



1327 El Prado, Torrance • 415 W. Compton Blvd. Cpt. Pacific Coast Hiway at Western, Lomita  
 Sale Prices Good Thru Saturday, April 5. Limit Rights Reserved.  
 \*Plus Fed. Tax.

Everything For a Happy Easter -- at McCown Cut Prices!

# Easter Shopping Center

**EGG DYES**  
 EASTER COLORING  
 FUN!

Rit Easter Egg COLOR KIT  
 Reg. 15c **11c**

Roll of 150 Scott  
**PAPER TOWELS**

**15<sup>C</sup>**

Reynold's Aluminum  
**FOIL WRAP**

**19<sup>C</sup>**

Pack of 80 Marcal  
**PAPER NAPKINS**

**8<sup>C</sup>**

1.25 Eastman Kodak Color  
**COLOR FILM**

**99<sup>C</sup>**



Novelty Candy-Filled  
 Sand Pails . . . Wagons . . . Boats  
**GIFT BASKETS**

Many, many baskets and novelties brimfull of goodies to delight the youngsters on Easter morn. Select from sand pails, wagons, boats, colorful baskets all filled to overflowing with candies, some with plush toys.

**29<sup>c</sup>**  
 to 4.98

give them  
**EASTER TOYS**

Cuddly Plush Bunnies  
**98<sup>c</sup> up**

**TIRED BLOOD\***  
 Take fast-acting GERITOL  
 FEEL STRONGER FAST  
 within 7 days or money back!  
 MEDIUM SIZE **\$2.98**

**SALE!**  
 Plain or Peanut  
 11 1/2-oz. Bag  
 M & M's  
 Reg. 49c **39<sup>c</sup>**

98c SEAMLESS  
**NYLONS**  
 Sheer, flattering seamless nylons reinforced at toe and heel. These are first quality hosiery you will be proud to wear on and off all sizes. These are our regular stock on sale this weekend.  
**2 for 1<sup>50</sup>**

Prince Charming of California  
**SPORT SHIRTS**  
 for Men  
 • Spring Pattern  
 • Fancy Buttons  
 • Short Sleeves  
 • Color Fast  
 • Stay Collars  
 • S-M-L  
 3.98 Elsewhere **\$2.88**

Save 1.51 On This  
**Brownie Starflash CAMERA**  
 This remarkable camera makes three kinds of pictures — black and white snaps, Kodachrome and color slides snaps, and color slides snapping on the film. No flashholder to be used. No flashholder to buy either. It's part of the camera!  
 Regular 8.95 **7<sup>44</sup>**

79c Deluxe Boxed  
**STATIONERY**  
 by Stuart Hall  
**2 for 1<sup>00</sup>**

**Fresh, Delicious Candies**

CARTON OF 12 CHOCOLATE MARSHMALLOW EGGS  
 Reg. 29c **23<sup>c</sup>**

Assorted Flavors  
 Bishop's Cello Bag Jelly Bird Eggs **29<sup>c</sup>**  
 Bishop's Marshmallow CUCKOO EGGS **29<sup>c</sup>**  
 Bishop's Marshmallow HEN EGGS **29<sup>c</sup>**

**CHOCOLATE BUNNIES**  
 Solid Milk Chocolate | Chocolate Marshmallow  
**2 for 17c | 6 for 23c**

Brach's Chocolate Covered **CREME EGGS**  
 • Coconut • Fudge • Cherry  
 • Fruit and Nut Flavors  
 Reg. 10c **3 for 25<sup>c</sup>** | Reg. 5c **6 for 25<sup>c</sup>**

10c Shredded Cello **EASTER GRASS** **6<sup>c</sup>**  
 Empty Straw **EASTER BASKETS** **9<sup>c</sup> up**  
 Hollow Mold Chocolate **HEN on NEST** **39<sup>c</sup>**

**SQUIBB ASPIRIN**  
 400 Tablets  
 Reg. 1.78 **1<sup>33</sup>**

**PRESCRIPTIONS**  
 We maintain the highest ethical standards for purity, accuracy and service and pride ourselves on maintaining fair and moderate prices at all times. At McCown you get what the doctor ordered—not a substitute!

