

# VEL'S FORD

## Back-to-School SPECIALS!

2 Big Locations

- |   |  |
|---|--|
| <p><b>1420 CABRILLO</b><br/>FA 8-8276</p> <p>'53 Ford V-8<br/>Victoria Hardtop<br/>Automatic transmission, radio, heater, whitewall tires. No money down on approved credit.<br/>\$12.75 per Week</p> <p>'51 Cadillac<br/>Coupe de Ville<br/>Automatic transmission, radio and heater, power windows. No money down on approved credit.<br/>\$12.90 per Week</p> <p>'58 Ford V-8<br/>Convertible<br/>Thunderbird motor, Fordomatic, radio, heater, full power equipment. This car is too nice to price. Drive it and make an offer!</p> <p>'56 Cadillac '62<br/>4-Door<br/>Air conditioner, full power equipment, radio, heater, convertible. A-1 condition.<br/>Was \$3199. NOW \$2699. Save \$500</p> <p>'58 Ford V-8 Custom<br/>Club Sedan<br/>Fordomatic, radio, heater, whitewall tires. Original right hand drive. No money down.<br/>Was \$1599. NOW \$1299. Save \$300</p> <p>'54 Plymouth<br/>Belvedere 4-Door<br/>Radio and heater. This is a wonderful transportation. No money down.<br/>\$44 per Month</p> <p>'52 Oldsmobile '98'<br/>4-Door Sedan<br/>Hydra-Matic, radio, heater, power steering and brakes. 4 new tires.<br/>Full Price \$499</p> <p>'51 Studebaker<br/>Commander V-8<br/>Hydra-Matic, radio, heater, new tires. Will make a wonderful back-to-school car. No money down.<br/>\$22 per Month</p> | <p><b>101 Hwy. and Hawthorne Blvd.</b><br/>FA 8-8488</p> <p>'53 Ford V-8<br/>Victoria Hardtop<br/>Automatic transmission, radio, heater, whitewall tires. No money down on approved credit.<br/>\$12.75 per Week</p> <p>'51 Cadillac<br/>Coupe de Ville<br/>Automatic transmission, radio and heater, power windows. No money down on approved credit.<br/>\$12.90 per Week</p> <p>'58 Ford V-8<br/>Convertible<br/>Thunderbird motor, Fordomatic, radio, heater, full power equipment. This car is too nice to price. Drive it and make an offer!</p> <p>'56 Cadillac '62<br/>4-Door<br/>Air conditioner, full power equipment, radio, heater, convertible. A-1 condition.<br/>Was \$3199. NOW \$2699. Save \$500</p> <p>'58 Ford V-8 Custom<br/>Club Sedan<br/>Fordomatic, radio, heater, whitewall tires. Original right hand drive. No money down.<br/>Was \$1599. NOW \$1299. Save \$300</p> <p>'54 Plymouth<br/>Belvedere 4-Door<br/>Radio and heater. This is a wonderful transportation. No money down.<br/>\$44 per Month</p> <p>'52 Oldsmobile '98'<br/>4-Door Sedan<br/>Hydra-Matic, radio, heater, power steering and brakes. 4 new tires.<br/>Full Price \$499</p> <p>'51 Studebaker<br/>Commander V-8<br/>Hydra-Matic, radio, heater, new tires. Will make a wonderful back-to-school car. No money down.<br/>\$22 per Month</p> |
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# VEL'S FORD

NO MONEY DOWN

On Approved Credit

Credit Cleared in 5 Minutes—Out-of-Town Buyers Welcome

CARS SERVICED AND READY TO GO

# BOB ESTES

MERCURY - EDSEL - LINCOLN ENGLISH FORD

OFFERS

LOWEST HIGHEST Guaranteed Prices Quality Cars

Used Cars Reconditioned and Serviced by Bob Estes' Factory Trained Mechanics

- |                                   |        |
|-----------------------------------|--------|
| '57 Mercury Montclair             | \$2395 |
| '56 Mercury 9-Pass. Station Wagon | \$1795 |
| '57 Ford V-8 4-Door Sedan         | \$1695 |
| '56 Ford 1/2-Ton Pickup           | \$1095 |
| '53 Lincoln Copri 2-Door Hardtop  | \$995  |
| '54 Mercury Monterey Hardtop      | \$995  |
| '55 Ford 2-Door                   | \$895  |
| '54 Plymouth Club Coupe           | \$595  |
| '52 Chevrolet 4-Door              | \$495  |

