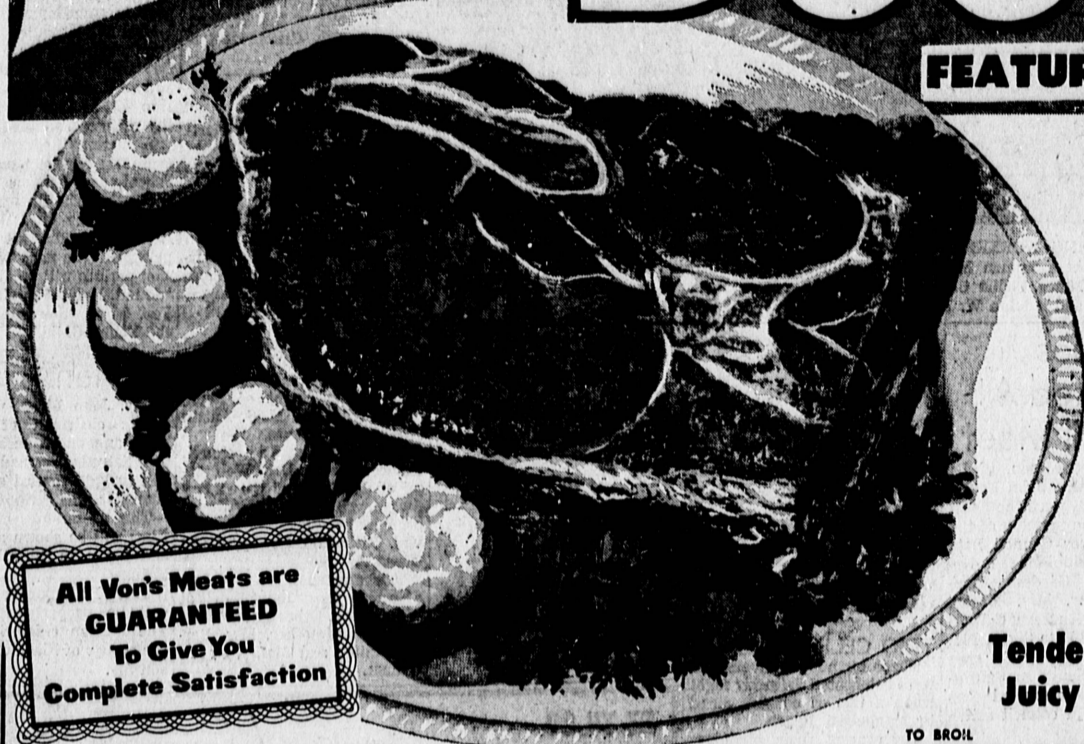


**VON'S**

MID-WINTER

# Beef Sale

FEATURING U.S.D.A. CHOICE BEEF\*



All Von's Meats are **GUARANTEED** To Give You Complete Satisfaction

## Waste-Free Trimming Policy!

Our meat cutting methods guarantee you uniform and economical trim. All cuts are selected for quality and good tender eating. All excess fat and bones are removed—which means more savings to you. This weekend plan your meals with Von's pan-ready cuts, we know you'll like them!



### \*WHAT DOES THE U.S.D.A. CHOICE STAMP MEAN TO YOU?

It means that the Beef has been certified by a U.S. Government Inspector to be of Choice Quality. All Von's Beef bears the U.S. Choice Stamp. This also means that the beef roasts and steaks you buy at Von's are guaranteed to be tastier and more tender. And what's more important, it costs you no more than the lower grades of Beef!

