

VON'S
featuring
U.S.D.A. CHOICE BEEF Exclusively

STEAK 'n POTATOES



Tender, Juicy—Choice Steaks from Von's

Rib Steaks	FATHER'S FAVORITE	89^c lb
Club Steaks	JUST RIGHT TO BARBECUE	98^c lb
T-Bone Steaks	TO BROIL OR PAN FRY	105^c lb
Porterhouse	MOUTH-WATERING GOOD	109^c lb
Top Sirloin	BONELESS FORK TENDER	129^c lb
Swiss Steak	THICK CUT FAMILY TREAT	75^c lb
Round Steak	BONE IN CENTER CUT	79^c lb
Boneless Round	TENDER—JUICY SELECT CUTS	89^c lb
Sirloin Tip	BONELESS TENDER CUTS	93^c lb
Chuck Steaks	ECONOMICAL & FLAVORFUL	63^c lb

VON'S MEATS
Waste-Free Trimming Policy

Our meat cutting methods guarantee you uniform and economical trim. All cuts are selected for quality and good tender eating. All excess fat and bones are removed—which means more savings to you. This weekend plan your meals with Von's pan-ready cuts, we know you'll like them!

CRAB LEG SECTIONS KING ALASKA **79^c**
BROADBILL CATALINA SWORDFISH STEAKS **69^c** | **CENTER CUT HALIBUT STEAKS** **53^c**

USDA CHOICE BEEF ROASTS QUALITY P.F.F.
RUMP BONE-IN 77^c lb | **BONELESS RUMP 89^c lb** | **SIRLOIN TIP ROAST 93^c lb**

Ground Round FRESH LEAN 73^c | **Pork Steaks LEAN JUICY 59^c**

Best Friend a Steak Ever Had . . .

Potatoes 10 LB. FILM BAG 49^c
RUSSET FANCY—U.S. NO. 1 BEST FOR BAKING

RED YAMS 2 lb. 25^c
GENUINE VELVET

APPLES 2 lb. 25^c
STARKING DELICIOUS

NELLIS PEARS 2 lb. 25^c
'CREAMY FLESHED

Romaine 7^c lb.
CRISP, TENDER FOR YOUR TOSSED SALAD

Jerseymaid—'First Day Fresh'

Eggs FRESH LARGE GRADE AA 2 DOZ. 1⁰⁰

Heinz—Serve with Your Steak

Ketchup FREE '57 HEINZ RECIPE BOOK 14 OZ. BOTTLE 19^c

Apple Sauce	APPLE CITY 16 OZ. CAN	10^c
Sliced Beets	COUNTY FAIR 15½ OZ. CAN	10^c
Tomato Juice	GLORIETTA 46 OZ. CAN	19^c
Dog Food	VET'S TALL CAN 3 for	19^c

Von's—Delicious Natural Flavor—1-lb. Ctn.

Margarine 2 CTNS. FOR 29^c

Liquid Shortening & Salad Oil

Wesson Oil QT. BOT. 49^c

Beef Stew	NALLEY'S 16-Oz. Can	39^c
Cucumber Chips	NALLEY'S FRESH 64-Oz. Jar	85^c
Luncheon Meat	RATH'S 12-Oz. Can	45^c
Ripe Olives	LINDSAY LARGE PITTED Tall Can	37^c
Tree Tea	BLACK 48-Ct. Pkg.	65^c
Dog-E-Stu	DOG FOOD Tall Can	3 for 45^c
Ginger Ale	CANADA DRY 28-Oz. Bottle (Plus Deposit)	2 for 49^c
Fruit Cocktail	DIET-DELIGHT 16-Oz. Can	29^c



ICE CREAM WESTWOOD ASST'D FLAVORS ½-GAL. CTN. 49^c

LIPTON SOUP MIXES

CHICKEN NOODLE or 3 TACK TOMATO VEGETABLE } 41^c
BEEF VEGETABLE or ONION SOUP } 35^c
GREEN PEA } 31^c

Chili Powder	GERHARDT'S NEW 3-Oz. Bottle	37^c
Instant Coffee	HILLS BROS. 6-Oz. Jar (incl. 15c Off)	\$1.20
Liquid Starch	ELASTIC Quart Bottle	29^c
Bab-o Cleanser	Regular Can	2 for 31^c
Karo Syrup	COOKING & TABLE SYRUP 24-Oz. Bottle	25^c
Paper Towels	ZEE Rolls	2 for 39^c
Ginger Bread Mix	DROMEDARY 14-Oz. Pkg.	26^c
Patio Napkins	ASST'D COLORS 80-Ct. Pkg.	2 for 27^c

FROZEN FOODS BIRDS EYE PREMIUM FLAVOR!

Peas Spinach FRESH FROZEN 2 10-OZ. PKGS. FOR 29^c

Fradelis Frozen Dinners CHICKEN-SWISS STEAK 12-OZ. PKG. 69^c
FRIED SHRIMP-VEAL CUTLET

Coffee Cake SARA LEE FROZEN 14½-OZ. PKG. 79^c

Shrimp Blue Diamond Breaded 6-oz. Pkg. **59^c**
Fish Sticks Four Fishermen 8-oz. Pkg. **39^c**

Van de Kamp's SPECIALS March 6-9

Fine Candies **ALMOND TOFFEE 6 oz. 63^c box (Reg. 69c)**

Rosette **COFFEE CAKES 4 for 33^c (Reg. 4 for 39c)**

4-Inch Boysenberry or **Apple PIES 2 for 29^c (Reg. 2 for 35c)**

2-Layer **Fresh ORANGE CAKE 89^c ea. (89c Value) 46c half**

Von's Delicatessen Features Wisconsin Cheese

CHEDDAR CHEESE WISCONSIN STATE BRAND MILD 'N MELLOW 53^c lb.

SWISS CHEESE WISCONSIN FANCY A SLICED 89c lb. CENTER CUTS 79c lb. IN THE CHUNK 59^c lb.

English Muffins 23^c (BAY'S—PKG. OF 4)

Frankfurters 55^c (SWIFT'S PREMIUM REG. OR KING SIZE)

CHECKER OF THE YEAR CONTEST VOTE

Help your favorite Von's Checker-Cashier . . . win fame & glory! CONVENIENT BALLOT BOXES LOCATED IN ALL VON'S MARKETS

VON'S

PRICES EFFECTIVE THUR., FRI., SAT., SUN., MARCH 6, 7, 8, 9
SALES TAX ADDED TO TAXABLE ITEMS
*WE RESERVE THE RIGHT TO LIMIT QUANTITIES