

DALES PRICE SLASHING 4th OF JULY SALE



SELF-SERVICE DEPARTMENT STORE
1334 EL PRADO
 DOWN TOWN **TORRANCE**
 NEXT TO A&P MARKET
 STORE HOURS: **9:00 A.M. TO 6:00 P.M.**
 OPEN THURSDAY 9 to 9
 CLOSED FRIDAY, JULY 4th

USE OUR **LAY-AWAY**

WHAT A SAVINGS SPREE FOR THE FOURTH!

JULY 4th SPECIAL!
LADIES' SUMMER DRESSES **1.00**
 No Thought of Cost or Loss

2-Pc. Matching Outfits and New 1-Pc. Dresses in the Very Latest Fashions...

Buy one dress with a yellow ticket and get the second dress in the same price range for only **75¢**

SIZES: 7-15—12-20
 12½-24½

ALL COLORS — Values to \$29.95

Once-a-Year Clearance LOVABLE BRAS **88¢**

Magically adds flattering new dimensions to all your fashions! Light as air foam lining is moulded into four section cups for perfect contour. A treat at Dales low low price. ASST. SIZES, Reg. \$1.00, 2 for 1.69

Fabulous Figure-Shaping Bra **DUALIFT INTERPLAY** **1.29**
 THE LIFT YOU LOVE
 Both by Lovable Reg. 1.50
 2 for 2.50

Ladies' JAMAICA SHORTS **88¢**
 Popping in large array of Colors and Styles. SIZES 10-18. Usually 1.99. 2 for 1.69

Women's Cotton PLAY SHORTS **64¢**
 Beautiful Selection of Women's Shorts. ASST. COLORS. SIZES 10-18. Val. 1.19. SAVE AT DALES HOLIDAY SPECIAL

Ladies' 2-Pc. **CAPRIS and PEDAL PUSHER SETS** **1.99**
 SOLID POPPIN PANTS WITH HIGH STYLE CONTRASTING TOPS TO MATCH. ASST. STYLES AND COLORS. SIZES 8-18. JULY 4th SPECIAL. Val. to 2.98

HOLIDAY SPECIAL YOURS FOR THE "BASKING" Ladies' **SWIM SUITS** **2.99**
 TO GIVE YOU THAT NEW TRIM LOOK. MANY LATEST STYLES TO CHOOSE FROM. ASST. COLORS and SIZES. VALUES TO 14.98

SPECIAL GROUP IN COTTON DRESSMAKERS **2.00**

Just Arrived for the Holidays **LADIES' CAPRIS** **1.59**
 ALL NEW FABRICS MADE TO SELL FOR 2.98. ASST. SIZES and COLORS. JULY 4th SPECIAL. SPECIAL GROUP AT 1.24

LADIES' DRESSES **1.59**
 COTTON SKINCRACKS
 DIRNDL STYLE
 SANFORIZED FABRIC
 ASST. PRINTS & SOLIDS
 TO GIVE THAT NEW SLIM TRIM LOOK!
 SIZES 12-14. VAL TO 2.98. 2 for \$3

Girls' DRESSES **1.59**
 It's a Holiday Special!
 Newest Styles
 Deep Necks
 Full Skirts
 Many to Choose From. Special Group—7-14. Val. to 3.98. SAVE AT DALES

USE OUR LAYAWAY PLAN

Ladies' **BABY DOLLS** **99¢**
 Feet and pretty styles in summer sheer cuttings. Full cut with dainty pants to match. SIZES 5-M-L. Val. to 1.78

Ladies' **100% NYLON HALF SLIPS** **59¢**
 Lacy trim. Heavy quality. Many styles to choose. SIZES 5-M-L. 2 FOR \$1

Ladies' DuPont **NYLON HOSE** **39¢**
 60-15, 51-15 Denier. ALL SIZES—FIRST QUALITY. Asst. Colors—1.19 Val.

Ladies' **COTTON BLOUSES** **77¢**
 SHORT & SLEEVELESS
 ASST. SOLID COLORS and PRINTS
 SANFORIZED
 MANY STYLES TO CHOOSE FROM
 SIZES 32-38

HOLIDAY SPECIAL **LADIES' 100% ORLON SLOOVER SWEATERS** **1.99**
 ALL THE NEW SHADES
 MANY STYLES TO CHOOSE FROM
 PERFECT FOR COOL EVENINGS. SPECIAL GROUP—Val. to 3.98. ORLON CARDIGANS. IF PERFECT VALUES TO 2.98

Boys' **Polished Cottons DENIMS** **1.77**
 IVY LEAGUE
 ELASTIC HALF BELTED BACK
 CURVED
 COLORS: TAN, GREY, BROWN. Val. to 3.98. SIZES 2-6x

Boys' Vertical Striped **DENIMS** **1.19**
 WESTERN STYLE
 SADDLE STITCHED
 YANKEE-ORFY
 SIZES 4-12. Val. to 2.49. REINFORCED KNEES. 2 Pairs \$2.25

Boys' **BOXER LONGIES** **88¢**
 10-OZ. DENIM — 3-IN. TURN-UP
 REINFORCED AT POINTS OF STRAIN
 ASST. COLORS
 SIZES 2-6x
 VAL TO 2.49
 YOU'LL WANT SEVERAL AT THIS LOW PRICE!

Boys' **PLAY SHORTS** **59¢**
 NOVELTY FABRICS. Asst. Colors and Sizes. 89¢ Val. — 2 FOR \$1

Boys' **SWIM TRUNKS** **1.77**
 Ass't. Styles
 Full Cut
 Combed Cotton
 Size 3-14. Val. 1.98

Men's **Work Shirts** **1.44**
 Heavy quality, 2 pocket. Made by leading mfgs. SIZES 14-17. Val. to 2.29

Men's **Work Pants** **2.49**
 Heavy duty, slubbed. 10-12 OZ. SIZES 26-34. Val. to 3.98

Men's **SPORT SHIRTS** **1.44**
 Finest woven fabric in sport. Styles with long or short sleeves. A real bargain. Name Brand. Size S-M-L. VALUE TO 2.98

Men's **DENIM SLACKS** **2.00**
 Vertical striped — heavy quality Ivy League style — cuffed bottom. Asst. sizes, tan, grey, blue. Val. to 4.58.

Men's **Polished Cotton DRESS SLACKS** **2.49**
 Hollywood end Ivy styling. High grade, heavy duty quality. Colors: Grey, Tan, Black. All cuffed bottoms. SIZES 28-34. **88¢**

Men's **T-SHIRTS — BRIEFS BOXER SHORTS YOUR CHOICE** **3 for 1.00**
 SIZES S-M-L. COMBED COTTON. Val. 69¢

Men's **SWIM TRUNKS** **1.24**
 Made by leading mfgs.
 Ass't. Patterns
 Ass't. Colors
 SIZES S-M-L. Val. to 2.98

Men's **LASTER—Swim Trunks** **1.00**
 Ass't. Colors. Val. 2.98