

VON'S

Cheese Sale

from around the world



"Von's Age Cheese by the Carload"

From Denmark	
Tybo Cheese	95¢ lb.
Tybo Caraway Cheese	95¢ lb.
Mini Danbo	49¢ 3-oz. Pkg.
Wonderful Copenhagen	23¢ 4-oz. Pkg.
From Switzerland	
Sliced Swiss	69¢ 4-oz. Pkg.
Sap Sago	25¢ 2-oz. Cone
Cow Gruyere	45¢ 6-oz. Pkg. PLAIN ONLY

From Italy	
Bel Paese	39¢ 4-oz. Pkg.
From France	
Roquefort Societe Bee	1.49 lb.
From Norway	
Gjost Ski Queen	53¢ 4-oz. Pkg.
From England	
Stilton	1.05 10-oz. Jar

WISCONSIN STATE BRAND—MILD & RICH
CHEDDAR IN THE PIECE **53¢** lb.

WISCONSIN—FANCY A—RICH NUTTY FLAVOR
SWISS CENTER PIECES..... 79¢ REGULAR CUT CHUNKS **59¢** lb.
CENTER SLICES..... 89¢

YOUR FAVORITE JACK CHEESE
JACK LOW CALORIE—PIECE— **59¢** lb. BROOKFIELD MONTEREY—PIECE— **49¢** lb.

Reedsport Cheddar VON'S SHARP **65¢** lb.
Cottage Cheese JERSEYMAID "FRESH" **21¢** Pt.
Cream Cheese BORDEN'S "FRESH"—8-OZ. PKG. **35¢**
New York Cheddar HERKIMER COUNTY MEDIUM SHARP **69¢** lb.

Lunch Cheese From Wisconsin

Beer Kaese	89¢
Winnebago Brick Cheese	79¢
Muenster Midgets	79¢
Muenster Sliced	79¢
Limburger	39¢ DUTCH MAID 7-OZ. PKG.
Sliced Caraway Jack	69¢ 8-OZ. PKG. AMERICAN, SWISS & PIMENTO
Von's Sliced Loaf	33¢

Italian Cheese

Ricotta	29¢ 8-oz. Cup
Mozzarella	43¢ 8-oz. Balls
Mozzarella	43¢ Sliced—4-oz. Pkg.
Provolone	43¢ Sliced—4-oz. Pkg.
Parmesan Wedges	49¢ 4-oz. Wedge
Von's Parmesan	25¢ Grated 3 1/2-oz.
Von's Parmesan	49¢ Grated 2-oz.
Romano Wedges	49¢ 4-oz. Wedge

Von's Cocktail Cheese Spreads

Snappy Cheddar Spread	35¢ 4 1/2-OZ. PLASTIC CUP
Garlic Cheddar Spread	35¢ 4 1/2-OZ. PLASTIC CUP
Port Wine Cheddar Spread	39¢ 4 1/2-OZ. PLASTIC CUP
Branded Cheddar Spread	45¢ 4 1/2-OZ. PLASTIC CUP
Branded Bleu Spread	49¢ 4 1/2-OZ. PLASTIC CUP

Dessert Cheeses

Bleu Cheese	89¢ lb.
Port Du Salut	95¢ lb.
Liederkrantz	43¢ PKG.
R & N Camembert	25¢ 3-oz.
Baby Goudas	69¢ Red Rooster 11-oz.

CAMPBELL'S SOUP

22 VARIETIES—10 1/2-OZ. CANS

Asparagus, Beef, Beef & Noodle, Bouillon, Bean with Bacon, Celery, Chicken, Cream of Chicken, Chicken Gumbo, Chicken Noodle, Clam Chowder, Consommé, Mushroom Minestrone, Onion, Pea, Scotch Broth, Vegetable, Vegetarian, Turkey Noodle, Vegetable Beef.

