LOCAL PTA ACTIVITIES G-W Council Evelyn Carr Gardena-Wilmington Council Members of Evelyn



A DRAMATIC MOMENT . . . Mrs. Kenneth McVey, newly elected president of the Tor-rance PTA Council, presents Honorary Life Membership awards to Mrs. Ethel Lewis and Mrs. J. B. Mosley at the council meeting held last Tuesday. Honorary life membership re-cipients are selected for their outstanding work with the youth of the community.

186th Street

Council Hears Talk On Subliminal Advertising:

man for the local PTA council. "Each PTA unit and its members should study care-fully the possible outcome of such a system of conveying ideas," she said,

Wolvey to succeed Mrs. D. D. Tuggle as president of the council for the coming year. Mrs. Mosley, in addition to her work with the American Field Service international stu-vice president under Mrs. Tug-dent of the United Council of gle's administration.

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gle's administration. Elected to serve with the new president were Mrs. Carl Cramer, first vice president; Mrs. William Poser, second vice president; Mrs. Jack Erv-ing, third vice president, and Mrs. Seth Warden, fourth vice president.

<text><text><text><text><text><text><text><text> Sepulveda School's response from a recently completed book drive totaled 150 books contributed from the families as book gifts to help build a nucleus for the school library, Mrs. Robert Johnson, library chairman, announced. chairman, announced. Each teacher will be able to select approximately 15 books from the library's total of 200 books from the gammin individue from the library's total of 200 books from the library's total of 200 books from the library's total of 200 books from the library's total of 200 Hooks fr books, thus forming individual libraries within the classrooms. Students will have the advan vage of selecting books best Luited for their particular age group. group. New and used books for the newly formed library will be purchased from a fund of \$100 which has been allotted for this purpose, Mrs. Johnson re-ported. Books to be donated may be sent any time during the school year. The business consisted of ob-taining candidates as officers for the coming year. The par-lor, explained the duties of a nominating committee. Mrs. W. A. Wright conducted the meeting.

student program in Torrance.

"Each PTA unit and its members should study care-fully the possible outcome of such a system of conveying ideas," she said. Mrs. Bardick's discussion of the development of subliminal ed election of Mrs. Kenneth MCVev to succeed Mrs. D

dent program, is a past presi-dent of the United Council of Church Women, was church-woman of the year in 1957, and has been active in many work of course.

Plans were formulated at a method School's paper drived which will be held on Tuesday, Feb. 18. Bundles or rags and mattresses will be a c c e pt do along with the newspapers for the drive, Mrs. John Carriveau, ways and means chairman, an nounced. Magazines cannot be used for the drive. Particulation of the drive.

See NEW YORK now within your budget with

Presbyterian Church in Wilm-

Adding to the gaiety of the occasion "The Oppression of Ophelia" was presented. Cast included Mrs. Gorden T. Lewis, McLuded Mrs. Gorden J. Dewis, Mrs. A. J. Standley, Mrs. R. A. Cordsen, Mrs. William Gurski, Mr. Guy Holliday, principal of 156th Street School, and Mr. Bernhard J. Strand, principal of Chapman Avenue School. Dest fine aid on the honored

Past presidents honored were: Mmes. Ray Winkle, Ger-ald Carroll, J. A. Smith, Charles Sault, R. G. Myers, Herbert Johnsten, Kennith Haar, Laurence Loback, J. A. Scuey and W. T. Blacker. Also another tradition is the birthday gift to Tenth District under direction of Mr. John Zonella. Mothersingers from Peary Junior High School sang a few selections. Mr. Max Zeigler, Exalted Ruler of the Elks Club, spoke on the narcotics prob-

em. Mrs. Paul Zaugh was elected as historian and Mrs. George Erickson was ratified as new hospitality chairman. Serving this year on Tenth District cre dentional committee and elec tion committee are Mmes Harry Bally, Herman Esiens beiss and Fred Kruegar.

