APRIL 27, 1958

Higgins Brick

for Character, Strength and

Lasting Beauty

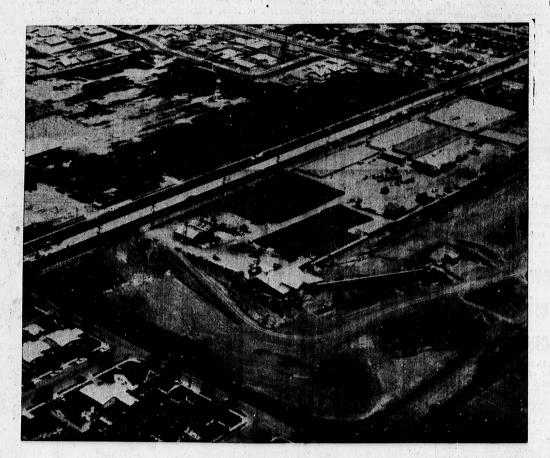
For the past 30 years Higgins Brick has been an important factor in the building business of Torrance and Southern California. Many of the finest buildings in this great community and many others are tributes to the permanence, utility and beauty provided by the superior guality of brick made in Torrance by this

old reliable family firm.

BUSINESS IS GOOD at Higgins Brick because architects

and builders in the Los Angeles area have selected our product as the important part of the kind of structures they expect to be in service for generations to come.

Higgins Brick sells only a portion of its tremendous output in Torrance but it is proud to consider Torrance as its good home town, the ideal community in which to live, work and play.



BRICK WILL MAKE IT BETTER

If you are planning a new home, a new plant or a new commercial building, you will do yourself a favor by insisting that Higgins Brick goes into the specifications. You will find that brick, extensively and tastefully used, will add permanent value to your investment.

Higgins Brick & Jile Company

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