1276 SARTORI AVE., DOWNTOWN TORRANCE 22223-5 PALOS VERDES BLVD. (Both Stores Open Friday Night 'til 9)

Some FRontier Phones to **Get Automatic Ticketing**

FRontier 2- or 4- or 6- or 9-must dial the prefix FR, beginning on Sunday, March 2, to reach any FRontier telephone

number. H. C. Vaupel, manager of the General Telephone Co.'s FRontier number area, announced that subscribers in FRontier 5., 7- and 8- will conchines which automatically and rionter 5-, 7- and 8- will continue to dial just the five digits of FRontier telephone numbers, without dialing the prefix," he added.

Subscribers Told

Telephone subscribers who will be affected by the change have already been notified by means of an enclosure in their

Reason for the change in dialing procedure stems from the fact that the Redondo central office of the Redondo ex-change will convert to auto-matic toll-ticketing on April 6, matic toll-ticketing on April of according to Vaupel. The automatic equipment that provides toll-ticketing operates on a seven-cycle basis, necessitating the dialing of a prefix and five digits, he explained.

Although automatic toll-ticketing has evtremely compli-cated equipment, it has a relatively simple working routine.

Electronic Operation . When you pick up your phone to make a call, a series of electronic operations is set in motion before you even hear the dial tone. One device selects your line and clears it. Another, called a director, analyzes the number you dial and activates other units for rout-ing your call and identifying your telephone number.

When you make a toll call, a unit known as the ticketer makes a record of your numher, the number you are calling and computees the length of time of the call.

After you hang up, a tabu-lator and a dater-timer records the exact time of day when the call was completed and trans-mits the information to a perfor the information to a per-forating machine that trans-scribes the history of the call on a strip of punched tape. This tape is collected on reels, much the same as movie films, and transported to the General

Torrance residents whose Telephone Co.'s revenue ac-| since each call is accepted and telephone number begins with counting center at the end of completed exactly as it is dialeach day.

Tapes Processed

An electric brain processe the tapes and produces a slotted card for each toll call comsubsequently processed by Little League registration is accurately express the amount of message unit charge as it

ed. Incorrect dialing can only result in a wrong number."

Final Day

Deadline for North Torrance tomorrow.

Registration is being con ducted at the following homes or message unit charge as it appears on each customer's monthly statement. Vaupel noted. "It is highly important 187th St.; Mitch Sims, 18824 to dial all numbers correctly, Cerise Ave.

Brai Brith to See Film, Hear Speaker Tonight

BERNARD'S Family Shoe Store

1315 SARTORI - We Give and Redeem Downtown Torrance Trade Stamp



REGULAR \$7.95

DRESSY FLATS

Brown, Black, Red, Blue All Sizes, But Not in All Styles

REGULAR \$11.95 to \$13.95

SHOES FOR WOMEN BY PERMISSION

MANY, MANY STYLES FOR THIS EVENT



The GAY Shop

SHEER NYLON

• All Perfects • Reg. \$1.00

HOSIERY

Lovelady Hardware Co.

DISHWASHER

BATH TOWELS

McCown Drug Store

1327 El Prado

CANNON

20" x 40" Pastel Colors

A regular 2.98 value. Comes in red or yellow. Built in scraper and push button liquid detergent dispenser.

1319 Sartori





EERDIIADY 20 1958

A Danny Kaye film and a speaker on the United Na-tions will be featured at a meeting of the Sholom of California No. 1824, B'nai B'rith, tonight at 8:30 p.m. in Temple Menorah, 112 N. Cataline Ave., Redondo Beach.

The movie will show Danny Kaye's award-winning world trip sponsred by UNICEF. The movie is en-titled "Assignment Children." Refreshments will be served.



TORRANCE HERALD

Nineteen

TORRANCE LOAN & JEWELRY

1336 EL PRADO - DOWNTOWN TORRANCE We Give and Redeem Torrance Trade Stamps

Advertise In THE HERALD - Largest Home Delivery By Far In The Torrance Area

DAYS

THURSDAY

FRIDAY

SATURDAY

SHOP FRIDAY 'TIL 9 P.M. McCown Drug Store 1327 El Prado

CASTING ROD

5 Foot Glass Reg. 1.40

1261 Sartori

Strum's Dept. Store

UNBLEACHED MUSLIN

39 INCHES WIDE REG. 89¢ YARD

McMahon Furniture

Torrance Herald

1619 Gramercy

Sartori at El Prado

LAMP-CLOCK Clock is automatic. Regular 12.95. With

purchase of new or used TV set during

\$-Days

It pays cash dividends to use the HERALD Classified columns when you want to buy, sell or trade.

WANT ADS \$ 20

3 LINES

Lovelady Hardware Co.

Schwartz Men's Store

1505 Cabrillo Avenue

PAJAMAS

Men's broadcloth, coat style pajamas. Sixes "A" through "D" Purchase one pair

for only 3.95 and get 2nd pair for just

1967 Carson Street We Give and Redeem Torrance Trade Stamps!

STEP LADDERS 5 and 6 feet high. Regular 1.35

per foot. During \$ Days onlywe are selling them for just . . .

1967 Carson Street We Give and Redeem Torrance Trade Stamps! TELEVISION JET BRUSH

PAIR

FOR

YDS.

Torrance Loan & Jewelry Store 1336 El Prado

WATCH BANDS

Stainless steel, men's only. Ex- \$ pansion type. 4.95 value . . . don't

pass this opportunity to save! Schwartz Men's Store

1505 Cabrillo Avenue

SPORT SHIRTS

Cotton and rayon fabrics. Assorted colors. A really great buy at this low price!

DOWNTOWN TORRANCE