Miss Ruth Engdahl, 186th Street School principal and school education chairman for the Gardena-Wilmington Coun-cil PTA approximation Coun-January meeting of the 186th Street School PTA was held at

Subliminal Advertising: Names New Officer Panel Subliminal advertising—a method by which messages are flashed on television and movie screens for such a short time that the eye doesn't register the idea but the subconscious mind does—was held up to members of the development which PTA units should concern themselves. Speaking on the matter of the messaging discussed as a possible ad vertising method was Mrs. R. R. Bar-dick, radio and television chairman for the school on Tuesday, Jan. 14 The theme of the meeting was "Health." In the absence of Mrs. W. S. Stewart, program chairman, Mrs. F rank Garsi introduced Miss Trudyce Law-rence of the Los Angeles Board of Education. Miss Lawrence spoke on both physical and mental health and stressed the point that cleanliness promotes the daven program in Torrance. Mosley, active in the founding of the American Field Service man for the local PTA council. "Each PTA unit and its were any questions concerning the re-tudent program in Torrance. Mrs. Lewis, kore teacher for the short the local PTA council. "Each PTA unit and its also brought with her a film showing a family working to gether to accomplish the every-day household tasks, and then sharing a family picnic. A nominating committee was elected with Mrs. Frank Garst to serve as chairman. Other members of the committee are Mmes. Billie Lewis, Tom Nako aki, Herman Eisenbeiss, par-liamentarian, and Miss Ruth Engdahl, school principal. Mrs. Phillip Risher and Mrs. Robert Adams will serve as alternates.

Adams will serve as alternates. Mrs. James Ellis, president, urged everyone to attend the annual Founders' Day meeting in February, which will be a night meeting. Halldale A party honoring the room mothers and all who have helped at Haldale Ave. School was held on Jan. 22 at the Normandale playground audi-

HowardWood

Richard Welte, principal, introduced the teachers of the month: Mrs. Martha Crook, Mrs. Betty Lewis and John

Mrs. Betty Lewis and John Tucker. Mrs. Robert Dennis, Mrs. Norman Wilson, Mrs. Merle Love, Mrs. Anthony D'Alois, and Mrs. Wendell Towell were elected to the nominating com-mittee. Mrs. Ben Pesta, maga-ting abaimang argue a paga-

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LETTUCE FRESH, FIRM, LARGE HEADS

CHUNK

The association voted to have a Gardena-Wilmington Council PTA held their annual Found-ers Day program recently un-der the direction of Mrs. C. H. Peterson, president, a the Prachutain Church in Wilter PTA met in the school cafetorium Jan. 28, at Richard Welte. principal, in-nounced that the sitendance

nounced that the attendance prize of an "Ant Farm" was won by Mrs. Martha Crook and

Won by Mrs. Martha Crook and Mrs. Marilyn Steele's rooms. Don Credell, vice principal, in-troduced Mrs. Harriet Ebling, homemaking te a ch er, whose eighth grade students present-

ed on the Christmas baskets. | FEBRUARY 16, 1958

master. Inspiration was given by Val Meir Elementary Featured chairman for the month were Richard Welte, parent education, and Mrs.

Founders' Day will be ob-

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27.

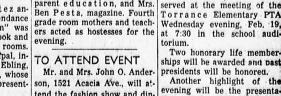
Wednesday evening, Feb. 19, at 7:30 in the school auditorium. Two honorary life memberships will be awarded and past presidents will be honored.

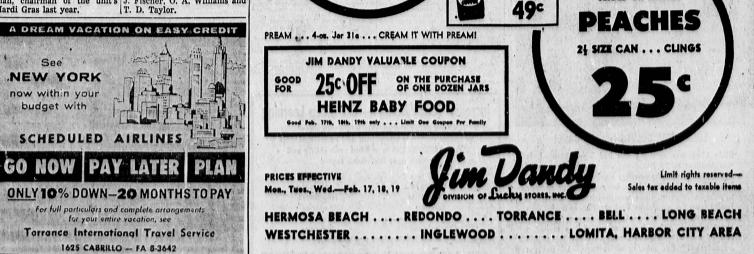
Another highlight of the evening will be the presenta-tion of the skit, "The Last Meeting of the Board of Executives." This will be staged by three male teachers and four fathers.

Love, Mrs. Anthony D'Alois, eighth grade students present-and Mrs. Wendell Towell were elected to the nominating com-mittee. Mrs. Ben Pesta, maga-time chairman, gave a report, and Mrs. Robert Dennis, stu-dent welfare chairman, report-with Mr. Ed Brady as Scout-time chairman, report-with Mr. Ed Brady as Scout-time chairman, report-with Mr. Ed Brady as Scout-time chairman, report-time chairman, report-with Mr. Ed Brady as Scout-time chairman, report-time chairman, report-with Mr. Ed Brady as Scout-**First-Of-The-Week Feature!** Jim Dandy



PTA





2:19

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