7 ways Safeway's new program helps LOWER YOUR TOTAL FOOD BILL

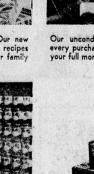




Weekly specials, too! In addition to low prices on all items, we offer you extra savings each week in the form of specials. Look at the examples in this ad.



Money-saving, work-saving IDEAS! Our new program includes regular offers of recipes and other suggestions on feeding your family well at lower cost.



Our own brands offer you top-quality foods at substantial savings. There are products that we can recommend with complete confidence that they will please you.

Your BEST place to save on . . .



Are you enjoying the savings and other shopping advantages offered by our new program of better service and lower prices? Since the start of the program over two months ago, thousands of shoppers have found it to be the answer to a lower total food bill for them. Time after time, we've had folks who are shopping here for the first time remark with surprise at the low total cost when their purchases are added up. We believe one shopping trip will convince you that you, too, can lower your total food bill here.

Tea Garden

Del Monte Brand

Flying Cloud

Betty Crocker

Made from

Heat-Proof Glass

White, Aqua, Pink or Yellow

Sunnybank Yellow Cubes



Our network of buyers find and rush to us special purchases of merchandise that we offer you at extra savings.

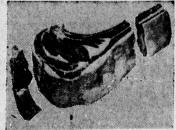
Salad Oil

Peanut Butter

Mayonnaise

Lunch Box

Lucerne



Our trim-before-weighing policy mean, more good-eating meat in every pound you buy. Excess bone and fat are removed before the

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Strawberries and Cake in January, Y PARTY ANGEL FOOD

Morrison Woods World Famous Recipe Revue



CAKE Serve topped with crushed strawberries and

Beverly Brand

12-oz. jar 33c

Nu Made

Extra Egg Rich

Sandwich Spread

	whipped cream.
	Regularly 45c
Whipping Cream	Frozen

Frozen	Sti	awb	erries
Frozen Bel-air Sliced	2	10-oz. pkgs.	35°

Your BEST place to save on	Your BEST place to save on
Edwards Coffee Reg. Drip. 1-lb. 87c	M.J.B Quick Rice 24-oz. 390
Airway Coffee Whole Bean 1-lb. 75c	White Rice MJB 14-oz. 19c 28-oz. 37c pkg. 19c 24-oz. 37c pkg. 19c 24-oz. 29c pkg. 19c 24-oz. 29c pkg. 19c pkg.
Extra Large Eggs the Crop ctn. 3/C	Cheez-its Sunshine B4-02-196 Crackers Popcorn Sunshine Crackers Pkg. 196 Pig. 156 Phys. 156 Phys
Medium Eggs Cream O' the 1-doz 550 Medium Eggs Cream O' the 1-doz 550 Freeh Broad Mrs. Wrights large 200	Cider Vinegar Piedmont pint 140
Slender-Way Bread Skylark std. 27c	White Vinegar Piedmont pint 120
Large Prunes Sunsweet 1-lb. 27c	Dry Mustard Colony Colony Can 110
Cream of Wheat Regular or Quick pkg. 21c Instant Ralston Cook and Serve pkg. 30c	Paprika Crewn Colony 1/2-oz. 230 Celery Salt Crewn Colony Brand 2-oz. 190 Brand btt. 190
Wheat Hearts pkg. 21c 28-02. 34c All Purpose Cream Lucerne 2-th. 27c	Rosemary Leaves Coom Pkg. 100 Vanilla Extract Trader Leaves Leaves Coom Pkg. 100 Leaves Leaves Coom Pkg. 100 Leave
Lucerne price effective in local milk area only	Imitation Vanilla Westag 4-oz. 13c

All Purpose Cream Safeway's your BEST place to save on . . . PIPPIN APPLES

California Grown For Pies, Sauce

Value!

Additional Produce Values

	G	RE	EN
(CA	BBA	AGI

Crisp solid heads. Fine to serve with corned beef

Tomatoes _{pkg.} 25c Solid Lettuce 2 for 25c

Carrots Tops off Freshly Pulled Anjou Pears Fine Eating 2 b. 25c

Chop Suey Mix pkg. 25c Russets Economy 25

Celuxe Piums Tomato Juice Preserves Corned Beef Hash Brand 18-oz. 34c

CHICKEN

PARTS

Cut from USDA Inspected, Grade A,

young fryer chickens.

Eastern grain-fed fresh pork.

Center cuts lb. 79c cuts ". 79c

њ. **89**с

FULL LOIN HALF

Rib 59c Loin 69c

SMOKED

LOIN OF PORK

ROASTS

Ends cuts lb. 49c

Chicken Legs, Chicken Thighs,

Chicken Wings

Backs and Necks

CHOPS

V.B. Applesauce Whole Fias Brand can 26c 17-oz. 20: Brand can 27c Strawberry Jelly Empress 12 oz. 29c Empress 2-1b. 55c Boysenberry Jan Shasta 2.1b. 59c Freen Peas Early Garden can 123 Green Giant Peas Big. 17-oz. 17c
Cut Okra Trappey 15/2-oz. 17c
Golden Corn Cream Style Cans
Golden Corn Colden Corn Corn Cream Style Cans
Golden Corn Colden Corn Col Corn Saracen Golden 3 834-oz. 25c Sweet Potatoes in Syrup and 16-oz. 16c Libby Beef Stew Treat and Luncheon Meat Brand and 19-oz. 38c Libby Potted Meat 19-oz. and 19-Frozen Peas

Cling Peaches Grapefruit Juice **Bonito Flakes** Grape Juice Red Tart Cherries

Jiffy Cake Mix Choice of Yellow, White, Chocolate or Spice (while stocks last) Angel Food Mix Lil' Angel Cake Mix Square Cake Pan Waldorf Tissue USDA CHOICE GRADE BEEF

CHUCK

Tender, juicy, aged to perfection.

Blade or Chuck Steak USDA Choice 1b. 59c

Boneless Stew Beef Ground Shoulder

For Top Quality Aged Beef All You Need to Remember is . . . Safeway!

Only United States Department of Agriculture (USDA) Graders are impartial in grading meats for quality. The purple shield U3DA stamp indicates the quality of Safeway meats.

Safeway sells only USDA CHOICE GRADE beef, Aged under precise conditions of temperature and humidity to peak of perfection. Safeway meats are flavorful, tender.

You save money when meats are fully trimmed before weighing. Erfeway trims away excess fat, inedible meat and bones not properly belonging to the cut.

SLICED BACON 1-lb. 69c RATH DAINTEES CORNED BEEF Boneless Brisket Mild Cure

OCEAN PERCH FILLET 1-lb. 43c WHOLE WHITING pkg. 43c CRAB MEAT 1b. 89c 1b. 89c **Animal Crackers** 2-oz. 10c Nutt Puff Butter- 61/2-02. 29c Butterscotch Drop pkg. 49c Coconut Chocolate Choc. Chip With 9-oz. 39c Choc. Eclairs 6-oz. 29c Choc. Grahams **Coconut Bars**

Oatmeal or Sugar Cookies

Vanilla Wafers

MARGARINE

ICE CREAM

2 pt. 49c 1/2 79c

Year's Biggest Cookie Values!

1-lb. 21c

SANDWICH

1-lb. 43c

Chocolate Cream
WAFERS

71/2-oz. 29c

7-oz. 25c

Prices Good Thursday thru Sunday, January 9, 10, 11, 12, 1958



YOUR LOCAL SAFEWAY - CARSON AT