## Tender Juicy STEAKS Pan Ready

TO BROIL	<b>CLUB STEAK</b>	98 <sup>c</sup> lb	SERVE WITH GRAVY	<b>SWISS CUT THICK</b>	75 <sup>c</sup> lb
EXTRA LEAN—TO PAN FRY	<b>CUBE STEAK</b>	98 <sup>c</sup> lb	FULL OF JUICY FLAVOR	<b>BONE IN</b>	79 <sup>c</sup> lb
BEST FOR BARBECUING	<b>T-BONE</b>	105 <sup>c</sup> lb.	RICH IN PROTEIN	<b>BONELESS</b>	89 <sup>c</sup> lb
FATHER'S FAVORITE	<b>PORTERHOUSE</b>	109 <sup>c</sup> lb.	ECONOMICAL FOR BROILING	<b>RIB STEAK</b>	89 <sup>c</sup> lb
MOUTH WATERING DELICIOUS	<b>TOP SIRLOIN</b>	129 <sup>c</sup> lb.	LEAN BONELESS CUTS	<b>SIRLOIN TIPS</b>	93 <sup>c</sup> lb
U.S. CHOICE	<b>BEEF ROASTS</b>		OVEN READY		

<b>BLADE CUT</b>	TENDER JUICY	49 <sup>c</sup>	<b>STANDING RIB</b>	FIRST 5 RIBS	79 <sup>c</sup>
<b>CENTER CUT</b>	OR 7-BONE ROAST	55 <sup>c</sup>	<b>RUMP ROAST</b>	BONE IN	75 <sup>c</sup>
<b>ROUND BONE</b>	EXTRA LEAN	59 <sup>c</sup>	<b>BONELESS RUMP</b>		89 <sup>c</sup>
<b>BONELESS CHUCK</b>		69 <sup>c</sup>	<b>SIRLOIN TIP</b>	BONELESS ROAST	89 <sup>c</sup>

### Choice Beef Economy Cuts

<b>Brisket Beef</b>	BONELESS	69 <sup>c</sup> lb
<b>Beef Stew</b>	BONELESS	69 <sup>c</sup> lb
<b>Boiling Beef</b>	PLATE	19 <sup>c</sup>
<b>Short Ribs</b>	LEAN	39 <sup>c</sup>

<b>CORBINA SEA BASS</b>	PIECE	33 <sup>c</sup>	<b>BIRDSEYE FROZEN SEAFOOD</b>	Hallbut Steaks	12-oz. 59 <sup>c</sup>
	SLICED	39 <sup>c</sup>		Fillet Sole	12-oz. 53 <sup>c</sup>
	FILLETS	49 <sup>c</sup>			

### GROUND MEATS

Ground From Choice Chunks of Flavorful Beef

<b>Ground BEEF</b>	49 <sup>c</sup> lb
<b>Ground CHUCK</b>	59 <sup>c</sup> lb
<b>Ground ROUND</b>	69 <sup>c</sup> lb

## TROPICAL FRUIT SALE

ADD THAT SPICY HAWAIIAN TANG TO YOUR MEALS WITH FRESH FRUITS

<b>AVOCADOS</b>	BUTTERY RIPE 1/2 LB.-SIZE	10 <sup>c</sup>
<b>PINEAPPLE</b>	FRESH HAWAIIAN	10 <sup>c</sup> lb
<b>Coconuts</b>	LARGE	2 for 25 <sup>c</sup>
<b>Papayas</b>	HAWAIIAN 'TREE FRUIT'	19 <sup>c</sup>
<b>Lemons</b>	SUNKIST	10 <sup>c</sup>
<b>APPLES</b>	STARKING DELICIOUS	2 LBS. FOR 25 <sup>c</sup>

## PINEAPPLE JUICE

DOLE HAWAIIAN 46-OZ. CAN 19<sup>c</sup>

## TOMATO CATSUP

HUNT'S 14-OZ. BOTTLE 2 FOR 25<sup>c</sup>

## MAYONNAISE

BEST FOODS QUART 49<sup>c</sup>

# FRESH EGGS

SUNNY VALLEY LARGE-GRADE A DOZEN IN CARTON 43<sup>c</sup>

<b>Tomatoes</b>	HUNT'S SOLID PACK 15 1/2-Oz. Can	2 for 29 <sup>c</sup>
<b>Green Beans</b>	DELUXE CUT 16-Oz. Can	2 for 29 <sup>c</sup>
<b>Pork &amp; Beans</b>	HUNT'S 15 1/2 Oz. Can	2 for 19 <sup>c</sup>

### FRENCH FRIES

PIGTSWEET FROZEN WINTER CARNIVAL 9-oz. Pkg.

