Follow The Herald Comics Sunday & Thursday









VIRGIL

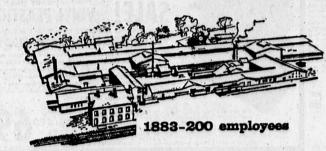












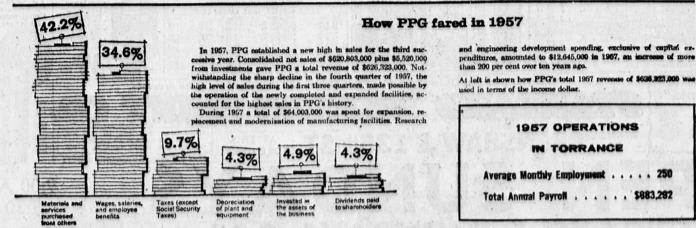
LOOKING BACK ... AND LOOKING FORWARD FROM THE 75th MILESTONE



This year.—1953.—Pittsburgh Plate Glass Company observes its 75th Anniversary. Back in 1883 PPG made one product-plate glass.—in one plant with 200 employees. Through the years PPG diversified manufacturing operations and set up its own merchandising system. As PPG passes the 75th milestone, it produces glass, paints and brushes, chemicals, fiber glass, metals and other products. Today it has 47 plants and 403 merchandising branches, stores and sales offices in the United States and Canada, 35,300 employees and 20,000 shareholders.

PPG's most valuable asset in recording its many accomplishments is loyal and conscientious people: the people who manage the enterprise; the people who make and sell its products; the people who share ownership. For 75 years "Pittsburgh People' have worked cooperatively to make PPG the symbol of quality and service to millions of Americans.

Looking to the future, PPG is confident that opportunities for the sale of its products will multiply as the general level of tousiness rises. A matter of serious concern, however, is the increasing cost of doing business in the highly competitive markets PPG serves. PPG's future growth is dependent to a great degree upon the cooperation of all employees in conserving manpower and materials and in improving the quantity and quality of production, thereby making it possible for PPG products to compete effectively in the market.



SYMBOL OF SERVICE FOR SEVENTY- FIVE YEARS