# BOB ESTES

MERCURY - EDSEL - LINCOLN ENGLISH FORD

R.T.C. 100% Guarantee

964 South La Brea Avenue  
Inglewood OR 8-3409

Open 7 Days a Week

# CLEARANCE SALE

## of Late Model Cadillacs & Oldsmobiles

- '56 Oldsmobile Super '88' . . . \$1999  
Holiday Sedan. Has everything, including full power. Turquoise and white finish.
- '54 Cadillac Coupe de Ville . . . \$2399  
With the popular black and yellow color. Full power. A 1-owner, new car trade-in.
- '57 Cadillac Coupe De Ville . . \$4299  
All power, including electric windows and 6-way seat.
- '58 Oldsmobile '88' Holiday . . \$2999  
Coupes, 2 to choose from. Radios, heaters, hydraulics, power steering and brakes.
- '56 Cadillac Coupe de Ville . . . \$3399  
Has all power equipment. A terrific automobile!
- '58 Oldsmobile '98' Holiday . . \$3599  
All power, including power steering and brakes, electric windows and 6-way seat.
- '54 Ford V-8 2-Door . . . . . \$899  
Customline model. Original throughout. Has radio, heater Fordomatic, and it is exceptionally clean.

Many More to Choose From

WE NEED YOUR USED CAR

'54's THRU '56's PAID FOR OR NOT TOP \$\$ PAID IMMEDIATE CASH OR TRADE

All Our 1955 and Newer Automobiles Have One-Year Warranty Available

# Ronald E. Moran, Inc.

CADILLAC - OLDSMOBILE DEALER

25 Pacific Coast Hwy.  
Hermosa Beach FR 4-3436

OPEN SUNDAYS FOR YOUR CONVENIENCE

# WE'RE Clearing the Lot!

## WE NEED THE ROOM

- To Build Our New Showroom and Service Facilities
- |                                |        |                              |        |
|--------------------------------|--------|------------------------------|--------|
| '54 MG 'TF'                    | \$1399 | '55 MG 'TF'                  | \$1699 |
| '52 MG 'TD'                    | \$899  | 'Wire Wheels, A 1-Owner Car. |        |
| '55 TRIUMPH TR-2               | \$1799 |                              |        |
| '56 TRIUMPH TR-3               | \$1899 |                              |        |
| '55 PORSCHE Super Convertible  | \$2599 |                              |        |
| '55 SIMCA Coupe de Ville       | \$1699 |                              |        |
| '56 HILLMAN Convertible        | \$1199 |                              |        |
| '58 SIMCA Aronde (New)         | \$1499 |                              |        |
| '57 NASH Metropolitan—Like New | \$1399 |                              |        |
| '56 SIMCA Station Wagon        | \$1399 |                              |        |
| '56 VOLKSWAGEN Convertible     | \$1599 |                              |        |

And Many, Many More

— ALSO —

SPECIAL CLEARANCE PRICES ON ALL ISETTA '300's'

# Monte Carlo Imports

"Importers of Fine Motor Cars"

900 N. PACIFIC COAST HIGHWAY  
Redondo Beach  
Frontier 6-5996

# HAVE WAGONS-WILL DEAL

## ALL USED CARS REDUCED FOR THIS SALE!

- |   |  |
|---|--|
| <p>1957 Ford V-8 2-Door Wagon<br/>Radio, heater, automatic transmission, 16,000 miles.<br/>Sale Price \$1995</p> <p>1956 Ford V-8 4-Door Wagon<br/>Radio, heater, automatic transmission. The hard to find 9-passenger.<br/>Sale only \$299 Down plus 24 easy payments</p> <p>1956 Ford V-8 4-Door Wagon<br/>Radio, heater, automatic transmission, power steering. Locally owned. Low mileage.<br/>This Sale Reduced to \$1695</p> <p>1956 Volvo Wagon<br/>Radio, heater. Looks and runs like a '58.<br/>Save \$900 on this one</p> <p>1955 Pontiac V-8 2-Door Wagon<br/>Radio, heater, automatic transmission. A-1 condition.<br/>Reduced to \$2145</p> <p>1955 Ford V-8 4-Door Wagon<br/>Radio, heater, automatic transmission, 9 passenger. Perfect condition.<br/>This Sale Only \$1495</p> <p>1958 Volvo 2-Door Sedan<br/>Black. Just like new. New car terms.<br/>Sale Price \$2175</p> <p>1953 Ford Consul 4-Door<br/>This little gas saver is in top condition.<br/>Reduced to \$445</p> | <p>1957 Thunderbird<br/>Black. Fully equipped. New car condition. If you are looking for a T-Bird—<br/>Don't Miss This Buy</p> <p>1957 Chevrolet V-8 Bel Air Hardtop<br/>Radio, heater, automatic transmission, whitewall tires. 16,000 original miles. Beautiful car.<br/>Low Price \$2095</p> <p>1957 De Soto Firelite<br/>Fully equipped. All power. Newest '57 in Southern California. See it, you will buy it.<br/>Low Sale Price</p> <p>1956 Ford V-8 Victoria Hardtop<br/>Has everything including power steering. Blue Books for \$1775.<br/>Our Sale Price \$1650</p> <p>1956 Chevrolet 1/2-Ton Pickup<br/>Shows excellent care.<br/>Low Down and Low Monthly Payments</p> <p>1955 Olds '88' 4-Door Sedan<br/>Radio, heater, automatic transmission. Blue Books for \$1425.<br/>Our Sale Price \$1295</p> <p>1958 Hillman Deluxe 4-Door Sedan<br/>Fully equipped executive car. New car terms.<br/>Sale Price \$1795</p> <p>1953 Dodge V-8 Coronet 4-Door Sedans<br/>2 to choose from. Radio, heater, automatic transmission. A-1 condition.<br/>Rock Bottom Sale Price \$595</p> |
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14 TRANSPORTATION CARS  
47's to 53's — All Reduced Low For This Sale!  
PRICES START AT \$60.00  
\$25 Down

