

# FALL HAIR VALUES

Fall demands more from your hair . . . it must be at its gleaming best for all the dress-up occasions of fall and the coming winter months . . . we can help you get into fashion quickly . . . on our shelves you will find only the finest, nationally known and advertised products for the care of your hair and your family's hair . . . these prices will help show you some of the many savings you will make when you visit Sav-on's complete Cosmetic Departments.



## Beauty Salon Hair Spray

The most sensational hair spray value is found Exclusive at your Sav-on store . . . Large 14-ounce can of professional hair spray, recommended by leading hair stylists . . . will keep your waves perfectly in place, is lacquer-free and will shampoo out completely . . . leaving your hair soft and natural . . . and just look at this saving price!

REG.  
2.00  
VALUE

# 69c



### Quality Hair Sprays



- 2.00 Nestle's Spraze  
Save 1.11 on this 11 ounce fine quality Regular or No Lacquer hair spray. **89c**
- Max Factor Natural Wave  
Sensational new hair spray by this leading cosmetician . . . so right for Fall. **1.50**
- Revlon Living Curl Spray  
Creates curls as soft and clean as nature's own . . . guaranteed to leave no film or stickiness. **1.50**
- Toni's Adorn Spray  
Just press the button to ensure you are perfect for Fall's dates and parties. **1.50**

### Hair Conditioners and Rinses



- Helene Curtis Lanolin Discovery  
Magical Spray hair dressing to give your hair lustre and manageability. **1.25**
- V.O.5 Hair Conditioner  
Famous for years because it ensures healthy gorgeous hair and makes it easy to manage. **1.00**
- Rinse Away with V.O.5  
Two minute treatment for positive dandruff control or itching scalp . . . 6 fluid ounces. **1.00**
- 1.00 Woodbury Creme Rinse  
Save 31c on this 11 ounce bottle of this gentle creme rinse to bring out lustre. **69c**

### Hair Lighteners



- Lady Clairol Instant Whip  
Does not need to be whipped . . . so new and so quick and easy to use. **1.25**
- Richard Hudnut's Light and Bright  
Will lighten your hair gradually, gently and simply . . . and helps condition it too! **1.50**
- Lady Clairol Lightener  
Lightens every shade of hair in a matter of minutes . . . leaves your hair soft too! **1.25**
- Roux Color Rinse  
So easy to use . . . so gentle too, and millions of women have proved it's so right. **85c**

### Tints and Dyes



- Miss Clairol Creme Formula  
Creme color shampoo brings out the beauty hair sheen and glamour you have always loved. **1.25**
- Come Alive Grey  
Color lasts until next shampoo and gives your hair a shining iridescence, eliminates streaks. **1.50**
- New Tiz Color Spray  
Creme and color rinse combined . . . adds shimmering brilliance and lustre to your hair. **2.25**
- Roux Creme Tint  
Ensures you get just the shade you want, so safe and easy to use too! **75c**

### Home Permanents



- Bliss Home Permanent  
The new creme permanent in a tube . . . never needs rinsing . . . just brush out and go off! **2.00**
- Lil Home Permanent  
New squeeze bottle magic with comb and saturation set, no odor during or after application. **2.00**
- New Toni Home Permanent  
The most famous of all home permanents and the one most women rely on today. **2.00**
- Tonette Home Permanent  
For your child's hair, so gentle and so very safe . . . yet so pleasing to her . . . end to you. **1.75**

### Sav-on Fall's Finest Shampoo Values



## Wash 'n Curl Shampoo

Waves and curls your hair as you shampoo. Contains protein to help correct dry, bleached and damaged hair. Lasts from shampoo to shampoo and ends nightly pin ups and expensive permanents forever.

# 1.50

### 3.00 Nutri-Tonic Shampoo

Save 1.50 on each 16 oz. jar . . . with cholesterol "the heart of Lanolin." **1.50**

### 2.00 Lemonized Shampoo

Save 1.02 on pound jar of Formula "42's" famous creme shampoo. **98c**

### 2.00 Mint Shampoo

Save 1.02 on each pound jar of this popular new shampoo. **98c**

### 1.20 Drene Shampoo

Save 31c on each purchase of this nationally advertised shampoo. **89c**



### 1.75 Enriched Creme Shampoo

Richard Hudnut . . . Save 65c on each bottle. 2 brand-new formulas **1.75**

### 1.20 Prell Shampoo

Save 21c on this offer . . . two 60c size bottles Prell Liquid Shampoo. **99c**

### Minipoo Dry Shampoo

No water, no drying, no film, leaves your wave intact. **1.00**

### Shampoo Pins Egg

By Helene Curtis, also contains a hair conditioner . . . 8 ounce size. **1.00**

### 20 Volume Peroxide

An aid to hair bleaching. Sav-on's 4-ounce bottle. **9c**

### Reg. 15c Hair Nets

Save 9c on each set, all popular shades. **6c**

### Reg. 25c Barrettes

Stock up and save 6c on our wide style selection. **19c**

### Lady Lora Bobby Pins

Cards of 60 rubber tipped, in brass or black. **11c**

### 10.95 Supreme

## Home Haircut Kit



Save 8.00 on this fully guaranteed kit by American Safety Razor Co. electric hair clipper, barber clippers, tapered comb and easy-to-follow instruction booklet.

# 5.95

### Johnson's Baby Shampoo

No tears when you use this gentle shampoo, read, size. **60c**

### Nestle's Baby Curl

Gentle and safe curling lotion for baby's hair. **1.00**

### Burch Cut Hair Wax

Lucky Tiger . . . for hair and crew cuts too. **59c**

### Heavy Mesh Sleep Nets

Assorted colors. Now on special. **2 for 1.50**

### Sav-on Quality Fall Hair Dressing



## Revlon's Top Brass

The new all occasion hair dressing for men . . . helps moisturize the scalp and prevent dryness leading to dandruff . . . will give his hair a rich natural look and will enhance his Fall grooming.

# 1.00

### Pink Nation Wildroot

New presentation of Wildroot Cream-Oil in 6 ounce can. **98c**

### Wildroot Tonic

Will help condition the scalp as it grooms his hair. **1.19**

### 83c Vitalis Hair Dressing

Vitalis with V-7 for an immaculate Fall presentation . . . Save 20c. **63c**

### Helene Curtis Suede

A quality hair dressing suitable for men or women. **59c**

### Brylcreem Hair Dressing

A rich cream which does not contain grease or alcohol. **59c**

### Vaseline Hair Dressing

Famous fine quality men's hair dressing . . . a man's favorite. **59c**

### 26.95 Sunbeam Hair Dryer



Save 9.00 on this famous name, respected, 17-advertised, heavy hair dryer . . . fully guaranteed . . . with swing-in cap and extra adjustable heat dial. **17.95**



West 190th St.  
3 Blocks West of Hawthorne Blvd.