

PLAY SAFEWAY'S "CROSS OUT" GAME!

13,000 PRIZES - WORTH OVER \$130,000!



It's FREE! It's EASY! It's FUN!
Nothing to Buy - Just Come in and Get Free Cards at Safeway!

FOLLOW THESE SIMPLE RULES

Pick up your Safeway "Cross-Out" Card today at your Safeway Store—and each time you stop thereafter for the next 12 weeks. Match the numbers on your card against the master numbers. Pencil an X over those numbers on your card that match these numbers.

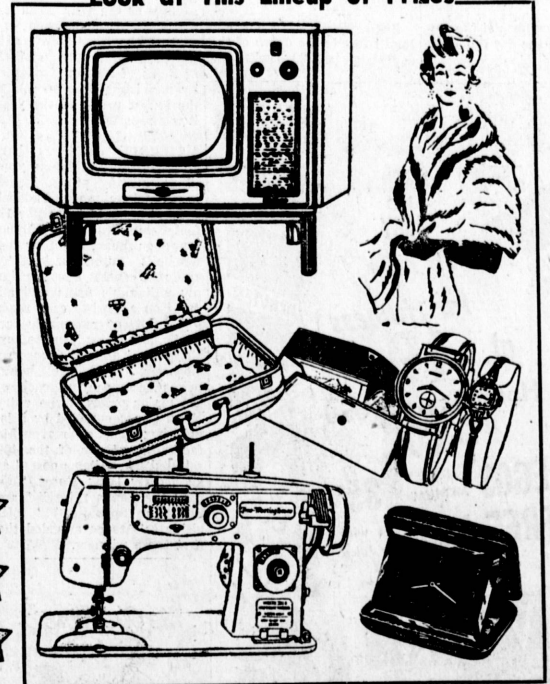
If you can "X-OUT" on your card, five numbers in a row, either down, across or diagonally, you have WON A PRIZE! Just turn your card over and you'll know what you have won! IF YOU HAVEN'T A WINNER THIS WEEK ERASE THE X'S FROM YOUR CARD AND SAVE IT TO PLAY AGAINST SAFEWAY'S ADS NEXT WEEK-END IN THIS PAPER, AND EACH SUCCEEDING AD OF THE CONTEST.

Any one card and any one ad can be matched to claim a winner but numbers from more than one ad cannot be combined to form a winning card.

Cards will be given to adults only.

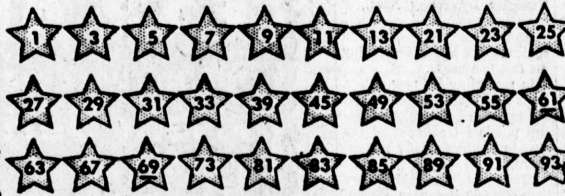
Complete rules and instructions on every "Cross-Out" card.

Look at This Lineup of Prizes



HERE'S YOUR FIRST "CROSS-OUT" GAME—
MATCH THESE NUMBERS AGAINST
YOUR "CROSS-OUT" CARD!

Safeway Cross-out is not a National Contest. This contest is effective only in Safeway Stores in Southern California and Clark County, Nevada. (excluding San Diego and Imperial Counties).



Safeway Salutes Cross-Out with These Exceptional Buys

EXCEPTIONAL BUYS

- Spry Shortening** Price includes 3 -lb. can 59¢
5¢ off label
- Mayonnaise** No Made brand, 1 quart jar 39¢
Made Fresh! Sold Fresh
- Flour** Kitchen Craft Enriched White 5-lb. bag 35¢ 10-lb. bag 69¢
Safeway Guarantees It
- Detergent** White Magic Heavy Duty 1 giant pkg. 49¢
Safeway Guarantees It



Only at Safeway Can You Buy These
USDA Choice, Fully Aged and Trimmed



Round Steaks

- Only USDA Graded Choice Beef at Safeway
- Fully Aged for Flavor and Tenderness
- Carefully Trimmed of Excess Bone and Waste Before Weighing

DOLLAR VALUES

- Applesauce Highway Brand 30-oz. can 19¢
- Dole Pineapple 14 1/2-oz. can 19¢
- Cut Beans Del Monte Seasoned 16-oz. can 19¢
- Tomato Catsup Del Monte Brand 16-oz. can 19¢

Mix 'Em As You Wish
5 for \$1.00

Grade "AA" Fresh Eggs
Cream O' the Crop
Guaranteed by Safeway

- Large Size 1-doz. 37¢
ctn.
- Medium Size 1-doz. 33¢
ctn.

Coffee Cake
Currys Pineapple Butterhorn or Fruit Jelly Snails 19¢
pkgs. of 2

- Pound Cake Currys All Butter 10-oz. size 39¢
- Bread Mrs. Wright's Butter & Egg 16-oz. loaf 25¢
- Parkay Margarine 1-lb. can 24¢
- Oreo Cookies Nabisco baked 6 1/2-oz. pkg. 25¢

Sliced Bacon
FARMER JOHN Top quality 1-lb. pkg. 59¢

Danish Hams
Jake, Extra lean Ready to eat 2-lb. can \$2.29

Quick Steaks
Manor House Beef Flash Frozen 11-oz. pkg. 59¢

Chunk Bologna
Sterling brand large piece 1-lb. 39¢

Full Center Cuts
(Bone In) or Thick Cut For Swissing (Boneless) 1-lb. **79¢**

- Boneless Steak 98¢
- Roasts or Steaks 98¢
- Boneless Tender 98¢
- Bone In 79¢
- Boneless for Stew 79¢
- Extra Lean Beef 79¢
- Ham Shanks 40¢

Safeway Produce... Fresh! Fresh!

Peaches
Blazing Gold Variety Golden Yellow
Sweet and Juicy, selected from the finest golden-yellow fruit. Truly a "peach" of a buy.

2 lbs. 25¢
Serve them with Lucerne Cream

Frozen Peas
Bel-air Premium quality 6 10-oz. pkgs. \$1.00

- Toilet Soap Woodbury Deal 3 3-oz. bars 24¢
- Casserole Star-Kist Tuna Noodle 7-oz. pkg. 23¢
- Homogenized Milk qt. 22¢
(Milk Price in local milk area)

Grape Juice
Bel-air, Frozen, Concentrated 6-oz. can 18¢ 12-oz. can 35¢

- Heinz Beans Boston baked with pork 16-oz. can 19¢
- Lindsay Olives Select Ripe 9-oz. can 25¢

SAFEWAY
Applicable taxes collected. Subject to stock on hand.

COOKINDEX
Section No. 1 19¢ Sections 2, 3 or 4 49¢
Cookindex Cabinet, 99¢
Section 5-16 available later, 49¢

- Minc'd Clams Snow's Deluxe 7 1/2-oz. can 33¢
- Genie Cleaner Liquid Type 16-oz. bottle 37¢
- Reynolds Wrap Aluminum Foil roll 33¢
- Chic-E Giblets Pat Food 2 8-oz. cans 31¢

- Lemons Heavy with Juice 3 for 10¢
- Carrots Snaptop Tender Sizes 3 lbs. 19¢
- Cucumbers Tender Long Green 3 for 19¢
- Yellow Onions Cooking or Slicing 1 lb. 5¢

CARSON AT WESTERN TORRANCE