

FOX MARKET GRAND OPENING!

SMOKERS! See our large stock of Humidor-fresh cigars!



Charcoal Filtered!
MASTERS DELUXE
BLENDED WHISKEY
Mild, mellow, flavorful! "No Whiskey Harshness in Masters Deluxe"

\$3.19
5th...
at FOX!

Why pay \$4.89? Masters has the quality of the high price blends!

96 PROOF
Cream of Kentucky
STRAIGHT BOURBON WHISKEY
Limited offer! Just reduced from \$4.49 fifth! Double rich Kentucky Bourbon. Save now!
\$3.99
5th...



Largest, Most Complete Liquor Selection in the entire South Bay—Torrance Area!

Headquarters for all your Nationally Advertised favorites! Save even more by the case!

Tremendous 40-store buying power makes it possible to give you exceptional savings on our own private label brands.

Yes—we offer you **GUARANTEED SAVINGS AS MUCH AS \$2.00 A FIFTH** on our own brands!

Save, too, on fine wines and beers bottled for us by famed makers!

OLD GOLD
8 YEAR OLD STRAIGHT BOURBON WHISKEY
Bottled in Kentucky!

Why pay \$4.99 when you can buy this fine Sour Mash Straight Bourbon for...

\$3.29
5th...
at FOX!

100 PROOF WHISKEY
BOTTLED IN BOND
OLD TOKEN
Deliciously mild, Straight Bourbon!
\$3.98
7 YEARS OLD!



BALLANTYNE-STEWART
SCOTS LEGEND IMPORTED SCOTCH WHISKY
VERY LIGHT!

Why pay \$6.89 fifth when Fox sells this Scotch distilled and blended whisky for

\$3.98
5th...
at FOX!



"E.L."
CANADIAN IMPORTED WHISKY
"ESPECIALLY LIGHT"

Why pay \$6.50 fifth when this rare old blend is yours for...

\$3.99
5th...
at FOX!



90.4 PROOF
MASON'S LONDON DRY GIN
FROSTED BOTTLE!

Why pay \$4.34 fifth when thousands have called Mason's the finest of all!

\$3.49
5th...
at FOX!



10 YEARS OLD
BERNARDINO IMPORTED BRANDY
COGNAC QUALITY!

Why pay \$5.95 fifth when this mellow brandy sells for a low...

\$3.98
5th...
at FOX!

FREE RECIPES Just ask!

"PANCHO" IMPORTED
TEQUILLA
Our Price is Not \$5.95, but...
\$3.98
5th...
at FOX!

TRY A "MARGERITA TEQUILLA." Use 1 ounce Pancho Tequila, add 2-oz. Triple Sec, 1-oz. Lime or Lemon Juleps. Serve in salt-rimmed glass.



FAMED
GERMAN WINES
Imported from the Rhine and Moselle Valleys of old Germany!
★ Leibfraumlich
★ Niersteiner
★ Johannesberg-Riesling
★ Moselle-Blumchen

\$1.29
5th...
at FOX!

LESS 10% BY THE CASE (12 Bottles)

West Indies Imported
RON CHICO RUM
Why pay \$4.34 a fifth? Light or Dark.
\$2.98
5th...
at FOX!

Imported Italian
CHIANTI WINE
Why pay \$1.89? Our Chianti is 1950 vintage - Wicker Decanter Bottled, Special!
99¢ Full Gl.

Imported French
CHAMBERY VERMOUTH
Why pay \$2.98? FOX sells this 30-oz. bottle for
99¢ 30-oz. bottle

Premium Quality
BEER
KEELEY EASTERN
Brewed with imported hops and malt. Lager type.
24 12-oz. CANS **\$2.98**

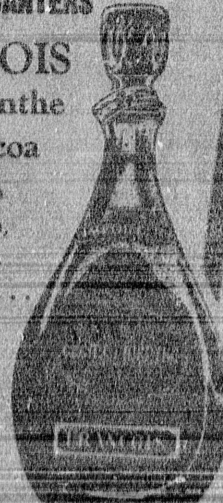
IMPORTED FRENCH
CORDIALS
IN FLAGON DECANTERS

★ FRANCOIS
★ Creme de Menthe
★ Creme de Cocoa

Why pay \$4.95 when you can enjoy smooth, true-flavored cordials from France at Fox for...

\$2.98
5th...
at FOX!

UNCONDITIONALLY GUARANTEED!



LUBOV SUPERIOR
VODKA
"LEAVES NO AFTER-TASTE"
Most adaptable beverage mixer! Aside to same regulations that apply to Vodkas selling as much as \$4.45 fifth!
\$2.98
5th...
at FOX!
Note Fox's Low, Low Price!
SAVE EVEN MORE! STOCK UP IN THREES!
3 fifths for \$8.00
YES... We have Ice Cubes!

