

SALES 50,000 SUMMER STOCK MUST BE SOLD END OF THE SEASON PRICE RIOT

4 BIG DAYS
 THURS. FRI. SAT. MON.
 August 15-16 18-19
 SALE STARTS 9 A.M. THURS.

Self-Service Dept Store
1334 EL PRADO
 DOWN TOWN TORRANCE NEXT TO ASP MARKET
 Open Daily 9 to 6 • Friday Night 'til 9 P.M.

Every Summer Item in the Store Must Be Sold to Make Room for Our New Fall Merchandise **USE OUR LAYAWAY PLAN**

LADIES' FALL STOLES
 • Lurana feels like and is soft as fur
 • Lurana needs no summer storage
 • Lurana dry cleans
 • Lurana is mildew-proof
 • Lurana is mothproof
 IF YOU LOVE FUR...YOU'LL LOVE LURANA

9 Val. TO 19.95

LADIES' TOPPERS AND SHORTIE COATS
 100% ALL WOOL & NYLON
 NEW FALL SHADES ASST. SIZES FROM

6 Val. TO 19.95

LADIES' DUSTERS
 COTTONS YOU LOVE IN WARM WEATHER. DRIP DRY... DALES MADE A TIMELY BUY ON THESE COOL, CRISP DUSTERS.

1 Val. TO 2.98

LADIES' BLOUSES
 With the new roll-up sleeves. Large variety of styles. Large Array of Colors

88 Val. TO 3.98

GIRLS' 100% NYLON QUILTED ROBES
 Fully Lined — Heavy Duty Quilting
 Ass. pastel shades with nylon lace trim. Tailored by leading mfr.

3 Val. TO 8.98

LADIES' SWIM SUITS REDUCED!
 All the latest DRESSMAKER and LASTEX STYLES Fitted suits for the slim, trim figure. ALL COTTONS from LASTEX from Val. to 10.98

2 Val. TO 10.98

LADIES' REG. 1.98 SHORTEE GOWNS
 Part and pretty styles in summer sheer cottons. Full cut with demure ruffles to match.

99 Val. TO 1.98

GIRLS' 100% COTTON BLOUSES
 Durable quality with reinforced at points of strain. SIZES 4-12 Usually \$1.98

1 Val. TO 2.98

Early Buys to LAYAWAY
LADIES' COATS
 IN FINE TRIM FOR FALL... JUST ARRIVED — 100% WOOLS... TWEEDS... SHAG FLEECES and ALL NOVELTY FABRICS. Warmth with fullness and luxury. Many styles. ALL SIZES.

15 Val. TO 25.00

LADIES' FALL CAPRIS
 High Styled Polished Cottons—New Fall Shades made with the New Slim, Tapered Leg.

1 Val. TO 2.98

LADIES' DRESSES
 end-of-season prices

3 Val. TO 14.98

BOYS' POLISHED COTTON SLACKS
 • Ivy League Knit
 • Elastic Mail Button Back
 • Cuffed
 • Tan, Blue, Grey, Brown
 • SIZES 7-12

1 Val. TO 2.98

JEANS
 Tough quality with reinforcing at points of strain. SIZES 4-12 Usually \$1.98

1 Val. TO 2.98

BACK-TO-SCHOOL TOGS
BOYS' GORDUROY PANTS
 HEAVY QUALITY PINWALE CORD. ASST. SCHOOL COLORS. RUFF-TUFF FABRIC. SIZES 4-10.

2 Val. TO 4.98

Boys' Sport Shirts
 FOR BACK-TO-SCHOOL
 • Ivy Stripes & Checks
 • Stitched Collars
 • Short or Long Sleeves
 • Easy Care Fabrics
 SIZES 7-16

77 Val. TO 1.98

BOYS' and GIRLS' JACKETS
 FOR "BACK-TO-SCHOOL"
 With or Without Fur Trimmed Collars. Nylon Quilted Lined. U. S. Plastic. Dacron Sheen. Tackle Twill. New Fall Shades

3 Val. TO 8.98

BACK-TO-SCHOOL SWEATERS
 Girls' or Boys' 100% Orlon
 Made for the typical school girl and boys. Fine knit cardigans, sizes 3-14. Plain and jeweled styles. GIRLS FROM

1 Val. TO 1.77

MEN'S Sport Shirt SALE
 Summer Styles Drastically Reduced

1 Val. TO 1.44

MEN'S POLISHED COTTON SLACKS
 • Ivy League Backs, Back Colors: Tan, Blue, Black, Brown
 • Newest Styles & Colors
 • SIZES 27-36

2 Val. TO 5.98

WORK CLOTHES SALE
MEN'S KHAKI & GREY WORK SHIRTS
 Heavy quality, two pockets. Made by leading manufacturers. SIZES 14-17

1 Val. TO 2.98

MEN'S SWEAT SHIRTS
 Heavy Duty For Work or Play—SIZES 14-17

1 Val. TO 2.98

MEN'S PAJAMAS
 • Broadcloth
 • Flannel
 • Stripes
 • Prints
 SIZES A-C-D

2 Val. TO 4.98