2 for 29<sup>c</sup>

## CHEDDAR CHEESE

WISCONSIN STATE BRAND Mild Eat-in Cheese

IN THE PIECE AS CUT 53<sup>c</sup> lb

<b>Oscar Mayer Smokies</b>	12-OZ. PKG.	59 <sup>c</sup>
<b>Pillsbury's—11-Oz. Pkg.</b>	Cinnamon Rolls	33 <sup>c</sup>
<b>Von's Fresh</b>	16-OZ. JAR—55c	29 <sup>c</sup>

### SPINACH

PIGTSWEET FROZEN WINTER CARNIVAL 'Serve Spinach with your Beef Roast'

10-oz. Pkgs.

2 for 29<sup>c</sup>

### KAL-KAN HORSEMEAT

7 1/2 OZ. CAN 2 for 35<sup>c</sup>

WHITE KING SOAP PRODUCTS

<b>Liquid Detergent</b>	2 12 OZ. CANS	69 <sup>c</sup>
<b>Granulated Soap</b>	1 LG. PKG.	34 <sup>c</sup>
<b>Cleanser</b>	2 14 OZ. CANS	31 <sup>c</sup>
<b>Water Softener</b>	1 LG. PKG.	25 <sup>c</sup>
<b>"D"</b>	LARGE PACKAGE	33 <sup>c</sup>

<b>Delsey Tissue</b>	ASST'D. COLORS 4-Rolls	51 <sup>c</sup>
<b>Friskies Dog Food</b>	KIBBLED 28 Oz. Pkg.	35 <sup>c</sup>
<b>Chow Mein</b>	JAN-U-WINE-CHICKEN Double-Pak 21 Oz. Pkg.	59 <sup>c</sup>
<b>Peanut Butter</b>	BIG TOP INCL. 10c OFF 12 Oz. Jar	33 <sup>c</sup>
<b>Snowy Bleach</b>	GOLDFEAL 7 1/2 Oz. Pkg.	28 <sup>c</sup>
<b>Pancake Mix</b>	AUNT JEMIMA'S 16-Oz. Pkg.	21 <sup>c</sup>

## AT VON'S YOU SAVE MONEY!

# 15¢ CASH REFUND FOR TRYING

SEE DETAILS ON PACKAGES

29<sup>c</sup>

Van de Kamp's Valentine Features Feb. 13, 14 ONLY

Valentine CUP CAKES	6 for 29 <sup>c</sup>
Valentine French PASTRY	4 for 39 <sup>c</sup>
Valentine Butter COOKIES	20c pkg.
Date Nut LOAF	47c (Reg. 52c)
Toasted Coconut DOUGHNUTS	6 for 27 <sup>c</sup> (Reg. 8 for 32c)

<b>Whole Apricots</b>	GLORIETTA PEELED 16-Oz. Can	27 <sup>c</sup>
<b>Reddi-Wip</b>	WHIPPED CREAM 7-Oz. Can	54 <sup>c</sup>
<b>Dog Food</b>	DASH Tall Can	2 for 33 <sup>c</sup>

HUNT'S FINE FOOD

Tomato Sauce	8-OZ. CAN	3/25 <sup>c</sup>
Tomato Juice	46-OZ. CAN	26 <sup>c</sup>
Tomato Paste	6-OZ. CAN	3/29 <sup>c</sup>

<b>Bosco</b>	MILK AMPLIFIER 12-OZ. JAR	37 <sup>c</sup>
<b>Crisco</b>	SHORTENING 3-LB. CAN (INCL. 5c OFF)	84 <sup>c</sup>
<b>Pickles</b>	LIBBY'S HOME STYLE 12-OZ. JAR	27 <sup>c</sup>

BUY GIRL SCOUT COOKIES

# VON'S

PRICES EFFECTIVE THURS., FRI., SAT., SUN, FEB. 13, 14, 15, 16  
TAX ADDED TO TAXABLE ITEMS  
WE RESERVE THE RIGHT TO LIMIT QUANTITIES