

... Madcap

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 sale. Torrance merchants will warm up for the festivities for one and a half hours on television, when they break loose on the Tom Duggan show at 10:30 p.m. In addition to matching wits with the controversial and unpredictable Duggan, they will add spark to the commercials by presenting them personally.

San Pedro Wives Meet Knowland At Coffee Clatch

What kind of a man is Senator William Knowland?
 Residents of the new and rapidly growing Rancho San Pedro industrial area are being offered a chance to find out for themselves at an old-fashioned coffee clatch Monday, Sept. 15, from 3 to 5:30 p.m.
 The event will be held in a huge hospitality tent at 18425 Camino del Mar, one block west of Long Beach Blvd., and one block south of Victoria, under sponsorship of a Citizens Committee.
 Personal and telephone invitations for coffee and doughnuts with the Republic candidate for Governor are being extended by the committee to factory workers, housewives, executives and business and professional men regardless of party affiliation.
 Baby sitters, a tiny hot carnival and ice cream and pop will be provided for children of mothers who would like to meet Senator Knowland and discuss campaign issues with him face to face.
 The Rancho San Pedro area, and old Spanish grant, is adjacent to the communities of Long Beach, San Pedro, Compton, Wilmington and Torrance.

Chamber Backs Bond Issue for Local Schools

The Board of Directors of the Torrance Chamber of Commerce has voted unanimously to endorse and support the \$15,000,000 bond issue for the Torrance Unified School District.
 In making the announcement, President Fred W. Mill said his group took the action to support the Board of Education's bond issue because "under California State Laws, we must bond to capacity to obtain state aid."
 Mill added that the new bond issue will not increase the tax rate. The Chamber Board said that although in the past 8 to 10 years, operating units have increased 218 per cent, assessed valuation 212 per cent, and population 374 per cent, the school attendance rate has increased an unheard of 1093 per cent, or roughly 12 to 1.
 Chamber officials added that, although there are 735 seniors enrolled for September, 1958, the school population rises sharply for each lower grade until the staggering figure of 2910 is reached for kindergarten. In addition, it was added, there are now some 15,000 pre-school age children in the community.
 "We must continue to give our children the finest possible education," Mill said, adding "Our per student cost is among the lowest in the nation—a tribute to our school administrators."



FANTASY FLIGHT... Local youngsters visited outer space Tuesday morning as guests of Torrance Safeway store and Lacer packing company. Crowds of children went aboard the Lacer space ship when it arrived at Carson and Western, and zipped by sound effects and flaming after-burners, toured the sky despite the fact that they were never more than four feet off the ground. (Herald Photo)

300 Tickets Available For Powers Testimonial

Three hundred tickets for a non-partisan testimonial dinner to be held in honor of State Senator Governor-elect J. Powers on Sept. 20, are now available at several Greater Torrance ticket centers.
 The dinner will begin at 7 p.m. in the Plush Horse Restaurant. The Lieutenant Governor will also be present for a reception to be held prior to the dinner at 6:15 p.m.
 Mrs. Aulen F. Eash, general chairman of the testimonial dinner, announces the ticket committee as follows: James M. Hall and William MacFadden, 113 S. Pacific Ave., Redondo Beach; and Lee Cave, 1200 Highland Ave., Manhattan Beach. Mrs. Bush will handle tickets for Hermosa Beach at 1509 Monterey Blvd.

Open Monday

The newly established Gardens Adult School will offer a wide variety of day and evening classes as its Fall program begins for the first time Monday, September 15, announced William Johnston, principal.

'Hire-A-Vet' Week Scheduled

Sept. 14-20 has been designated "Hire a Veteran Week" by Gov. Goodwin J. Knight according to E. Kiefer, chairman of the Torrance Veterans Employment Committee.
 Mr. Kiefer said the week was set aside in recognition of the fact that many of the state's servicemen are unemployed.
 The Torrance Veterans Employment Committee is a community group dedicated to publicizing for veterans and employers the priority of job referrals granted veterans, under law, by the job placement and counseling service of the California Department of Employment.
 Mr. Kiefer urged both veterans who are seeking work and employers who have job openings to use the placement facilities of the department's local office at 2007 Carson St.

