, 4 side  
bones.  
**\$2.99**



**SET OF 3 OAK TRAYS**  
Regular \$7.95  
A tray for every purpose.  
**\$2.99**



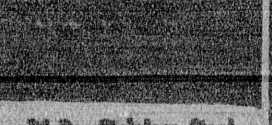
**1/3 Carat**  
DIAMOND  
TIFFANY RING  
Reg. \$200  
**\$129**  
\$3.00 Weekly



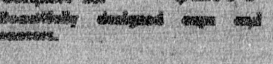
**14k Gold Twin**  
**Wedding Rings**  
For Her, For Him  
Reg. \$19.95  
**\$9.95** BOTH FOR  
No Money Down — 80c Weekly



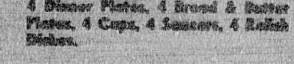
**4-Pc. Dinnerware Set**  
Regular \$7.95  
Here's what you get:  
4 Dinner Plates, 4 Bread & Butter  
Plates, 4 Cups, 4 Saucers, 4 English  
Dishes.  
**\$2.99**



**Set of 6 Cups and Saucers**  
Regular \$9.95  
Complete Set  
Beautifully designed cups and  
saucers.  
**\$2.99**



**20-Pc. Dinnerware Set**  
Regular \$7.95  
Here's what you get:  
4 Dinner Plates, 4 Bread & Butter  
Plates, 4 Cups, 4 Saucers, 4 English  
Dishes.  
**\$2.99**




**6-Pc. Casserole Set**  
Regular \$6.95  
Casseroles of 9, 11, 13, 15, 17, and 20  
quart sizes.  
**\$2.99**



**EMERALD CUT**  
**DIAMOND SET**  
Reg. \$400  
Both For  
**\$250**  
\$5.00 Weekly  
LayAway Now for Christmas




**GENUINE**  
**CULTURED**  
**PEARL DROP**  
With 14K Chain  
Reg. \$6.95  
**\$3.95**



**5-Pc. Utility and Carver Set**  
Regular \$6.95  
Buy them  
for the Home or Gift-Giving!  
**\$2.99**



**Aluminum Ice Bucket**  
Regular \$4.95  
Jumbo Size  
Jumbo aluminum ice bucket, in-  
sulated to keep hot or cold foods.  
**\$2.99**



**17-Pc. All-Purpose Set**  
Regular \$9.95  
Complete Set  
All the essential pieces for the  
kitchen. Buy now and save!  
**\$2.99**



**2-in-1 Salad Mixer**  
Regular \$9.95  
Beat choppers, food  
processor, extra serving blades, 4 egg  
ring cones, non-slip bottom.  
**\$2.99**




**DIAMOND**  
**HEART**  
**PENDANT**  
Reg. \$49.50  
**\$29.50**  
No Money Down  
\$1.00 Weekly




**5 DIAMOND**  
**Wedding Ring**  
Reg. 69.50  
**\$49.50**  
\$1.00 Weekly  
14K Yellow or White Gold




Nationally Advertised  
**PORTABLE**  
**TYPEWRITERS**  
On Easy Terms  
AS LOW AS **29¢** A DAY



**BE WISE — BE SAFE**  
**LAY-AWAY NOW**  
**FOR CHRISTMAS**  
**25 Jewels**  
**AUTOMATIC**  
The Watch That  
Winds Itself  
Reg. \$59.50  
\$1.00 Weekly  
**\$29.50**  
\$1.00 Weekly



**LADIES'**  
**17 JEWELS**  
Natural Gold Color  
Tiny Size  
Reg. \$29.75  
**\$14.95**  
Beautifully  
Designed  
BUY NOW




**20 DIAMONDS**  
**ELGIN**  
14K Gold  
SIZE  
TINY  
Reg. \$175  
**\$139.50**



**MR. AND MRS.**  
**WEDDING RINGS**  
10 Diamonds  
Reg. \$100.00  
Your Choice  
**\$69.50**  
No Money Down — \$1.25 Weekly



**Genuine**  
**CULTURED**  
**PEARL RING**  
Reg. \$24.95  
**\$14.95** REAL VALUE  
\$1.75 Weekly



**TRADE AND SAVE**  
UP TO  
**\$25.00**  
**ALLOWANCE**  
For Your Old Watch  
Regardless of Age  
Make or  
Condition



**TRADE and SAVE**  
**FULL**  
**TRADE-IN**  
**ALLOWANCE**  
On Your Present  
Diamond Ring  
No Matter Where  
or When  
Purchased



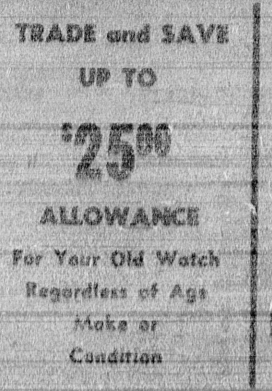
**GEN'S DIAMOND**  
**RING**  
Reg. \$150  
**\$89**  
\$1.75  
Weekly



**Great Selection of**  
**COSTUME JEWELRY**  
BUY NOW AND SAVE  
Values to \$500  
**99¢**  
SAVE



**TRADE and SAVE**  
UP TO  
**\$25.00**  
**ALLOWANCE**  
For Your Old Watch  
Regardless of Age  
Make or  
Condition



**Lawson's**  
SOUTHERN CALIFORNIA'S LARGEST JEWELERS  
**1301 SARTORI AVE.**  
FA 8-4313 Sartori Ave. at El Prado Torrance  
OPEN MONDAY AND FRIDAY NITES 'TIL 9 P.M.

**TRADE and SAVE**  
**FULL**  
**TRADE-IN**  
**ALLOWANCE**  
On Your Present  
Diamond Ring  
No Matter Where  
or When  
Purchased



**BROWNIE**  
**Movie**  
**Camera**  
Reg. \$84.00  
**\$59.50**  
\$1.25 Weekly

