

SALES

\$50,000

SUMMER STOCK MUST BE SOLD

END OF THE SEASON

PRICE RIOT

3
BIG DAYS
★ MON.
★ TUES.
★ WED.
★ AUG.
11-12-13

Self-Service Dept. Store
1334 EL PRADO
DOWN TOWN TORRANCE NEXT TO A&P MARKET
Open Daily 9 to 6 • Friday Night 'til 9 P.M.

Every Summer Item in the Store Must Be Sold to Make Room for

Our New Fall Merchandise

USE OUR LAYAWAY PLAN

LADIES' FALL STOLEES

• Lurana feels like and is soft as fur
• Lurana needs no summer storage
• Lurana dry cleans
• Lurana is mildew-proof
• Lurana is mothproof

IF YOU LOVE FUR—YOU'LL LOVE LURANA

9⁷⁷ Val. TO 19.95

LADIES' TOPPERS AND SHORTIE COATS

100% ALL WOOL & NYLON
NEW FALL SHADES
ASST. SIZES

6⁹⁹ Val. TO 19.95

LADIES' DUSTERS

COTTONS YOU LOVE IN WARM WEATHER. DRIP DRY... DALES MADE A TIMELY BUY ON THESE COOL, CRISP DUSTERS.

SIZES 12-20

1⁷⁷ Val. TO 2.98

LADIES' BLOUSES

JUST ARRIVED! LADIES! With the new roll-up sleeves. Large variety of styles. Large Array of Colors

SIZES 32-38

88⁸⁸ Val. TO 1.98

GIRLS' 100% NYLON QUILTED ROBES

Fully Lined — Heavy Duty Quilting

Asst. pastel shades with nylon lace trims. Tailored by leading mfr.

SIZES 7-14

3⁹⁹ Val. TO 8.98

LADIES' SWIM SUITS

REDUCED! All the Latest DRESSMAKER and LASTEX STYLES fitted suits for the slim, Trim Figure

ALL COTTONS from LASTEX from Val. TO 10.98

2⁰⁰ Values TO 10.98

LADIES' 3-BAR TRICOY SHORTIE GONNS

Panties Part and pretty styles in summer shoe cottons. Full cut with dainty ruffles to match.

SIZES 5-8

20⁹⁹ Val. TO 4.98

GIRLS' 100% DACKON & COTTON BLOUSES

Especially made for the school. Light and bright. Machine washable. Dry clean.

SIZES 8-12

1⁵¹ Val. TO 2.98

Early Buys to LAYAWAY

DOWN Hide Your Purchases

LADIES' COATS

IN FINE TRIM FOR FALL... JUST ARRIVED — 100% WOOLS... TWEEDS... SHAG FLEECES and ALL NOVELTY FABRICS. Warmth with fullness and luxury. Many styles. ALL SIZES.

\$15⁰⁰ Val. TO 25.00

LADIES' 100% ORLON Cardigans

NEW FALL STYLES Fashioned with shaggy texture. Large selection of colors. A boy or girl will want an Orlon cardigan.

SIZES 32-40

1⁹⁹ Val. TO 4.98

LADIES' FALL CAPRIS

High Styled Polished Cottons—New Fall Shades made with the New Slim, Tapered Leg.

1⁵⁹ Val. TO 2.98

SPECIAL GROUP Flannel Capris

ALL NEW PASTEL SHADES

1⁹⁹ Val. TO 2.98

LADIES' JERSEY COTTON KNIT BLOUSES

Many Styles All Sizes

88⁸⁸ Val. TO 1.98

LADIES' DRESSES

end-of-season prices

Smart styles for town and travel
"Eased" sheaths and chemise dresses
Dance dresses, sun dresses, shirtwaists
One- and two-piece dresses in the group
Easy-care cottons, rayons, wonder blends
Lovely color choice, prints, solids

3⁹⁹ Val. TO 14.98

SIZES 10-14

USE OUR LAYAWAY

BOYS' POLISHED COTTON SLACKS

Ivy League styling
Elastic Hark Bottom Band
Cuffed
Tan, Blue, Grey, Brown

SIZES 2-6x

1⁷⁷ Val. TO 3.98

FOR THE BIGGER BOYS!

Made like Dad's
SIZES 4 to 16

2⁴⁹ Val. TO 4.98

Perfect for back-to-school... priced for savings aplenty! Hurry!

Buy your young fashionables a whole back-to-school wardrobe of pretty dresses at our sensationally low prices! The styles are all new, the colors, prints and plaids are bright and sparkling... and the timely savings couldn't be more welcome! COME EARLY!

USE OUR LAYAWAY

1⁵⁹ Val. TO 3.98

SIZES 9-12

Many to Choose From

2^{for \$3.00}

BACK-TO-SCHOOL TOGS

BOYS' CORDUROY PANTS

HEAVY QUALITY PINWALE CORD. ASST. SCHOOL COLORS. RUFF-TUFF FABRIC. SIZES 4-10.

Special Group SIZES 8-10

3²⁹ Val. TO 4.98

Boys' Sport Shirts

FOR BACK-TO-SCHOOL

- Ivy Stripes & Checks
- Stitched Collars
- Short or Long Sleeves
- Easy Care Fabrics

SIZES 2-16

FROM **77⁷⁷**

BOYS' and GIRLS' JACKETS

FOR "BACK-TO-SCHOOL"

With or Without Fur Trimmed Collars. Nylon Quilted Lined. U. S. Plastic. Deacon Sheen. Tackle Twill. New Fall Shades

3⁴⁹ Reg. 8.98

BACK-TO-SCHOOL Girls' or Boys' 100% Orlon SWEATERS

Made for the typical school girls and boys. Fine knit cardigans. Sizes 2-14. Plain and jeweled styles. GIRLS FROM

Boys' from **1¹⁷⁷** Reg. 4.99

MEN'S Sport Shirt

SAVED!

Summer Styles Drastically Reduced

\$1⁴⁴ Here are the short-sleeved lightweight shirts you'll proudly wear from now till fall.

MEN'S POLISHED COTTON SLACKS

- Ivy League Buckle, Back
- Colors: Tan, Blue, Black, Brown
- Newest Styles & Colors

SIZES 29-34

2⁷⁷ Val. TO 3.98

MEN'S DENIM SLACKS

Vertical striped. Heavy quality. Ivy League style. Cuffed bottom. ASSTD. SIZES

Tan, Grey, Blue

2⁰⁰ Val. TO 4.98

WORK CLOTHES SALE

MEN'S KNAXI & GREY WORK SHIRTS

Heavy quality, two pockets. Made by leading manufacturers.

SIZES 14-17

1⁴⁴ Val. TO 2.98

MEN'S KNAXI & GREY WORK PANTS

Heavy duty. Reinforced. Sizes 30-34

SIZES 28-34

2⁰⁰ Val. TO 4.98

USE OUR LAYAWAY

MEN'S PAJAMAS

- Broadcloth
- Flannels
- Simples
- Prints

SIZES 4-6-8

2⁰⁰ Val. TO 4.98