



# 1st BIRTHDAY PARTY

IT'S PARTY TIME IN SOUTH BAY CENTER—AND YOU'RE ALL INVITED TO THE BIGGEST PARTY YET—TOMORROW, FRIDAY AND SATURDAY, AUGUST 21, 22, 23. FREE PRIZES, SURPRISES, CAKE AND COFFEE . . . THE WORLD'S LARGEST CAKE . . . 16 FEET TALL AND 1800 POUNDS, WILL BE ON DISPLAY IN THE MAIN MALLWAY ALL DAY FRIDAY. HUNDREDS OF CAPSULES CONTAINING VALUABLE PRIZES ARE ALSO IMBEDDED IN THE CAKE. SPECIAL CEREMONIES WITH ACTRESS JANE GREER WILL TAKE PLACE AT 3 P.M. FRIDAY . . . AND A GIANT HULA HOOP CONTEST SATURDAY MORNING AT 10 . . . FREE ICE CREAM FOR ALL THE YOUNGSTERS PARTICIPATING . . . SO JOIN THE FUN . . . HAVE A BALL . . . AND INSPECT THE THOUSANDS OF MONEY SAVING ITEMS IN THE 38 STORES IN SOUTH BAY CENTER.

## SOUTH BAY CENTER

174th STREET AND HAWTHORNE BOULEVARD

5000 FREE PARKING SPACES

ALL STORES OPEN MONDAY • THURSDAY • FRIDAY NIGHTS

