The Ability to Read

In a complicated world dominated by scientific developments, what is the most important skill for the average citizen?

It may well be the ability to read.

Without the ability to read, education is difficult, if not impossible. Being able to read opens the doors of knowledge to the average citizen, giving him access to the wisdom of the ages as well as the latest developments. Even some of the most menial jobs today require the ability to read simple directions, and there are few high positions open in which reading does not play an important part.

It is fitting, therefore, that we are observing National Library Week this week, throwing the spotlight on libraries, where all types of knowledge, as well as entertainment, is

The emphasis this year is being placed on family reading. A child learns to read in school, but his parents' attitude toward books and reading may well determine the child's feelings. Surveys have shown that children who are better students are more likely to come from homes where reading is encouraged.

There is no better way to encourage children to read than regular trips to the libraries where all kinds of knowledge and entertainment are stored. For the good reader, a free education awaits him at the library.

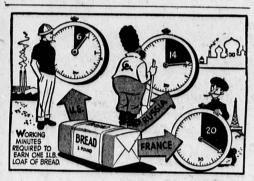
Math and science are important parts of today's living, but are fields open only to the good reader. At the same time, men must learn how to live with his neighbor. Wars are bred on ignorance and superstition.

The future will belong to the person who can read well, and gain a good education.

Will you take advantage of that future?

Opinions of Others

If we are to earn our spurs as a community in a system based on free enterprise and private industry, then it's time we stopped leaning on the federal budget for our prosperty and ventured forth into a competitive market of commerce and industry as a basis for permanent security. -Pleasanton (Calif.) Times.



Ivan Works Longer Than Joe for Bread

Ivan Skavinsky Skavar, the average Russian industrial worker, labors five times as long to fill his family's market basket as does Joe Smith, the typical American laborer. In a talk before the Nation-

al Food Conference, held re-cently in Washington, D. C., Vice President Nixon pointed out that Joe Smith can buy a pound loaf of enriched bread with six minutes of labor, according to figures, compiled by the United States Bureau of Labor Statistics. Ivan works 14 minutes for the same amount of bread which does not equal the U.S. loaf nutritionally

Ivan works 132 minutes for a pound of beef. Joe Smith buys it with 31 minutes of labor. Joe works 25 minutes to add a pound of sliced bacon to the family larder; to stay on the job 331 minutes to buy the same amount from a Moscow State

A grouping of 11 foreign countries, according to the work time required to buy food, indicates that the American worker spent less than one-fifth as much time to pay for a given quantity of food as the Soviet worker. He (the American) spent from 20 to 36 per cent as much as the Italian, Austrian, or French workers; from 39 to 48 per cent as much time as the Dutch, West Germans, Irish or Swiss; and from 62 to 71 per cent as much time as the Danish, British, or Norwegian workers.

Joe Smith works 4 minutes for a pound of flour. Irish-men and Norwegians are runners-up. They work six min-utes for their pound of flour. Again, tops in the flour field is Russia, where 27 minutes

of work are necessary. French bread is in demand in many countries, but not-so-lucky Pierre works 20 minutes for a pound of it.

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Those Teen-Age Squirrels

saying "Everybody knows better than anybody." Today four readers express their opinions on Yours Truly-Ann Landers

Dear Ann: For the love of Pete quit printing so many letters from real gone teenage squirrels. These darned kids have a different beef every three days. I'll bet by the time their letters appear in the paper they've already forgotten who the gink was that they wrote about.

Please use your smart head and the valuable news-paper space to counsel adults who need your assistance. The punks can manage all right. Most of them don't pay any attention to advice any way, and are probably just way, and are probably just grudging you. Thanks, Doll Face—Little Caesar.

Face—Little Caesar.

A A A Bear Ann Landers: I'm a teenage reader who would like to know why you don't answer more teenage problems in your column. Some days you don't print a single teenage letter and this is terribly disappointing to us.

Many teenagers have no one to talk to and your column is a wonderful place to get advice without embar-

to get advice without embar-rassment. I'm a junior in high school and the kids in our school and the kids in our room discuss your column every day. We learn a lot from the advice you give to other kids who get into tough spots. Two days last week you devoted the entire column to mossy old problems of the antique set. Man were we clutched! clutched!

Come on, Ann, pay a little more attention to the young-er generation. Maybe if you help us now, we won't have to write to you later.—The Pawnee.

* * * Dear Ann: I've been reading your column for a long time and you deserve a trophy.—"Man Hater Of The Year":

Speaking objectively, and chology, I detect in your rantings and ravings a deep-seat-ed hostility toward ALL men. I'm willing to bet you are a frustrated old maid who can't snare a guy, or the victim of an unhappy marriage. When-ever you tell a sniveling wife to "throw the bum out" I sense overtones of sadistic

pleasure.