— ALL QUALITY BRANDS —

- SQUIBB
- UPHOHN
- LILLY
- LEDERLE
- SHARPE & DOHME
- PARKE-DAVIS and OTCIERS
- ABBOTT

**MEDICINE CHEST NEEDS**

- 29c 4 oz. Calamine Lotion **13<sup>c</sup>**
- 19c 4 oz. 20 Volume PEROXIDE **9<sup>c</sup>**
- 19c 12 oz. Fresh Citrate of Magnesia **14<sup>c</sup>**
- 19c 2 oz. Polish Remover ACETONE **11<sup>c</sup>**
- 19c Ounce Concentrate AMMONIA **9<sup>c</sup>**
- 29c 4 oz. Rose Water & Glycerine **20<sup>c</sup>**
- 15c 1/2 Ounce Mercurochrome **9<sup>c</sup>**
- 15c 2 Ounces Powdered Alum **9<sup>c</sup>**

**Gift-Boxed Chocolates**  
 by Famous Makers  
**BEAUDRY HOFFMAN**  
 In Pound GIFT BOXES  
 2<sup>00</sup>

**Whitman's CHOCOLATES**  
 So fine, so famous, so sure to please. Whitman's Sampler Chocolates are a delicious assortment of melt-in-your-mouth goodness . . . Ideal for Easter giving.

**TO FEEL BETTER - TAKE VITAMINS REGULARLY**

Pint Liquid STUART'S FORMULA For Growing Children <b>2<sup>80</sup></b>	100 Tablets VITAMIN "B" 25 Milligram <b>79<sup>c</sup></b>	100 Di Calcium Capsules Reg. 69c <b>55<sup>c</sup></b>	25 Tablets One-a-day Brand Multiple Vitamin <b>98<sup>c</sup></b>
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**Gift Ideas for Milady's Easter Basket**  
 Perfect gift for any occasion!

Old-Fashioned **Wrisley**  
**HOBNAIL COLOGNE**  
 Hobnail bottle in treasured milk glass filled with choice of four flower-fresh fragrances . . . **2<sup>00</sup>**

**FRAGRANT GIFTS BY SHULTON**  
 DESERT FLOWER Toilet Water, Hand and Body Lotion **2<sup>75</sup>**

**McCANN Jewelry Special**  
 In McCown Torrance Store  
**RONSON "Windlighter"**  
 Regular 3.95 **2<sup>99</sup>**

Dependable, famous-make lighter at a special low price this weekend only. A gift you'll be proud to give this Easter!

**BEAUTY AID SPECIALS**  
 3.50 Colonial Dames **HORMONE CREAM**  
 HALF PRICE **1<sup>75</sup>**

Yes, you will look younger. New youthful beauty and radiant allure can be yours as this estrogen cream by Colonial Dames moisturizes, softens and helps smooth your skin with beauty-building estrogens. Save half the price by buying now.

**HIGH FASHION JEWELRY**  
 Exciting new spring designs to charm your wardrobe. Earrings, pins, necklaces. Your Choice **1<sup>00</sup>**

Hazel Bishop  
**ROYAL JELLY**  
 Wonder Working Queen Bee Jelly FOR DRY SKIN  
**\$1<sup>00</sup>**

Now a wonderful night cream of 125 MGMS of natural Queen Bee Jelly combined with essential oils and emollients to enrich dry, fatigued and mature skin — make you look years younger.

Wrisley Gaiety Bouquet  
**BUBBLE BATHS**  
 Delightful floral scented bubble bath in generous size striped bag gives that "fresh as spring feeling."  
**2 for 1<sup>00</sup>**

**NO 5 PHOTO FLASH BULBS**  
**8 for 79<sup>c</sup>**

**Expert Repairing WATCHES - CLOCKS**  
 We expertly repair all types of men's and women's watches, clocks, both antique and modern. Guaranteed work, low prices!

**SPECIAL GIFT OFFER**  
 Max Factor's fabulous **PRIMITIF**  
 \$1.50 Primitif Perfume free when you buy Spray Mist Cologne at regular price of \$3.00\* plus tax

**PRIMITIF**, the bold new fragrance brought to America by Max Factor — for the woman who is every inch a female.  
 \*Limited Offer

**Cutex Compact**  
 Gay plastic case contains all manicure necessities plus lipstick, hand cream, and manicure cotton. Only **\$1<sup>98</sup>** plus tax