



# SHOP NOW AT SEARS

## BIG 13 cu. ft. Coldspot with Pushbutton Automatic Defrosting



**YES, YOU NEED A FREEZER**  
 Say hello to the future with a COLDSPOT FREEZER. You'll save time and money...  
 • Cook and keep less often, prepare less, more meals in minutes.  
 • Shop less frequently, avoid shopping crowds.  
**YOU CAN BETTER FEEL IT**  
 • Enjoy fresh foods all winter.  
 • Provide hospital patients with meals.  
 • Keep plenty of variety in your diet.  
**SAVE MANY MORE WAYS**  
 • Buy in large, economical quantities.  
 • Buy in several colors, prices are low.  
 • Save laborers in our labor.  
 • Save shipping and handling.

Model 81904

**SAVE 31<sup>07</sup>!**

4.1 cu. ft. Budget Price Apartment Size FREEZER

Regular 179.95

**148<sup>88</sup>**

\$5 DOWN, Sears Easy Terms

- Compact... ideal for kitchen or apartment
- Roomy... holds 143 lbs. of meat and foods
- Pre-set controls... vacuum sealed for dependable low cost operation
- Gleaming white cabinet with gray interior

Pocket Size Silvertone Transistor Radio

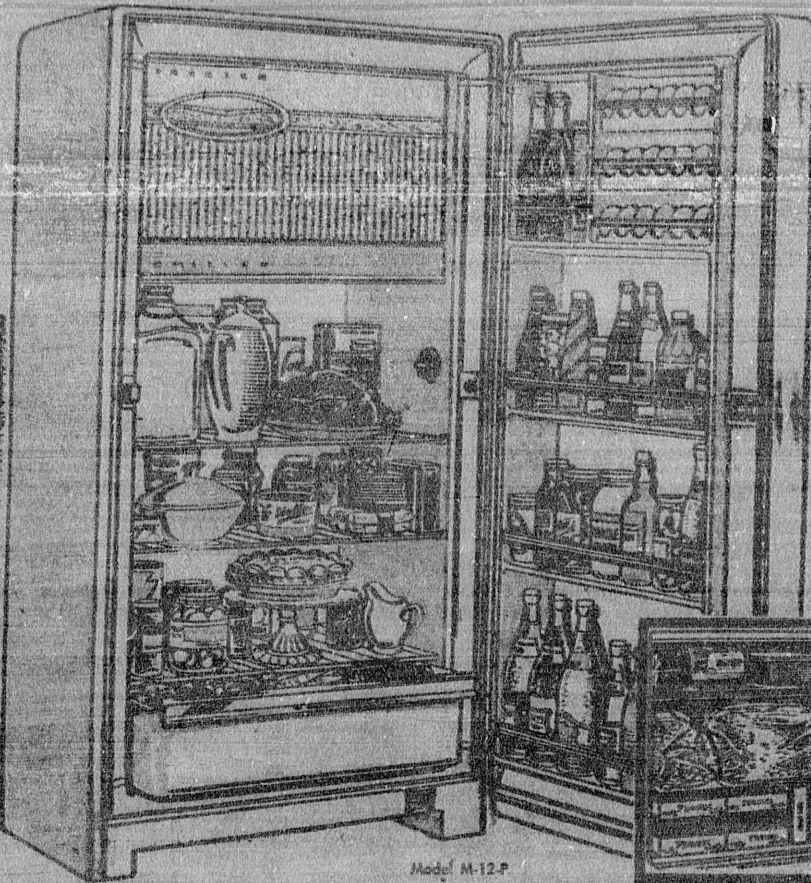
Fits in Your Palm **27<sup>95</sup>**



Hours and hours of pleasure wherever you go! This all-transistor portable Silvertone operates on low-cost long-life battery. Unbreakable Dur-Pac case. Last batteries.

**SAVE up to 22%—Silvertone Radio Batteries**

Guaranteed factory-fresh batteries for all popular makes of portable radios. Save up to 22% over other brands. See our wide selection.



Model M-12-P

Plus handy in-a-door storage  
 Regular 259.95, **SAVE 21.07!**

**238<sup>88</sup>**  
 \$10 DOWN  
 Sears Easy Terms

- Priced lower than many smaller models with old-fashioned defrost
- With 80-lb. freezer chest with chiller tray
- Porcelainized crisper holds almost a bushel
- 3 deep door shelves plus egg holders
- Touch button, frost disappears in minutes



**BIG 80 lb. FROZEN FOOD STORAGE**  
 with chiller tray  
 \*given capacity

## More Pleasure with a Silvertone Portable TV Set!



17-in.\* Portable TV

\*overall diagonal; 143 sq. in. viewable area **99<sup>95</sup>**

\$5 DOWN, Sears Easy Terms

- Convenient side controls for easy tuning
- Clear, sharp black-and-white picture
- Safety glass removable for cleaning
- Modern dark brown metal cabinet

Model 8144



17"\* Silvertone Portable

\*Overall diagonal 155 sq. in. viewable area **134<sup>95</sup>**

\$5 DOWN, Sears Easy Terms

- Tinted safety glass removable for cleaning
- 4-inch speaker for assurance good sound
- Convenient carrying handle, side controls
- Choice of Ebony or Frosty gold case

Model 9100 PG



Latest 17"\* Silvertone

\*Overall diagonal 155 sq. in. viewable area **159<sup>95</sup>**

\$5 DOWN, Sears Easy Terms

- Tinted, curved, removable safety glass
- Built-in telescoping antenna
- Powerful Isotada tubes
- Gray, ebony or coral Fiberglas\* case

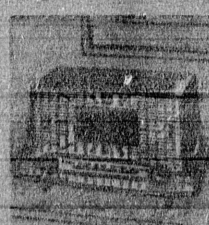
Model 9102



Silvertone Hi-Fi Radio-Phone

Regular 79.95 **69<sup>95</sup>**

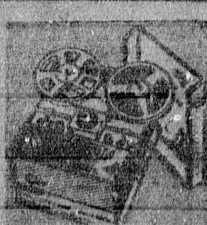
Dual speaker, 4-speed record changer, exclusive patented tone arm. Dual point synthetic sapphire needles.



Silvertone Clock Radio

Reg. 29.95 **26<sup>95</sup>**  
 SAVE 3.07

Tunes off at night... wakes you up to music in the morning. Telechron clock controls. Limited quantity. Model 8021.



Silvertone Tape Recorder

Special Rainbow **89<sup>95</sup>**

Record your favorite music, stories, speeches on 2-speed recorder with twin 5" speakers. Model 8072.

## OPEN TOMORROW NIGHT

ALL ROADS LEAD TO



SEARS-INGLEWOOD MANCHESTER at HILLCREST PARK FREE  
 OR 8-2521

*Satisfaction guaranteed or your money back*