

All Von's Markets will be **CLOSED** EASTER SUNDAY APRIL 6, 1958 ... stock up for the extra holiday

# VON'S Easter Ham Sale

**VON'S TABLE-KING FULLY COOKED** **55<sup>c</sup>** lb.

Whole Ham . . . . . 57<sup>h</sup> FULL  
 Butt End Of Ham . . . . . 59<sup>h</sup> SHANK  
 Center Slices Of Ham . . . . . 98<sup>h</sup> HALF

FOR THAT HOLIDAY FLAVOR, GLAZE YOUR HAM OR POULTRY WITH O.C.E.A.N. SPRAY CRANBERRY SAUCE



**SWIFT PREMIUM HAMS** RED LABEL FULLY COOKED WHOLE OR SHANK HALF **59<sup>c</sup>**

**VON'S FANCY EASTER POULTRY**

**TOM TURKEYS** VON'S TABLE-KING OVEN-READY-EVISC. 18-24 LB. AVG. **35<sup>c</sup>** lb.

HALF TOM TURKEY 10-12 LB. AVG. **37<sup>h</sup>** HIND PORTION TURKEY DARK MEAT **39<sup>h</sup>** FORE PORTION TURKEY WHITE MEAT **43<sup>h</sup>**

**SWIFT'S PREMIUM CANNED HAMS**

- Boneless
- Tender
- Economical

**\$4.79** ea.

5-LB. CAN

EVISCERATED-YOUNG PLUMP **Roasting Chickens** 4-5 LB. AVG. **49<sup>h</sup>**

VON'S TABLE KING **Young Ducks** OVEN-READY 4-5 LB. AVG. **49<sup>h</sup>**

CORN-FED-YOUNG **Tender Geese** OVEN-READY 7-9 LB. AVG. **49<sup>h</sup>**

VON'S TABLE KING OR FARMER **Link Sausage** JOHN PURE PORK 1/2 LB. PKG. **2 for 59<sup>c</sup>**

VON'S TABLE KING OR FARMER **Sliced Bacon** JOHN EASTERN PORK 1-LB. PACKAGE **65<sup>c</sup>**

**VON'S HOLIDAY SEAFOOD**

EVISCERATED-1 1/4-LB. MIN. **DUNGENESS CRABS** EACH **65<sup>c</sup>**

BROADBILL-CATALINA **SWORDFISH STEAKS** SEAFOOD TREAT **69<sup>h</sup>**

DELICIOUS FLAVOR **BROOK TROUT** PAN READY **69<sup>h</sup>**

**ALL WHITE FOR COLORING**

## FRESH EGGS

**SUNNY VALLEY LARGE-GRADE 'A'** **35<sup>c</sup>**

JERSEYMAID **LARGE-GRADE 'AA'** 49<sup>c</sup> Dozen in Carton

BEST FOODS-THE WHOLE EGG MAYONNAISE **MAYONNAISE** QUART JAR **49<sup>c</sup>**

APPLECITY-PERFECT TO SERVE WITH HAM **APPLESAUCE** 303 CAN **10<sup>c</sup>**

DOLE'S FRUIT COCKTAIL **COCKTAIL** SERVE IN SALAD OR AS DESSERT 303 CAN **19<sup>c</sup>**

**VON'S PREMIUM COFFEE** ASST'D GRINDS **2 POUND CAN \$1.57** **1-LB. CAN 79<sup>c</sup>**

ROYAL PRINCE-SOUTHERN **CUT YAMS** 303 CAN **19<sup>c</sup>**

C & H-GOLDEN & DARK BROWN **SUGAR** 1-LB. CTN. **10<sup>c</sup>**

STRAWBERRY-LADY'S CHOICE **PRESERVES** BIG 4-LB. JAR **79<sup>c</sup>**

JERSEYMAID-APPLESPICE FLAVOR **ICE CREAM** 1/2-GAL. CTN. **59<sup>c</sup>**

PILLSBURY-'FAMILY FLOUR' **FLOUR** 5-LB. BAG (INCL. 3c OFF) **49<sup>c</sup>**

SCHILLINGS-WHOLE 1 1/2-OZ. PKG. **CLOVES** 2 FOR **25<sup>c</sup>**

**VON'S DELICATESSEN SPECIALS**

**CANNED HAMS**

RATH'S BLACK HAWK - NEW - HICKORY SMOKED 5-LB. CAN **\$5.39**

CREAM CHEESE BORDEN'S 8-OZ. PKG. **35<sup>c</sup>**

PIZZA PIE DOO EET UR SELF 8-OZ. PKG. **45<sup>c</sup>**

SMOKED FILLETS LASCCO CANADIAN **65<sup>h</sup>**

**FROZEN FOOD VALUES**

PICTSWEET-WINTER CARNIVAL-10-OZ. PKG. **Green Peas** EVER FRESH FROZEN-10-OZ. PKG. **Strawberries** **2 FOR 29<sup>c</sup>**

