

DALES E.O.M. Sale

Self-Service Dept Store
1334 EL PRADO
 DOWN TOWN TORRANCE NEXT TO A&P MARKET

OPEN DAILY 9 to 6
 FRIDAY NIGHT 11 to 9 P.M.

USE OUR LAYAWAY PLAN

END OF THE MONTH BUYS!

4 BIG DAYS
 THUR. - FRI.
 SAT. - MON.

SUMMER STOCK

REDUCTION

E.O.M. SALE! LADIES DRESSES
 ALL THE NEW FABRICS IN COTTONS - LINENS - RAYONS Jersey - Wools
 2-Pc. Matching Outfits and New 1-Pc. Dresses in the Very Latest Fashions...
 Buy one dress with a yellow ticket and get the second dress in the same price range for only...
 SIZES: 12-24's 7-15 - 12-20
 ALL COLORS—Values to \$29.95
NO THOUGHT OF COST OR LOSS

LOVABLE BRAS 88¢ 2-1.59

LADIES CAPRIS
 PEDAL PUSHERS SHORTS & BERMUDAS VALUES TO 3.98 **1.00** DALES E.O.M. SALE PRICE

LADIES' SWIM SUITS
 BUY OF A LIFETIME!
 WE HAVE GONE THROUGH OUR STOCK AND SELECTED THIS GROUP FOR OUR E.O.M. SALE. THESE ARE VALUES UP TO \$15.00. LARGE VARIETY OF STYLES—SIZES AND COLORS TO CHOOSE FROM.
2.77 VACATION TIME SPECIAL!

JUST IN TIME! GIRLS DRESSES
 Newest Styles for Immediate and Back to School Wear
 ● DEEP HEMS ● FULL SKIRTS ● MANY TO CHOOSE FROM
2 for 3.00 **1.59** Val. to 3.98 SIZES 3-12

Look Ahead And Save **LAYAWAY SALE**

SPECIAL! LADIES' COTTON SKIRTS
 PRINTS IN FULL FLAIRS. BROKEN SIZES. FOR THIS SPECIAL EVENT.
 Ladies' Sizes 10 to 18—22 to 30
1.00 Val. to 2.98

LADIES' SWEATERS
 100% ORLON
CARDIGANS
 NEW FALL COLORS
 Fashioned sleeves with full clusters of jewels. A buy at twice the price! You'll want an armful of these!
 SIZES 32-40
 USE OUR LAYAWAY
1.99 Val. to 4.98

LADIES' COTTON DRESSES
 PRINCESS PEGGYS AND OTHER MAKES
 Ass'd. styles. Sanitized washable. Buttondowns and Shirtmakers. Many prints to choose from...
 WHILE THEY LAST
 Short and Sleeveless
1.77 Val. to 3.98 SIZES FOR ALL

FINAL SLASH! GIRLS' SWIM SUITS
 New 1958 Dressmaker Styles. Newest Prints! Never Before Offered at This LOW—LOW PRICE!
 SIZES 1-6X
1.29 Val. to 2.98

LADIES' 2-PIECE CAPRI SETS
 SOLID POPLIN PANTS WITH HIGH STYLE CONTRASTING TOPS TO MATCH. ASST. STYLES AND COLORS.
 SIZES 8-12 PERFECT FOR YOUR VACATION!
 BUY OF A LIFETIME!
2.99 Val. to 8.98

GIRLS' 2-PC. SHORT SETS
 Play Short with Contrasting Top
 SIZES 2-6x
1.00 Val. to 2.95

LADIES' PLAY SHORTS
 COTTON BROADCLOTH
 All Sizes Colors
50¢ Val. to 1.49

COOL! CRISPI COTTON Ladies' Dusters
 Cottons you love in warm weather. Drip dry. Dales made a timely buy on these cool, crisp dusters.
 SIZES 12-20
1.77 Val. to 2.98

JUST ARRIVED! LADIES' BLOUSES
 With the new roll-up sleeves. Large variety of styles. Large array of colors.
 SIZES 32-38
88¢ VAL TO 1.98

GIRLS' 2-PC. PLAY SETS and ROMPERS
 OUR REGULAR 1.98 VALUE. SELECTED FROM OUR OWN STOCK. SPECIAL FOR E.O.M. SIZES 2-14. ASST. STYLES AND COLORS.
87¢ AT DALES ONLY

GIRLS' SKIRTS
 Just what you've been waiting for! Full flair skirts in beautiful prints and solid fabrics. You'll want an armful AT THIS LOW PRICE.
 ASST. SIZES.
1.00 Val. to 2.49