A woman who writes as you do must enjoy dipping her pen in bile as a means of getting even with the so-and-so who ruined her life. Would you be big enough to admit it if I hit the nail on the head? — Psychology Suthe head? - Psychology Stu-

I would—but YOU didn't.
I like men—in fact, we've had
them in our own family for
generations. I've been married to the same one for 19 years. Sorry, Son, you flunk today!

Dear Ann: You must be a man. You never give a wom-an a break. You seem to enjoy lashing out at unfortu-

There's an old French no fault of their own, find that they've become hopelessly involved with married

> No doubt you've led a very sheltered life. Some of the advice you hand out is fine, theoretically, but it's not practical for everyday life.

In my own case I went with wonderful man for sixteen months before I found out he was married. He loved me so much he didn't tell me for fear of losing me. Do you think for a moment that merely because he's married I can cut him out of my life just like that? I intend to wait for this man forever-if need be. I've suffered a great deal, but I'm willing to en-dure anything rather than give him up.

It takes a woman to know this feeling and understand such sacrifice, MR. Landers. You'll never make it. — All Woman.

Dear Ann: This letter is to let you know that our entire family thinks you are the eighth wonder of the world. Your column is a post-graduate course in living.

You dish it out to both the men and women with equal vigor, always supporting the good, old-fashioned virtues, yet you are modern as tomorrow, frank but not offensive, firm but not hard-boiled. You can be witty, serious, sharptongued and tender - all at once. How you consistently come up with just the right answer never ceases to amaze

May God bless you and your wonderful work. What a power for good! You'll never know how many lives you have influenced. Cheers! —The B Family.

(Ann Landers will be happy to help you with your problems. Send them to her in care of The HERALD and enclose a stamped, self-addressed envelope.

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FROM OUR MAILBOX by Our Readers

Small Time Leaders

Editor, Torrance Herald:

I can tell "Inquiring Taxpayer" what is going on at the Torrance Airport. It's another political deal where "You scratch my back and I'll scratch your back." Anytime the taxpayer has some-thing free it's going to cost him plenty.

Here in Torrance we have small time politicians run-ning the city for us and run-ning around trying to see how much they can grab

When are people going to wake up and stop letting

these little guys divide up Torrance for their own profit? Anyone who is going to occupy this plush office? Can't he use what is already there? And watch out for this have costic who is giving sharp cookie who is giving buildings away.

We in Walteria have voted

that we don't want an air-port. This airplane-hotel would only add to the noise and nuisance. Why must we have this airport anyway when it only benefits probably less than one per cent of the people of Torrance? Disgusted

THE FREELANCER by Tom Rische The Mood Is 'In the Air'

cloudy, threatening after-

Wonder what effect the weather has on human be-havior? Why is it that on sunny days, people are usual-ly happy and cheerful, while on cloudy or rainy days, they are more often thoughful and

just a little grumpy?

Have you ever noticed that a mood seems to be "in the air." Some days, everybody seem to be more cheerful than on others, for no apparent reason. Maybe the m weather brings out common aches.

Have you ever noticed the different atmosphere in various offices you do business in? I have, and I've got a theory about it.

If the clerk who greets you is creatly it may be the boss's

is crabby, it may be the boss's fault. When I used to cover a county courthouse, I was struck by the general impression the clerks in different departments made on me, females who, through and in observing, it seemed

on the department head's general attitude. If the boss was easygoing

and friendly, so were his clerks. If the boss was grum-py and irritable, so were his clerks. If the head man was timid and indecisive, so were the clerks. If he was businesslike and uncommunicative, so

There are a couple of rea-There are a couple of reasons why this should be true, according to my theory. In the first place, the boss hires the kind of people who strike him right, and people with his general type of personality would please him most. More than that, the employes, once hired, tend to look to once hired, tend to look to boss for attitude and backing.

Why is it that so many secretaries give you such a hard time when you try to get in touch with their bosses? Lots of times, the boss will

be glad to talk to you, if you can ever get through to him. There are some secretaries and receptionists who love to

mand practically a life his-tory when you call. Of course, busy men are bothered by a bunch of screwballs, but there's no excuse for the way some of the hired help be-* * *

Wonder why it is that some clerks in stores refuse to let you alone when you say that you just want to look around.

you just want to look around. There are some eager beavers who like to follow you around through the store pointing out the glories of each item you pass.

Then, just about the time you find what you want, the clerk disappears and you have a heckuva time trying to get anybody to take your money. money.

Wonder why it is that politicians are always friendlier at election time and then forget your name between times? Don't they think that the public can remember any longer than that?

People are funny.

while) fund campaigns in progress at any given mo-

turning to Capistrano on St. Joseph's Day, there are certain harbingers of a season. Mail is a harbinger of the political season—particularly mail that a newspaper editor-ial office receives as the maj-

or candidates open up their campaigns for the voters' favor at the pools. Just yesterday is a good ex-

spring, or the swallows re-

ample. Coming to my desk in the Saturday mail was a large number of important political "announcements." These included the naming of finan-cial chairmen, leaders of the Democrats for Joe, and Re-publicans for Moe, and on

* * *

One prominent Californian (we won't mention his name but he's a governor) puts so much faith in the ability of the Torrance Herald to carry his story that he mailed four different releases to us, all of which arrived yesterday.

