

One Resident To Receive State Funds

A total of 727 students have been selected to receive state scholarships by the State Scholarship Commission. The first announced this week carries the name of only one local resident.

Kenneth Herbert Wenker, 22224 Catskill Ave., who attends Our Lady Queen of the Angeles Seminary High School, was the lone Torrance winner.

Each scholarship is to be used for payment of tuition and fees to a maximum of \$800 per year at the institution attended by the award winner.

No student at the three local high schools was awarded a scholarship.

A number of students from surrounding school districts were awarded State school funds. They were: Redondo High, two; Mira Costa, four; Compton, four; Glendale Hoover, eight; Hawthorne, one; Lynwood, four; and South Gate, four.

Jayhawker Reunion

The Abilene and Dickinson County, Kansas, reunion will be held in Brookside Park, Pasadena, June 8.

Herald Joins Southland Papers In New Circulation Audit Plan

The Torrance HERALD has joined with other Los Angeles County newspapers in subscribing to an audit to be made by the new Newspaper Division of the Verified Audit Circulation Co. (VAC). It was announced today by King Williams, publisher.

The audit of the circulation of controlled circulation newspapers by VAC, as Verified Audit Circulation Co. is known, is a great step forward because for the first time advertisers will have audited circulation figures put out on a standard form by a nationally recognized circulation auditing firm.

For many years the controlled circulation newspapers have had a battle to earn acceptance of their circulation figures. We feel that in time VAC's audits will bring us the same recognition that ABC has brought to the wholly paid publishing field, Williams said.

VAC members will issue publisher's statements, on VAC forms, for each of two six-month periods per year. At least once per year VAC, without warning, will send in a team of skilled circulation auditors to observe press rooms,

distribution from newsprint rolls to delivered newspapers and make a scientifically controlled field audit with the people in the area served. VAC will then issue a newspaper audit report for that year, and will permit the VAC symbol to be used by subscribing newspapers.

Operation of VAC's controlled circulation division is directed by a 10-man board of governors. Four members are representatives of controlled circulation newspapers, three are regional advertisers and three are representatives of advertising agencies.

Newspaper representatives on the board are Jerry Deal, Deal Publications, chairman; Oran T. Asa, News Herald Pub-

lication; Maurice Markham, Van Nuys News and Green Sheet; C. Deane Funk, West Los Angeles Independent and Westwood Hills Press.

Representing regional advertising manager, Thrifty Drugs; R. L. Kokkelenberg, advertising manager of Sears, Roebuck and Co.; and Donald Conroy of Thriftmart-Fitzsimons.

Agency members are George Anthony, media director of Honic-Cooper and Minor; Mrs. Diana Wear, media director of O. Davis, media director of McHeintz and Co., Inc., and Paul Cann Erickson, Inc.

VAC is operated by the John B. Knight Co., a marketing research organization since 1937.

PALEW'S BARBECUE

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CHICKENS • RIBS • HAM • PORK

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<p>GIRL'S BLOUSES PRINTS-CHECKS-SOLIDS Reg. 1.49 79¢</p>	<p>LADIES SWIM SUITS VALUE to 10.95 3.98</p>	<p>Ladies Polished Cotton SHORTS-CAPRIS PEDAL PUSHERS BERMUDA SHORTS SIZES 8 to 18 Reg. 2.98 1.49</p>	<p>BETTER DRESSES ONE GROUP 1/2 PRICE</p>
<p>LADIES HATS VALUE to 2.98 1.00</p>	<p>LADIES COTTON SUN DRESSES Reg. 3.49 1.99</p>	<p>Ladies Quilted DUSTERS SIZES 10 to 18 Reg. 5.95 3.49</p>	<p>Ladies' Chenille ROBES DUSTER & WRAP-A-ROUND STYLES PASTEL COLORS Val. to 5.95 2.99</p>

ANNIVERSARY SPECIALS --- MEN'S DEPARTMENT

<p>A-1 PEGGERS Discontinued Colors Reg. 4.50 2.98</p>	<p>ONE GROUP MEN'S DRESS and SPORT SHIRTS SHORT and LONG SLEEVE Value to 3.98 1.77</p>	<p>Men's Swim TRUNKS Value to 3.95 1.49</p>	<p>Men's Nylon S-T-R-E-T-C-H SOX 4 PRS. 1.00</p>
<p>MEN'S WHITE WORK SOX 5 PRS. 1.00</p>	<p>MEN'S GAUCHO TERRY CLOTH SHIRTS Reg. 2.98 1.99</p>	<p>Boys Denim JACKETS SIZE 2 to 6X Reg. 2.98 1.99</p>	

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<p>BATES BED SPREADS MESA PATTERN TWIN or FULL SIZE. Reg. 7.95 5.99</p>	<p>MULTICOLOR BEACH TOWELS 36 x 72 STRIPED Reg. 2.49 1.99</p>	<p>100% ACRYLON PILLOWS 20 x 26 FINISHED REG. 4.98 EACH 3.99</p>	<p>3 PIECE BATH SETS 24x36 LID COVER 1 CONTOUR Ass. Colors 1.99</p>
<p>FOUR ONLY RUGS 6 x 9 Reg. 24.95 14.95</p>	<p>ALL LUGGAGE 20% OFF</p>	<p>LADIES-LARGE SIZE SLIPS ACYTON and RAYON & GORES SIZES 46-48-50-52. Reg. 3.98 2.98</p>	<p>LADIES-SEERSUCKER GOWNS VALUE TO 2.98 1.79</p>

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