

NEW BA HIGHLIGHTS 85 YEARS OF PROGRESS

Brand new . . . ultra modern . . . \$1,800,000 plant . . . with home-made deliciousness the prime objective! Here is every brilliant innovation for absolute cleanliness and speed, for fresher, purer baked goods ... because, for reasons of taste and health, Ralphs baked goods contain no preservatives!



Skilled artists create cake masterpleces to your order! Ralphs cakes taste home-made, but cost less than to make at home!

FRESH LIGHT

ANGEL FOOD

Delicious Home made recipe Regularly 45c

7-inch

Faster . . . and more hygienically ... than a thousand fingers, this marvel kneads the dough for Ralphs bread . . . fresh every morning at all Ralphs stores!

White and Wheat **Bread** 15-0z. NO PRESERVATIVES

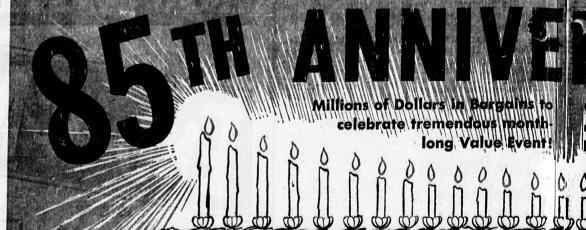
Large 1-lb, 6.5-cz... 28 C



The incomparable rolls you find fresh every morning at Ralphs, emerge . . . 1500 dozen per hour from this tray oven.

FRESH CINNAMON

Made with pure Saigon Cinnamon



Leg of

Roas Breast of

SEA PAK Frozen Breaded **Fishsticks**

Lamb



Ruttered Almond Ice Cream

Chocolate Syrup 2 5½-oz. 15° NABISCO PREMIUM SNOW FLAKE Crackers Salted or Unsalted 1-lb.

American Cheese 8.0z....

BROWN Onions U.S. NO. 1

2 Lbs. 9c

SIMOSIMA

ANJOU PEATS EXTRA FANCY

COACHELLA Grapefruit THIN SKIN

LARGE Oranges FANCY



STONE GROUND 100%

Gold Cake FRESH BUTTER CAKE COVERED WITH WALNUT FUDGE 2 Layer, 7-in. 79



MAYONNAISE BEST FOODS

COMPLETE FOOD STORES SERVING

TY PRE JUMS FREE FOR