

Newspapers in California now with Growing California! This was indicated today when the California Newspaper Publishers Assn. released figures of CNPA member newspapers as reported in the new 1958-59 Newspaper Directory, just off the press.

The all-time high circulation of 8,828,815 dailies and weeklies is evidence that the acceptance and demand for their regularly produced and distributed weekly and daily

newspapers has increased in keeping with the ever-expanding population of the state.

COMPARED TO 1953 total circulation of 5,215,240, the 1958 high total is an increase of 1,607,575 daily and weekly newspapers.

The 1958-59 Directory of 88 pages carries 17 pages of Index, listing individual newspapers throughout the state according to the city in which each is published. Additional information on advertising

rates, mechanical features, and circulation of CNPA members is shown in the various rate sections and on the pages of listings of newspapers by counties.

BESIDES information on California newspapers, the Directory gives information on CNPA members in Arizona, Nevada, Oregon, Alaska and Hawaii, and also information on 25 student member publications, and a listing of Al-

lied and Associate members of the Publishers Association. Advertising of CNPA members in the Directory, eight pages in color, is offered to augment individual listings of newspapers and to give advertising agencies and regional and local advertising executives a more detailed picture of circulation, available markets, population and business trends, and other pertinent information of specific cities and communities.

By George Sixto

RIVETS



By Lew Klotz

YIEGH



By Lew Klotz

RED RYDER



SUPERMAN



Ryan Consolidates Torrance, Electronics Divisions Here

Consolidation of the Torrance Division with the Electronics Division of Ryan Aeronautical Co. and appointment of G. W. Rutherford as electronics manager was announced in San Diego this week.

The move emphasizes the swiftly growing importance of airborne electronics in Ryan's future production, research and development plans, cor-

pany officials said.

AT THE SAME time, it was announced that the Kearney Mess site in San Diego into which the Electronics Division moved only a few months ago will be expanded with new construction in the immediate future.

The San Diego and Torrance sites will both be placed un-

der Rutherford's supervision. Rutherford has been manager of the local division since it was acquired last year.

Production of the Ryan Firebee drone missiles will continue here, officials said.

AS OUTPUT of automatic navigation and other electronics systems increases, the Torrance plant, which was en-

SUGAR CONTENT
A teaspoon of sugar contains about 18 calories.

TRAILER PARK
There are about 12,000 trailer parks in the U. S.

larged recently with three new buildings totaling 140,000 square feet of floor space, will be utilized for manufacture of electronic products on a production basis.

All electronics engineering, research and development will continue to be headquartered at the San Diego base.



LUCKY
NOW YOU CAN ENJOY THE VERY BEST IN COFFEE GOODNESS!

COFFEE **59¢**

Cream it with Cream 4-oz. 31c

STA CRISP ... 1-lb. Box

CRACKERS **15¢**

REYNOLDS WRAP 25¢
Aluminum Foil ... 25 Ft. Roll

VETS DOG FOOD 4 for 25¢
Quality & Economy ... Tall Can

Bacon
FRONTIER BRAND
SLICED CELLO PKG.

59¢

Beef Liver **49¢**
YOUNG TENDER SLICED OR PIECE

Ground Chuck **59¢**
FRESH LEAN "PRECISION CUT"

U.S. NO. 1
RUSSET
POTATOES
10:39¢
CELLO BAG

FINEST
MILD SPANISH
ONIONS
3:10¢

Jim Dandy
Lucky

WEST TORRANCE
Supermarkets and Hardware

TORRANCE
Crescent and Yermoland

LONG BEACH
Crescent and Orange
Pacific and Wilwood
4th and Atlantic

REDONDO BEACH
Pacific Coast Hwy., S. Redondo

HERMOSA BEACH
Pacific Coast Hwy. and World Lane

WESTCHESTER
Seaside near La Tijera
Sales tax added to taxable items. Limit rights reserved.

LOMIVA
Western and Lincoln

BELL
Atlantic and Bell

INGLEWOOD
La Brea and Honey

Prices Effective
MON., TUES., WED., AUG. 25, 26, 27