With Good Credit Your Own Terms Can Be Arranged!

For the BEST DEAL on a NEW VOLVO OR HILLMAN See Us Today! YOU WILL BE GLAD YOU DID

SOUTH BAY'S ONLY EXCLUSIVE VOLVO - HILLMAN DEALER

# WHITTLESEY'S Imported Car Centers

REDONDO 1212 SO. PACIFIC COAST HWY. AT AVE. 'E' FR 5-3810 — 5-3811

TORRANCE 1500 CABRILLO AVE. FA 8-2585

# Closeout Sale!

## ON '58 PONTIAC EXECUTIVE CARS

- BONNEVILLE HARDTOPS
- BONNEVILLE CONVERTIBLES
- CHIEFTAIN HARDTOPS
- STAR CHIEF HARDTOPS
- VAUXHALLS

All have radio, heaters, hi-fi speakers, hydraulics, power steering and brakes, whitewall tires, EZ-Eye glass, 2-tone paint and dual pipes. These cars has as little as 3800 miles on them, and carry a factory new-car guarantee. (No down payment on approved credit.)

AS MUCH AS \$1200 SAVINGS

## USED CAR TRADE-INS ON NEW 1958 PONTIACS

- |  |  |
|--|--|
| '57 Ford . . . . . \$2099  | '54 Pontiac . . . . . \$799  |
| Pontiac Hardtop, Fordomatic, radio, heater, power steering, whitewall tires, and 16,000 miles. | 4-door sedan, Hydra-Matic, radio, heater, power steering, whitewall tires, and 16,000 miles. |
| '57 Chevrolet . . . \$1999   | '55 Plymouth . . . \$799   |
| D. J. Ray Coupe, 70000000, 4-door sedan and 2-door, Party with it! Price, \$1999.              | 4-door sedan and 2-door, Party with it! Price, \$799.  |

## Morris Beck Pontiac

946 N. AVALON BLVD.  
Wilmington TE 5-3141  
Open Evenings and Sundays

PUBLIC NOTICE! WE CLOSE SUNDAYS

We have a large selection of used cars, radios, heaters and power windows. We also have some special trade-in offers. Call for details.

DWIGHT EUBANK RAMELER  
1985 TORRANCE BLVD.  
FA 8-9222

A WANTED TAKER will suggest ways that will get results

FA 8-4000

# Wilmington Motors Say: "WE'VE GOT TO Sell These Cars --- Regardless of Price!"

1956 Ford V-8 Customline Ranchwagon  
with heater, radio, Fordomatic and power steering. This is a nice wagon and  
A Real Bargain at \$1545

1956 Dodge V-8 Custom Royal Lancer  
Has heater, radio, automatic push button transmission, power steering, power brakes, tinted safety glass, whitewall tires and many more nice features. This sport coupe is a honey and priced at \$150 Below Market Value At \$1725

1956 Mercury V-8 Montclair Hardtop  
Equipped with heater, radio, Mercomatic, tinted glass, whitewall tires, etc. This very popular model is priced at  
A Bargain At \$1535

1956 De Soto V-8 Firedome 4-Door  
Loaded with equipment.  
This Week \$1745

1955 Ford V-8 Fairlane Country Sedan  
Full power equipment.  
An Extra Special \$1525

1955 Plymouth Belvedere 4-Door  
with heater, radio and economy overdrive. An extra nice one.  
Save \$150 at Only \$1075

Plenty More — All Real Nice Ones and Priced for Quick Sale!

Low Down Payments and EZ Bank Terms can be arranged on any car in our stock on good credit.

In this same location since 1938 with a good reputation for fair dealing.

# Wilmington Motors

Phone Terminal 4-1180  
Dodge-Plymouth New Car Dealer  
508 W ANAHEIM BLVD., WILMINGTON  
Sundays 10:30 a.m. to 4:30 p.m.