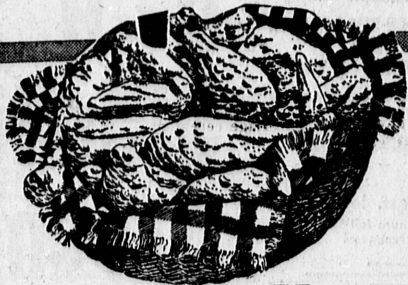
2 for 29¢

SUNNY VALLEY, LARGE, GRADE A
FRESH EGGS DOZ. **43¢**

SWIFT-NING PURE VEGETABLE
SHORTENING 3-LB. CAN **69¢**

MINUTE RICE
RICE PRE-COOKED 13 1/2-OZ. PKG. **33¢**

GLOBE A-1 LARGE ELBOW
MACARONI 1-LB. CTN. **17¢**



Stewing Hens
VON'S TABLE KING WHOLE **35¢** lb.
PLUMP, TENDER, JUICY BODY

Spare Ribs
LEAN & MEATY SMALL SIZE **53¢** lb.
CORN FED PORK

VON'S LENTEN SEAFOOD SPECIALS
TENDER MEATY SEAFOOD DELICACY
Eviscerated Crabs 1 1/4-LB. MIN. **59¢**

SERVE BROILED WITH DRAWN BUTTER
Cooked Lobsters **98¢**

U.S. GRADE A—BREADED FROZEN
GORTON'S FISH STICKS 16-OZ. PKG. **59¢**

CAMP'S—FROZEN
BROILER STEAKS 2 7 1/2-OZ. PKGS. **79¢**

FRESH FRYING CHICKEN

• VON'S OWN 'TABLE KING'
• FRESH AND TENDER • CALIFORNIA GROWN
Every bite is a real delight, because Von's Fryers are select young Fryers scientifically raised for tenderness and delivered fresh every day!

39¢ lb.

Quartered Fryers TO BROIL OR BARBECUE **41¢**

Cut-Up Fryers READY FOR THE PAN **43¢**

Here They Are... Your Favorite Fresh Parts
Breasts **69¢** **Legs & Thighs** **67¢**
Wings **35¢** **Backs & Necks** **15¢**

FARMER JOHN—PURE PORK
Pork Sausage 2 8-OZ. PKGS. OF LINKS **59¢** 1-LB. ROLL **49¢**

Now! Get it fresh! ALL GREEN NEW CROP



Asparagus

... Serve with Hollandaise Sauce!

APPLES **29¢** lb.

ROME BEAUTY "THE BAKING FAVORITE" **2** LBS. FOR **25¢**
OR
RED DELICIOUS "REAL EATIN' APPLE"

EXTRA FANCY DARK RED
Hothouse Rhubarb **19¢**

FRESH—LENTEN FAVORITES
California Dates 12-OZ. PKG. **19¢**

Van de Kamp's SPECIALS
Feb. 27-March 2

Cinnamon Coffee Cake LOAF **29¢** (Reg. 35¢)
Chocolate Nut, Coconut Macaroons, Ice Box COOKIES . . . 3 pkgs. **1.00** (1.17 Value)

Orange Chiffon CAKE Large **79¢** (89¢ Value) Small **45¢** (Reg. 49¢)

Camay Toilet Soap	BATH SIZE	2 for	29¢
Kirk's Castile Soap	REG. BAR	3 for	31¢
White Lava Soap	REG. BAR	2 for	25¢
Zest Bar Soap	BATH SIZE	2 for	41¢
Spic 'N Span	GIANT PKG.		87¢
Comet Cleanser	20 OZ. CAN		24¢

FROZEN FOOD LOCKER

BIRDSEYE FROZEN Green Peas	10-OZ. PKG.	2 FOR 29¢
PICTSWEET WINTER CARNIVAL French Fries	9-OZ. PKG.	29¢
PICTSWEET WINTER CARNIVAL Frozen Strawberries	10-OZ. PKG.	19¢
FROZEN BEEF, CHICKEN, TURKEY, HALIBUT Swanson's TV Dinners	EACH	59¢
RUSSET'S FROZEN Hash Brown Potatoes	12-OZ. PKG.	2 for 25¢

Dash	DETERGENT FOR AUTOMATIC WASHERS 24 Oz. Package	38¢
Tide	THE WASHDAY MIRACLE Giant Package (Incl. 5c Off)	74¢
Dreft	THE DISHWASHING SENSATION Large Package	33¢
Cheer	WITH THE BLUE MAGIC WHITENER Large Package	33¢
Oxydol	BLEACHES AS IT WASHES Giant Package	82¢
Cascade	DETERGENT FOR AUTOMATIC DISHWASHERS 20 Oz. Package	47¢
Ivory Flakes	GENTLE SOAP CARE Large Package	34¢
Ivory Snow	FOR SPECIAL CARE WASHES—Large Package	34¢

Help your favorite Checker-Cashier... WIN FAME AND GLORY

VOTE

in our Big CHECKER OF THE YEAR Campaign

Sponsored by SUPER MARKET INSTITUTE & NATIONAL CASH REGISTER CO.

Angel Cake Mix	SWANSDOWN INSTANT 15-Oz. Pkg. Includes 8c Off	45¢
Sandwich Cookies	NABISCO—OREO CREAM 7 1/2-Oz. Pkg.	25¢
Ritz Crackers	NABISCO 1-Lb. Pkg.	33¢
Kosher Dill Pickles	FOODCRAFT 22-Oz. Jar	33¢

VON'S
Prices Effective Thur., Fri., Sat., Sun., Feb. 27, 28; Mar. 1, 2
SALES TAX ADDED TO TAXABLE ITEMS
*WE RESERVE THE RIGHT TO LIMIT QUANTITIES