#### 1958 Rushing Started Here

Gamma Psi Chapter of Epsi-lon Sigma Alpha International held a "coffee hour" Thursday at the home of Mrs. Jerome Hoffman of 3757 W. 182nd St.

This was the second event of the 1958 rushing season and members, rushees, and their children were invited.

The event was preceded by a model meeting held Tuesday night in the home of Mrs. Charles Groutage, 3803 W. 181st St. Members attending were Mmes. Richard Tuebert, Lem Short, Joseph Premeaux, Wilton LeBlanc, Donald Jod-Jerome Hoffman, Glen ter and Richard Beck. Guests were Miss Nancy Meyer, together and then going to the Mmes. L. Bietzell, Dean Neidhart and Phil Wade. Unable for the party. The rushing to attend was Mrs. Frank Gist. closes with the preferential tea Future events scheduled in- Feb. 25.

ONE MEN'S PANTS

ONE LADIES'

· SLACKS

SPORT SHIRTS

SPORT COATS

SKIRTS (plain) DRESSES (plain)

SWEATER

DENTAL ASSISTANTS WILL MEET FEB. 3

Centinela-South Bay Dental Assistants Society will meet Wednesday, Feb. 3, at the Cockatoo restaurant in Ingle-wood at 7 p.m. Guest speaker will be Dr. T. Tournow whose topic will be "Care of the Feet." Gail Geverink is taking telephone reservations.

MEXICO TRIP

Mr. and Mrs. W. E. Starr and three sons, Billy, David and Sandy, 1308 Fonthill, spent a week recently with several other families on a camping

clude a "Sweethearts Night. Feb. 8, with members, rushees and husbands having dinner

ON EXPERT CLEANING

THE ABOVE GARMENTS CLEANED FOR ONLY 16

WITH ANY ALIKE GARMENT CLEANED

**CREST CLEANERS** 

**NEXT TO SAFEWAY MARKET** 

CARSON AND WESTERN

evening, Jan. 22. Elective officers installed with Mrs. Ferrin were Mrs. Maude Milburn, junior past\*
noble grand; Shirley Leetz, Lodge in West Los Angeles. vice grand; Frieda Snaffer, recording secretary; Mrs. Dorothy Walling, financial secretary, and Mrs. Anne Collins, the lodge in the dining room.

Torrance Rebekah Lodge

Seats New Officer Panel

treasurer. These officers were escorted into the lodge room for the installation service by members

The DeMolay Mother's Club Trio Odd Fellow Lodge.

The appointive officers are:
warden, Edith Rogan; conductor, Priscilla Young; chaplain,
Stelma Norris; inside guardian,
Bonn'e Roberts: criside guardian,
Ruby Bichen; musician

Mmes Undensday night at the
home of Mrs. Paul Clayton,
17109 Adkinson St. for its
monthly meeting.
Refreshments were served
to the following members:
Mmes. James Ternery, Nell lan, Ruby Bic berry; musician, Susie Walker; ac'oist, Ruth Deems; color be "Alice Jennings; degree mi 1920s, Fronia Branagh; altar bearers, Eunice Pope and Male and and Branagh; altar bearers, Eunice
Pope and Helen Beach: banner
bearers, Charlotte Hurley, Eula

Vern Coil and May Sherfey. Follensbee, Edna Collison and Myra Snow; right supporter to the noble grand, Rotta Nelson;

24 HOURS

- Phone -FR 9-4033

MATERNITY

Routine Delivery

CORNER OF ...

166th and Hawthorne Blvd.

DR. BARNEY M. SQUAR. D.C.

Routine Post-Nata

The DeMolay Mother's Club met Wednesday night at the home of Mrs. Paul Clayton, 17109 Adkinson St. for its

Enoch, Edward Rhone, Howard Nelson, William Schull, Her-bert Sherwood, John Gable, ets will also be available at the

BIRTHDAY PARTY

the noble grand, Rotta Nelson; left supporter to the noble grand, Irma Powers; right supporter to the vice grand, Olive Veatch; left supporter to the vice grand, Angeline Disario.

Mrs. Edna Valenzuela of Venice was the installing district deputy and was assisted by Mrs. Robbie Varner as deputy marshal and a large escort staff from the Home Rebekah land and Miss Melnick.

Dining together at The Polynesia in Torrance recently were Miss Clara Helm of Lomita, Miss Laura Melnick of Palos Verdes, Mr. and Mrs. Duane Roland of West Los Angeline Disario.

Edna Harbison, Senior gent of the Women of the Wo Dining together at The Poly-

Parish Dance Slated for Mrs. Edna Ferrin, 1836 W. 254th St., Lomita, was seated Saturday Eve as noble grand of Torrance Rebekah Lodge 347 in an im-

St. Lawrence Martyr parish will stage its second annual pressive ceremony in Torrance Masonic Temple Wednesday parish dance next Saturday parish dance next Saturday evening at the Eagles Hall in Redondo Beach. A Valentine motif is being used in decorat-ing. Dancing will begin at 9 p.m. in the hall at 128 S. Cata-

Mrs. Edwin Burnell is chairman of the event and her co chairman is Mrs. Patrick Mc

Atee.
Mrs. Edwin Olsen, chairman of entertainment, has secured Ray King and his orchestra for

Mrs. John Bauman, chair-man of decorations, has planned a hearts and flowers

setting for the dance.