KOLD KIST STEAKS 2-OZ. PKG. 9 PKGS. FOR **99<sup>c</sup>**

GORTON'S FISH STICKS 16-OZ. PKG. **59<sup>c</sup>**

**LARGE BLOOM Easter Lilies**

- Gift-Wrapped
- 4-6 Buds Each
- Your Choice

**\$1.89**

*Fresh Produce for Your Easter Feast*

## RED YAMS

U.S. No. 1-Genuine Red Velvet Wonderful Baked, Mashed or Candied 'HAM N' YAMS' **2 LBS. FOR 25<sup>c</sup>**

**PINEAPPLE** FRESH HAWAIIAN FOR YOUR EASTER HAM **10<sup>h</sup>**

**FRESH PEAS** NEW SPRING CROP FULL PODS **10<sup>h</sup>**

DESERT-JUICY **Grapefruit** 8 1-LB. FILM BAG **39<sup>c</sup>**

FRESH PULLED **Carrots** 2 1-LB. FILM BAGS **17<sup>c</sup>**

**Van de Kamp's Easter Features April 3-6**

**April 4-6 ONLY**

Hot Cross BUNS (Reg. 25c) pan of 6 **25c**

Easter CUP CAKES 6 for **29c**

Easter PASTRIES 4 for **59c**

California DATE NUT LOAF (Reg. 53c) **47c** ea.

2-Layer EASTER CAKE **98c** ea. 90c half

**Pizza Mix** APPIAN WAY 12 1/2 OZ. PKG. **39<sup>c</sup>**

**Angel Cake Mix** PILLSBURY 14 OZ. PKG. **53<sup>c</sup>**

**Ajax Cleanser** GIANT CAN **2 for 45<sup>c</sup>**

**AD Detergent** POWDER 3 1/2 LB. PKG. **87<sup>c</sup>**

**Toilet Soap** CASHMERE BOUQUET BATH SIZE-NEW PINK **2 for 29<sup>c</sup>**

**FAB Detergent** WITH OUKATEX LARGE PKG. **33<sup>c</sup>**

**Deodorizer** FLORENT DEODORANT ASST'D. SCENTS-5 1/2 OZ. CAN **79<sup>c</sup>**

**Beef Extract** WILSON'S B. V. 2 1/4 OZ. JAR **45<sup>c</sup>**

**VEL Liquid** PINK DETERGENT 12 OZ. CAN **39<sup>c</sup>**

**VEL Powder** DETERGENT GIANT PKG. **79<sup>c</sup>**

**Copper Cleaner** TWINKLE 4 1/4 OZ. JAR **49<sup>c</sup>**

**Cut Asparagus** NIBLETS 10 1/2 OZ. CAN **25<sup>c</sup>**

**Pear Halves** F & P NO. 2 1/2 CAN **35<sup>c</sup>**

**White Rock** BEVERAGES ASST'D. FLAVORS-28 OZ. BOTTLE **27<sup>c</sup>**

**Apple Juice** MARTINELLI'S 1 1/2 GAL. BOTTLE **72<sup>c</sup>**

**Bath Soap** PALMOLIVE TOILET SOAP **2 for 29<sup>c</sup>**

**New Low Milk Prices!**

**Jerseymaid Homogenized Milk** 1/2 GAL. **2 for 83c** QT. CTN. **21<sup>c</sup>**

**Webster's Dictionary**

- GIANT SIZE
- IN 13 SECTIONS
- PLUS BINDER

Section **4** **79<sup>c</sup>**

## VON'S

PRICES EFFECTIVE THURS., FRI., SAT., APRIL 3, 4, 5  
 SALES TAX ADDED TO TAXABLE ITEMS  
 \*WE RESERVE THE RIGHT TO LIMIT QUANTITIES