

# GRAND OPENING SALE!



THURSDAY, OCTOBER 9TH, DOORS OPE 9:30 P.M.  
EVERYBODY WELCOME

## FREE DRAWING VALUABLE PRIZES

- Ladies Diamond Ring Set or Gents Diamond Ring
- Ladies or Gents Bulova Watch
- 2 Pieces Samsonite Luggage
- Kodak Movie Camera
- 20 Other Valuable Prizes

REGISTER NOW! NO OBLIGATION!

**NO MONEY DOWN**  
**TAKE A YEAR TO PAY**

### Lawson's Diamond Values

**DREAM GIRL 10 Diamonds BRIDAL SET**  
Reg. \$150  
**\$99** FOR BOTH  
\$2.00 Weekly

**DIAMOND TIFFANY RING 1/3 CARAT**  
Reg. \$200  
**\$129**  
\$3.00 Weekly

### DIAMOND THREESOME

**Diamond Engagement Ring Wedding Rings for Her for Him**  
REG. \$100  
All 3 for **\$69.50**  
No Money Down - \$1.50 Weekly

OUT THE STORE! EXTRA SAVINGS!

HOME OR GIFT GIVING TIME!

from 5<sup>95</sup> to 9<sup>95</sup>  
Choice  
**99**

**Green-Pressed Lary Swarovski**  
Regular \$5.95  
Ideal Gift  
Best value! Greater look, 4 color trays.  
**\$2.99**

**SET OF 3 OAK TRAYS**  
Regular \$7.95  
A tray for every purpose.  
**\$2.99**

**6-Pc. Cassidor Set**  
Regular \$6.95  
Consists of fork, spoon, coffee, tea, salt and pepper.  
**\$2.99**

**2-In-1 Salad Mixer**  
Regular \$9.95  
Blend, chop, beat, combine, using cutting blades. 4 mixing cones, non-slip handles.  
**\$2.99**

**SORRY, NO CASH ORDERS, PHONE OR C.O.D.**

**TRADE and SAVE FULL TRADE-IN ALLOWANCE**  
On Your Present Diamond Ring No Matter Where or When Purchased

**GENUINE CULTURED PEARL DROP**  
With 14K Chain  
Reg. \$6.95  
**\$3.95**

**Diamond DINNER RING**  
**\$139<sup>50</sup>**  
\$3.00 Weekly

**20 Diamonds ELGIN**  
Dainty Size  
14K Gold  
FOR "HER"  
Reg. \$175  
**\$139<sup>50</sup>**  
\$3.00 Weekly

**Nationally Advertised TYPEWRITERS**  
● BERNARDINI ● ROYAL ● SMITH CORONA  
ON EASY TERMS  
AS LOW AS **29c** A DAY

**1/2 CARAT Diamond Set**  
Reg. \$250  
**\$195** FOR BOTH  
No Money Down  
\$4.00 Weekly

**DIAMOND HEART PENDANT 21 Diamonds**  
Reg. \$150  
**\$99**  
\$2.00 Weekly

**25 Jewels AUTOMATIC**  
The Watch That Winds Itself  
Reg. \$59.50  
No Money Down  
**\$29.50**  
\$1.00 Weekly

**COSTUME JEWELRY**  
Great Selection Values to \$500  
BUY NOW! **99c** SAVE

**EMERALD CUT DIAMOND SET**  
Reg. \$400  
**\$250** FOR BOTH  
\$5.00 Weekly

**DIAMOND HEART PENDANT**  
Reg. \$49.50  
**\$29.50**  
No Money Down  
\$1.00 Weekly

**Natural Gold Color Tiny Size**  
For Her  
Reg. \$29.75  
**\$14.95**  
50c Weekly  
Beautifully Designed Ladies Watch With Cord Band

**TIE CLIP and CUFF LINK SETS**  
Great Selection  
\$5.00 Value  
**99c**  
Gift Boxed

CREDIT • LONG EASY TERMS!

**OPEN MONDAY THURSDAY & FRIDAY Nights 'Til 9**  
During Grand Opening Days

**Lawson's**  
**1301 SARTORI AVE.**  
Phone LA 8-4313 Sartori at El Prado, Torrance