Mrs. Arlington Wiweke,

# Local Regent

Edna Harbison, Senior Regent of the Torrance Chapter of the Women of the Moose and other chapter officers and chairmen directed activities Sunday at the annual Mid-Win-ter Conference of Moose chapters in Compton.

ters in Compton.

The Torrance Moose leader was aided in her conference duties by Margaret Baudin, Peggy Peacock, Joy McCune, Gladys Griep, Leona Shiffer and Joyce Clay. Chapter activities will include the initiation of a class of new candidates for Moose membership.

Moose membership.
Site of the Mid-Winter Conference was the Compton lodge hall located at 1008 N. Willowbrook in Compton. Participating in the meeting were representatives from Women of the Moose chapters in Long Beach, San Pedro, Compton, Lake-wood and Torrance.

Mildred Lawrence, Deputy

Mildred Lawrence, Deputy
Grand Regent of the Women of
the Moose, made an official
visit to the Torrance chapter
last Wednesday. The national
officer reviewed the various
charitable activities of the fraternal organization, and outlined nation-wide plans for coned nation-wide plans for con-tinued work in this field, ac-cording to Mary Piatt, publicity trict Deputies Staff Night in Long Beach Saturday evening.

#### Card Parties Planned Here

Torrance Rebekahs will start a series of monthly card parties Feb. 5, in the Masonic Temple, 2326 Cabrillo Ave. Games will

start at 8 p.m. Prizes will be awarded for high scores in the regular games.

Trio Odd Fellow Lodge will hold the regular meeting in the lodge hall with the Noble Grand, George Jennings, pre-

siding. Mrs. Katherine Vash will be the hostess of the evening and she will be assisted by Mrs. Pat Young and other members of the Rebekah organization.

WOMAN HONORED Mrs. Priscilla Young of Wilmington, member of the Torrance Rebekah lodge, was Advertise In THE HERALD - Largest Home Delivery By Far In The Torrance Area

LAST MINUTE CHECK-UP . . . Working out final plans for the second annual St. Law-

rence parish dance next Saturday evening are, from left seated, Mrs. Patrick McAtee, chairman, and Mrs. Edwin Burnell, co-chairman. Standing are, from left, Mrs. John Bauman, Mrs. Arlington Wiweke and Mrs. Wesley Muzik, publicity chairman. Ray King's orchestra will furnish dance music at the Eagles Hall, 128 S. Catalina, Redondo Beach. (Hanson Williams Photo)



Hundreds of Dresses, Suits, Coats and items from other Departments. At Cost - Near Cost - Below Cost

REDONDO WESTCHESTER Back of Ralphs

V

largest population of any state in the Union.

fronts General Telephone with many challenges-especially because so many of the communities we serve are in suburban areas-the fastest-growing areas

To keep abreast of this rapid growth, we're installing new telephones at the rate of nearly 8,500 each month in Southern California.

this growing population still lies ahead.

communities we serve, our company will spend \$74,000,000 for new plant and equipment during 1958. Nearly all of this money -plus millions more for future expansionmust be raised through the sale of our

We must make certain that those who purchase our securities, as well as present shareowners, are paid a reasonable return

We must make sure that we furnish the very finest telephone service at fair and adequate rates.

## BIG SALE DAYS! THURSDAY - FRIDAY - SATURDAY - JAN. 30-31 - FEB. 1

PRE-INVENTORY CLEARANCE SALE

WE'RE CLEARING OUR STOCK AT COST AND BELOW COST

### SLACKS

**Wool & Gabardine** 

18.95 & 22.50 **WASH SLACKS** 

TRENCH COATS

10.95

Regular AT OUR COST 26.75 17.50

CORDUROY

COATS

Regular 27.50 15.00

SUEDE COATS

Priced to sell way below cost. This

s the best buy in the store. Regular SALE 75.00

25.00

IMPORTED

GERMAN LODEN CAR COATS

WITH HOOD

EACH 1.00

SPORT COATS wide selection of

Regular 49.50 29.50 65.00 75.00 85.00 48.00 53.00

BELTS EACH 1.00

### GIFT ITEMS

WALLETS . CUFF LINKS SHOE SHINE KITS . ASH TRAYS

NUMEROUS OTHER ITEMS

SWEATERS **Priced Below Cost! ALPACAS** 

35.00 WOOLS

15.95 SILK - WOOL 0)

ROBES

Regular up to 50.00 15.00

PAJAMAS

2.98 5.95 to 10.00

MEN'S SUITS

mports-Wide selection of fabrics complete range of sizes. PRICED AT COSTI

Regular 110.00, 125.00 75.00 & 85.00 69.00 49.00

All Sales Cash—No Refunds—No Exchanges

Open 10 a.m. to 9 p.m. During Clearance Sale

**MEN'S WEAR** 

1735 S. CATALINA HOLLYWOOD RIVIERA FR 5-8815



California is growing at such a pace that, by 1965, it is expected to have the

in the country.

Yet the big job of meeting the demands of

To provide these many new telephones

when and where they are needed in the 127

So our responsibility is clear.

for the use of their money.

This is the sound way to grow.

# GENERAL TELEPHONE

One of the World's Great Communications Systems