Then 'there were stories from a senator who wants to be governor, a senator who likes being a senator, a cou-ple of assemblymen, a congressman who is sort of up in gressman who is sort of up in the air about what he wants to be, and various lesser po-litical hopefuls who are all "running on my record." (They'll supply edited copies of the record on request.)

* * *

Well, with the aid of a loyal staff of letter openers, we finally got through the political mail and disposed of it appropriately and started in on the "fund drive" mail.

This is not a harbinger of any particular season—just a reminder that the year is going along with its normal routine of having about one

Although by no means a complete catalog of the drives now in progress, a sampling of yesterday's mail delivery shows that The Herald received mail from United Cerebral Palsy, United Givers A-I-D, American Cancer Society, the American Red Cross, and the Torrance

* * *

Running stamp to stamp with these were "releases" from radio stations, television programs, baseball teams, aircraft firms, banks, automobile manufacturers, the Air Pollution Foundation, the Treasury Department, Mu-nicipal Art Commission, Bu-reau of Music, insurance companies, and one carbon copy of a letter sent to a number of other newspapers as a "Letter to the Editor," which

Like the first robin of dozen serious (and all worth we stacked with the rest of the publicity releases for later study.

Out of all these envelopes: however, came a few gems which we'll pass along to you. As an example, the wisdom that glasses do not always help a person's vision—espe-cially if they've been filled too many times.

SU

* * *

Or the realization that in-Or the realization that infants are much safer nowadays—take go-carts. It is well nigh impossible to smother junior in his go-cart with \$10 worth of groceries at the present prices.

* * *

But, then, there's other important things to be done around a newspaper office—like coffee breaks—so we'll be forced to lay the rest of the mail aside.

There'll be more Monday—

lots more.

Unemployment Facts

The most recent employer of an employe who files a new claim for unemployment insurance is notified of the filing, as are any base period employers. The last employer then is required to submit any information he has which may affect the claimant's eligibility for insurance.

An identification card is issued to each new claimant and serves four purposes: (1)
Assures that the claimant is
the one collecting his own insurance, (2) helps locate the claimant's records in the office on subsequent visits, (3) specifies appointment day and time for next visit, and (4) sets forth the date the claimant's benefit year began. This last is important in that only one new claim may be filed during a benefit year.

The identification card also contains the claimant's occu-pational code, under which his work application card is

* * *

A claimant who returns to work after filing a claim, then becomes unemployed again before the end of his benefit year, should return to his local office immediately to register for work. At this time he may file an "additional claim"—providing he had not previously received all the insurance to which he was entitled for that benefit year.

year.

Readers of this column may obtain a pamphlet on unemployment insurance by writing a card or letter to the Department of Employment, 1628 Cravens Ave.

Rx FOR GOOD HEALTH

A special effort to have illdren under 5 vaccinated membership so that programs in the 0.40 group, over 40

A special effort to have children under 5 vaccinated against polio was announced recently by Surgeon General Leroy E. Burney of the U.S. Public Health Service in the wake of new evidence that this is the age group with the highest attack rate for paralytic polio.

Dr. Burney said that the Public Health Service will continue to urge vaccination of all persons under 40, but with special emphasis on the

with special emphasis on the under 5 age group. Dr. Burney's statement was based on preliminary figures compiled by his bureau's Communicable Disease Cen-ter which indicated a substantially higher rate among children under 5 than in other susceptible age groups.

The highest attack rate—5.7 per 100,000—was among 1-year-old children. The next highest rate—5.5—was among 2-year-olds. For all children through the age of 4 the rate averaged 4.4, compared with 1.4 for the 5 through 10 age group and 0.8 for those 20 through 39.

Dr. Burney said that all medical societies throughout

information available to their membership so that programs can be established to insure the innoculation of all children under 5. * * *

Dr. Burney added, however, that parents themselves should take the initiative in having these younger chil-dren vaccinated and getting

vaccinated themselves.

"The time to do so is now
—in advance of the polio season," he added.

The Public Health Service, the American Medical Association and the National Foundation for Infantile Paralysis have been cooperating in a year-round information and public education campaign urging vaccinations of all persons at least through the

persons at least through the age of 40.

This campaign, which includes use of the facilities of the Advertising Council, will be stepped up during the next few months, the surgeon general said. general said.

Latest reports to the service show that there is an

in the 0.40 group, over 40 million have not as yet started their series of shots.

(Presented as a public service by the Southwest Branch of the Los Angeles County Medical Assn.).

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KING WILLIAMS,

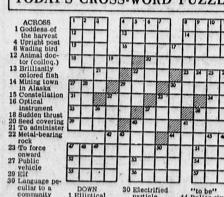
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TODAY'S CROSS-WORD PUZZLE



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45 Least whole 41 Conjunction 43 Part of