Bond Issue Tops Agenda For TEAC

Details of the Oct. 14 school bond election will highlight Monday's meeting of the Torrance Educational Advisory Committee at the YWCA Building Carson St. and Plaza Del Amo.
 A four-part agenda will include a school construction report, a discussion of future programs, talks on community participation and public support of schools, and detailed reports on the bond election, according to Dr. Joseph Bay, moderator of the group.
 Reservations for the luncheon meeting may be made by calling the school superintendent's secretary.

Craig Hosmer To Address Accountants

"Impact of Current Legislative Program on Manufacturing and Industry" is the topic to be discussed by Congressman Craig Hosmer at a dinner meeting of the National Association of Accountants to be held at the Lafayette Hotel in Long Beach Wednesday evening, according to an announcement made today by program coordinator Cliff Sanson, controller of Rome Cable Co.
 Also on the program will be a film short, "Superheroic Survival," presented through the courtesy of Coleman Engineering Co.
 Harold E. Rowles, national vice president of NAA, will be on hand.

Prospective Parent Class Begins Today

A new class for expectant mothers will start at the Torrance Health Center, 3300 Carson St., today at 1 p.m., according to an announcement by Dr. B. A. Koger, district health officer.
 The classes are a tax-supported service of Los Angeles County Health Department and are planned to assist prospective parents in caring for the expectant mother and the new baby. Films on anatomy and growth of the baby before it arrives, prenatal and hospital care, and safety are scheduled for showing during the course.
 Prospective parents are invited. There are no books to purchase and there is no fee.



OLDTIMERS GATHER... Crawling around Torrance HERALD veteran Lute Fraser while the late a birthday cake was first birthday of the HERALD alumni who worked with him Fraser 20 and more years ago. Left to right are Mary Vonderhake, May Devoka, Rosie Stebb, Mike Strasser, and Bob Lucille. The party was given at the home of Mrs. Grover C. Whyte, widow of the publisher of this newspaper for many years before his death five years ago. (Herald Photo)



NEW STAR, NEW CAR... Millie Perkins, the screen newcomer from Fair Lawn, N.J., who debuts as the title star of George Stevens' 20th Century-Fox filming of "The Diary of Anne Frank," auditions a lineup of Sunbeam Rapier cars before choosing one for herself. She is assisted in her choice by George Stevens Jr., the picture's associate producer. Local dealer is Whittlesley Motors, 1590 Cabrillo Ave.



QUEEN CROWNED... Lovely Cathy Duke, representing the Mel-O-Bee Music Studio of 1427 Carson St., was named queen of the National Music Assn. at the 1958 festival held recently at the Lafayette Hotel in Long Beach. Soloists participating in the festival included Mary Hauns, Taylor Sutherland, Barbara Wilson, Randy Beach, Pat Poitz, Carol Giles, Lyn Poitz, Bruce Keith, Pamela Cochran, Pat Heath, Larry Duby, Kay Edwards, Larry Carlton, Robert Friedman and Homer Vandewater.



HAND WINS TROPHY... Members of Mel-O-Bee Music Center's Senior Concert Band, trophy winners at the recent National Music Festival in Long Beach, will appear in the annual festival to be held in Torrance Park Sept. 23. Also winning trophies at the festival were Mel-O-Bee's concert guitar band and All-Spanish Guitar Band.

Free Enterprise In Action...

The Junior Independent Merchant who brings this newspaper to your home every day may not call that "Free Enterprise"—but he certainly is learning all about the American way of becoming a success in a business of his own.
 He's an independent businessman who buys at wholesale... sells at retail... makes his own collections and builds up profits by salesmanship and good service.



Your newspaperboy is learning how to collect and handle money



...and how to keep financial records and figure profits.



He's learning the value of giving good service



He learns how to sell as he meets and talks to prospects

...and is developing a winning personality.



He's putting his classroom lessons to work on his route



He's earning as he's learning



Easy Boys Are Better Boys
 If you think your son or some other youngster might profit by similar Newspaperboy experience, why not suggest that he come in and talk to us.

Torrance Herald
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