

DALE'S

1334 El Prado
DOWN TOWN TORRANCE NEXT TO A&P MARKET
Open Daily 9 to 6 • Friday Night 'Til 9 P.M.

AUGUST 28, 1958 TORRANCE HERALD
3 BIG DAYS
THURS. -- FRI.
SATURDAY
AUGUST 28 - 29 - 30
SALE STARTS THURS. - 9 A.M.

FALL OPENING

NOBODY - BUT NOBODY UNDERSELLS DALES
BUY RETAIL AT WHOLESALE PRICES

BACK TO SCHOOL

LABOR DAY DOORBUSTING VALUES

WE UNDERSSELL DEPARTMENT STORES - CHAIN STORES - DISCOUNT HOUSES! ... SEEING IS BELIEVING! ... FIRST QUALITY NAME BRAND MERCHANDISE!

LADIES' NEW FALL SKIRTS
SIZES 8 to 18
100% ALL WOOL PASTEL COLORS and DARK TWEEDY FABRICS SIZES 22-32
SPECIAL GROUP Italian Imports
2⁹⁹ VAL. TO 7.98

USE OUR LAYAWAY PLAN
GIRLS' - BOYS' PAJAMAS
• Broadcloth and DRIP DRY
• SEERSUCKER
• PRINTS and FLANNELS
• SIZES 4-14
\$1.00 Val. to 2.98

MEN'S POLISHED COTTON SLACKS
• Ivy League Buckle Back
• Colors: Tan, Blue, Black, Brown
• Newest Styles & Colors
• SIZES 27-38
2.77 Val. to 5.98
MEN'S LEVIS
1st Quality - Once in a Lifetime Buy!
Sizes 27-42, NO LIMIT
3.25

\$1.00 HOLDS YOUR SELECTION Layaway Now
Ladies' Loveliest Fall Coats
10% CASHMERE
90% WOOL - ALL WOOL TWEEDS - ASST. COLORS
Val. up to \$49.50
\$12.99
SIZES 7-15, 16-20, 14 1/2 to 24 1/2

LADIES' CARDIGANS
100% ORLON
NEW FALL STYLES
ALSO NEW FALL COLORS SIZES 32-40
USE OUR LAY-A-WAY
1.99 Val. to 4.98

BOYS' POLISHED COTTON SLACKS
• IVY LEAGUE STYLE
• 2.6x • Ass. Colors
1.77 Val. to 2.98
Dales House of Values
BOYS' & GIRLS' JACKETS
with or without Fur Trimmed Collars
• Tucks to Waist
• Nylon Collar Lined
• Ass. Colors
3.49 Reg. 8.98

MEN'S PAJAMAS
SIZES A-B-C-D
Finest Woven Cotton Broadcloth in Stripes and FLANNELS
2.49
MEN'S - BOYS' Nylon Stretch Sox
Values to **4 PAIRS 1.00** 49c pr.

USE OUR LAYAWAY

Ladies SUNBACK COTTON DRESSES
\$1
S-M-L Assorted Colors While they last!

LADIES' SLIPONS to Match
\$1.59 Val. to 2.98

Boys' Sport Shirts
• Ivy Stripes & Checks
• Stitched Collars
• Short or Long Sleeves
• Easy Care Fabrics
SIZES 2-16
77c

MEN'S SPORT SHIRTS
SIZES S-M-L-EX-L
FLANNEL BROAD-CLOTHS & NOVELTY WEAVES
IVY LEAGUE STYLE YOU'LL WANT AN ARMFUL OF THESE AT...
1.59 Val. to 3.98
2 for 3.00
Boy's T-Shirts
Heavy Duty Assorted Patterns New Fall Stripes
SIZES 8-14 2 for \$1.00
59c

LADIES' NEW FALL CAPRIS
POLISHED COTTONS WITH THAT NEW SHIM TAPERED LOOK
SIZES 8-18
2 for \$3
1.59

LADIES' PANTIES
Two bar tricot Hollywood briefs. Ass. Sizes, s-m-l. Ass. colors. Opening Special!
20c Pair

LADIES' HALF SLIPS
100% NYLON
with Nylon lace trim. Sizes s-m-l. Ass. colors. Also white.
59c 2 FOR \$1.00

JUST ARRIVED IN TIME GIRLS' CAR COATS
WITH HOOD
CORDUROY - GAB, and POPLINS
COLORS: TAN, BLUE, RED, GREEN
THESE WERE MADE TO SELL FOR 16.98
OPENING SPECIAL
2.99c Girls sizes 3 to 16
AT DALES ONLY

BOY'S BRIEFS
• Broadcloth & Knits
• Cotton Knit Backs
• Sizes 4-14, 39c Val. to
19c
GIRLS' or BOYS' 100% ORLON SWEATERS
Made for the typical school girls and boys. Fine knit cardigans. Sizes 2-14. Plain and jeweled styles. Our new low price! Many shades to pick from Regular 4.99
1.77

LADIES' WOOD CAPRIS
3.98 Val. to 5.98
MANY TO CHOOSE FROM - ASST. COLORS and SIZES

Use Our LAYAWAY PLAN

JUST IN TIME FOR SCHOOL GIRLS' FALL DRESSES
PRICED FOR SAVINGS
ALL NEW STYLING IN BEAUTIFUL PLAIDS & SOLIDS. SIZES 2-14
USE OUR LAY-A-WAY
\$1.59 Val. to 3.98
2 for 3.00

BOYS' HOODED SWEAT SHIRTS
Heavy duty for work or play. Size 8-16
Values to 2.98
1.44

WARM and Wonderful Sleepwear
Cotton girl, college girl, housewife... we're ready to please all the ladies with a wide, wonderful choice of warm sleepwear... gowns or pajamas in prints or plaids, cozy fabrics and pretty details.
\$1.66 Each Reg. 3.98
SIZES 34 to 48

LADIES' 2-PC. ORLON KNIT SUITS
MARK ONE IN NEWEST STYLES
THESE WERE NEVER SOLD LESS THAN \$19.98
OUR OPENING SPECIAL - ASSORTED SIZES and COLORS
3.99 Val. to 15

LADIES' BLOUSES
With the new fall styles in large variety of styles. Large array of colors. SIZES 32-38
Val. to 1.98
88c

BOYS' 11 1/2 Ounce DENIM NYLON JEANS
Reinforced vulcanized knee. Guaranteed for the life of your jeans. They are washable with your clothes. They are fast colors. Do not shrink or fade. They are fast colors.
VALUES TO 3.98
\$1.88

GOWNS
SIZES 34 to 48
USE OUR LAYAWAY