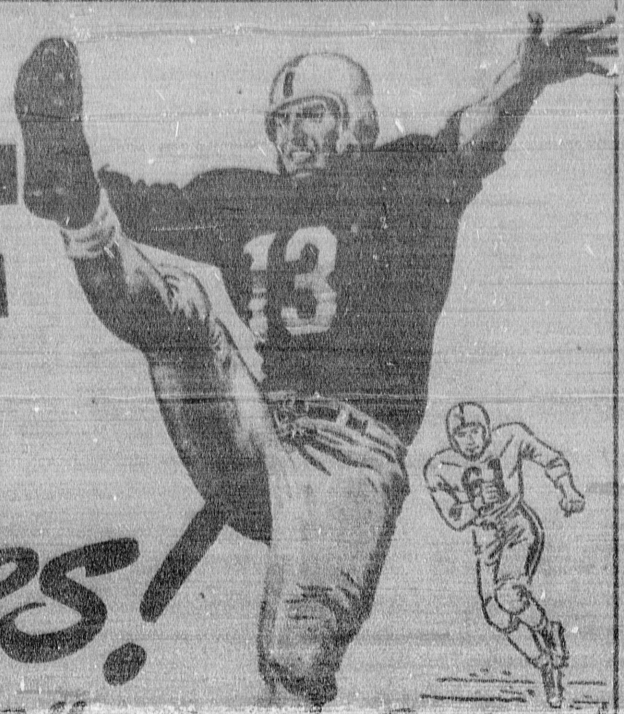


**VON'S**

Winning Lineup of...

# KICK-OFF

# Food Values!



It's Touchdown Time... Your Kick-Off to Greater Savings!

**CHARCOAL**  
CALAVERAS  
Hardwood  
10-lb. Bag **49¢**

**TOMATO JUICE**  
GLORIETTA  
No. 2 Can **10¢**

**GREEN PEAS**  
GREEN GIANT-303 Can **2:35**

**COFFEE**  
VON'S PREMIUM 2 LB. Can **\$1.29**  
Vacuum Packed Assorted Grinds  
1 LB. Can **65¢**

**PEACHES**  
COUNTY FAIR  
Cling-Holtes or Slices  
No. 2 1/2 Can **2:35**

F&P WITH PACKED-IN FLAVOR  
**Tomatoes** NO. 2 1/2 CAN **2:35**

IMITATION ICE CREAM  
**Funfair** ASST'D. FLAVORS 1/2 GAL. CTN. **29¢**

COUNTY FAIR-GREEN CUT  
**Beans** 303 CAN **2:25**

COUNTY FAIR-FROZEN  
**Pies** Apple, Berry, Cherry, Peach, Coconut Cream, Choc. Cream 8-IN. SIZE **39¢**

**Alaska Red SALMON**  
BUMBLE BEE NO. 303 CAN **69¢**

**DOG FOOD**  
SKIPPY-TALL CAN (incl. 1c Sale) **3:19**

*Frozen Food Values!*

**Chicken Pies** BIRDS EYE-BEE & TURKEY 8-Oz. Pkg. **5 FOR \$1.00**  
**Cheese Cake** SARA LEE-BUTTERED COFFEE OR POUND CAKE & BROWNIES TOGI **69¢**  
**Vegetables** PICTSWEET Mixed 10-Oz. Pkg. **2 FOR 29¢**

GLASS EYE-FRESH FROZEN GREEN BEANS 2 for 29¢  
GUSTON'S GRADE A FISH CAKES 3 for 69¢  
SLASH BRAND-FROZEN VEAL STEAKS 5 for 89¢  
FARM'S-VEAL, LEEB, CORN CHOPPETTES 2 for 89¢

VON'S TABLE KING QUALITY  
**FRESH TURKEYS**  
**PLUMP HENS** U.S.B.A. GRADE A 10-12 LB. OVEN READY AVG. Whole **39¢ lb.**  
PLUMP-FRESH DRESSED, 3-6 LB. AVG.  
**Stewing Hens** CUT UP WHOLE 3 1/2 LB. HENS **29¢ lb.**

"Produce Values To Cheer About"  
**LARGE EUREKA WALNUTS**  
**TOP QUALITY BRAZILS**  
**FANCY MIXED NUTS**  
**JUMBO FILBERTS**  
YOUR CHOICE **35¢**  
HONEY-SWEET-LARGE SIZE Seedless Grapes **8¢ lb.**  
THICK MEATED-FULL FLAVORED Crenshaw Melons **5¢ lb.**

Don't "Pass" Up These Low Prices On Top Quality Meats!  
**SPARE RIBS** SMALL SIZE-EASTERN PORK FINE FOR BARBECUING EXTRA LEAN **45¢ lb.**  
**SLICED BACON** FARMER'S BONE EASTERN CURED **69¢**  
**COLOR FOWL** U.S.B.A. GRADE A GOLD BOND BRAND **45¢**  
**YOUNG DUCKS** GENUINE LONG ISLAND 4.5 LB. AVG. **49¢**  
**RIB ROAST** U.S.D.A. CHOICE SET PROPERLY AGED & CUSTOM TRIMMED OVEN READY **79¢ lb.**  
FRESH FILLETS DOVER SOLE **65¢** | CENTER CUT HALIBUT STEAKS **67¢**

FOR QUALITY VALUE...  
**SPECIALS every day**  
Van de Kamp's

Facial Tissue	CHIFFON 400 Ct. Box	27¢
Toilet Tissue	CHIFFON 2 Roll Pkg.	27¢
Chiffon Napkins	50 Ct. Pkg.	2.45¢
Zee White Napkins	80 Ct. Pkg.	2.25¢
Zee Paper Towels	775 Ft. Roll	29¢
Kashor Dill Pickles	FOODCRAFT 25-Oz. Jar	39¢
McCormick Tea	48 Tea Bags in Pkg.	69¢
Dietonic Beverages	WHITE ROCK 18-Oz. Can	2 for 37¢
B.V. Extract	2 1/2-Oz. Bot.	45¢
Vanilla Extract	CHIFFON 2-Oz. Bot.	43¢
Welchade	GRAPE BEVERAGE 33-Oz. Can	49¢

Von's Delicatessen Values  
**FRANKS** SWIFT'S PREMIUM ALL MEAT **49¢ lb.**  
Reg. or King Size  
FRESH COUNTY-HUSTON AGED Sharp New York Cheddar **69¢**  
AUGUST 5-TOP QUALITY Chipped Beef Or Ham **3.99**  
VON'S TASTY BLENDED Barbecue Sauce **43¢**

**DODGER LAGER BEER** WESTERN QUALITY 30T. 2 FOR **49¢** 12 OZ. CAN 6 FOR **79¢**  
**TOILET TISSUE** Nat'l. Paper Mills **3:26**  
**TOOTH BRUSHES** PERSOONLY Using 100% Bristles Soft, Med., Firm Bristles **69¢**  
**VON'S**  
PRICES EFFECTIVE THURS., FRI., SAT., SUN., SEPT. 10, 11, 20, 21  
We reserve the right to limit quantities. Sales tax added to taxable items.