GIRLS' 100% NYLON and COTTON BLOUSES
 You'll want them for now and later. These are a bargain at twice the price. Ass't. Sizes & Colors.
1.00 Val. to 2.49

SPECIAL! LADIES' PURE SILK and 100% NYLON BLOUSES
 ODDS AND ENDS TAKEN FROM OUR BETTER STOCK. HUNDREDS TO CHOOSE FROM. ALL SIZES—STYLES—COLORS.
1.00 Val. to 3.98

BOYS' 10-OZ. DENIM SLACKS
 VERTICAL STRIPES—ASSORTED COLORS OR SOLID FADED BLUE—SIZES 2-6x
1.00

HEAVY DUTY 10-OZ. BLUE JEANS
 Reinforced at points of strain. Sanitized. Turned-up cuffs. Sold at leading stores for 2.49
 SIZES 2-12—AT DALES ONLY
1.00

SPECIAL PURCHASE! MEN'S SPORT SHIRTS
 Finest woven fabrics in assorted styles. Short & long sleeves. Name brands. Made to sell for 3.98.
 SIZES S-M-L
1.77

TERRIFIC BUY! MEN'S 13 3/4-OZ. BLUE JEANS
 • REINFORCED
 • SANITIZED
 • MADE FOR RUFF-TUFF WEAR
 • SIZES 29-42
2.00 Val. to 3.98

SCOOP! GIRLS' CAN CANS
 100% NYLON FULL and HALF SLIPS. LACY TRIMMED. SIZES 4-14.
1.00 Val. to 2.49

LADIES' SHORTER GOWNS BABY DOLLS
 Part and pretty styles. Summer sheer cottons. Full cut with dainty pants to match.
 SIZES 5-14
99¢

LADIES' 100% NYLON HALF SLIPS
 Lacy trim. Heavy quality. Many styles to choose.
 SIZES 5-M-L
88¢ Val. to 1.98

BOYS' POLISHED COTTON SLACKS
 • IVY LEAGUE STYLING
 • ELASTIC HEAVY BELTED
 • CUPPED BACK
 • TAN, BLUE, GREY, BROWN SIZES 2-6x
1.77 Val. to 3.98

MADE LIKE DAD'S
 SIZES 4 to 16
2.49

BOYS' SWIM TRUNKS
 • FASH. PATTERNS • LINED
 • MADE TO SELL FOR 1.98
 • SIZES 2-12
88¢

MEN'S KHAKI & GREY WORK SHIRTS
 Heavy quality. Two pockets. Made by leading manufacturers.
 SIZES 14-17
1.44 Val. to 2.98

MEN'S KHAKI & GREY WORK PANTS
 Heavy duty. Reinforced. 31-oz. fabric.
 SIZES 29-42
2.49 Value
 USE OUR LAYAWAY

MEN'S DENIM SLACKS
 Vertical Striped Heavy Quality Ivy League Style Cuffed Bottom Ass'd. Sizes 27-42 Tan, Grey, Blue
2.00 Val. to 4.98

MEN'S POLISHED COTTON SLACKS
 • New Fibreback Pocket
 • Colorful Tan, Blue, Grey, Brown
 • Heavy Quality and Colors
 • SIZES 29-42
 2 Pr. 5.00
2.77 Val. to 3.98

Use Our Layaway Plan

BIBES 27" x 27" DIAPERS
 Heavy quality. Individually packed. Now at a special \$1 Day Price. 2.49 val.
 1 Doz. 1.44 1 Doz. to 2.98

INFANTS' BLANKETS
 Pink & Blue Full Cut—Val. 69¢ ea.
3.11

INFANTS' BOOTIE SETS
 Ideal gift! Val. 3.77
 Sweater, Bonnet, 2 in blue, pink, mint
1.11 Val. to 2.49

GIRLS' PANTIES
 COTTONS and RAYONS
 SIZES 5-12
10¢

Man's Fruit of the Loom HANDKERCHIEFS
 Val. 20¢ ea. Packaged
10-51

Man's UNDERWEAR
 • SHIRTS • BRIEFS • SHORTS
3-51 Val. to 59¢ ea.

Man's Chembray WORK SHIRTS
 Sanitized. Reinforced. A buy at twice the price.
 SIZES 14-17
51

Man's-Boys' STRETCH SOX
 Ass't. Patterns SIZES FOR ALL
 Reg. 50¢ Value
4-100