

DALES

LUCKY 7 BARGAIN HOURS
Thurs., Sat. and Mon.—9 to 6 P.M.
Friday Night 'Til 9

You Don't Have to
Gamble on Our Prices—
You'll Always Be a Winner
At Our Tables.

**WE WILL NOT BE
UNDERSOLD**

IT'S A "NATURAL" AT DALES!

LUCKY 7

Sale

\$1 HOLDS YOUR LAYAWAY

**EVERY DEPT. IN STORE REDUCED FOR THUR.-FRI.-SAT.-MON.
SALE ON MENS-WOMENS-BOYS-GIRLS-INFANTS WEAR.**



BOYS' 10-OZ. FADED BLUE DENIM

REINFORCED, SINGLE KNEE-TURN-UP CUFF
Fantastic but true! Never before at this low, low price! Treat 'em rough!
They can take it! Extra sturdy sanforized. Boxer type.
Sizes 2 to 6X
Colors: Blue and Tan
Value 1.98

77c

Limit 4 Per Customer

LADIES TOP QUALITY CAPRIS

Never offered anywhere in LOS ANGELES at our LOW LUCKY 7 PRICE. Cavalry twills, and new summer prints in black, blue, turquoise, pink, white and maize. Sizes 8 to 18.

\$1.27

2.98 Value
Limit 2 Per Customer



BOYS' SPORT SHIRTS

- Wash 'n Wear
- Fine Combed Cotton
- Large Asst. Summer Colors
- Sizes 1-14

77c
Value 1.98



LADIES' PEDAL PUSHERS

- Black and White
- Polka-dot
- Satin Finish
- Worth 2.98
- Limit 2 Per Customer

57c

"IT'S A NATURAL"

GIRLS' NEW SUMMER DRESSES



Fresh current summer styles in wash 'n wear fabrics. Never before offered at our LUCKY 7 PRICE. Dirndls with bolero jackets. Other groups: Sizes 1-6X and 7-14, 1.77.

LIMIT 2 PER CUSTOMER

77c

Lucky 7 Days—7 Per Customer

GIRLS' PANTIES

- Sizes 2 to 12 • Nylonized and Cotton

7c
Val. 25c

Sizes 1-6X---Value 1.98

MEN'S WHITE HANDKERCHIEFS AND BANDANAS

Fruit of the Loom
AND BANDANAS
• Red and Blue
Also Satin Stripes
Val. to 25c
Limit 7 Per

7c

Worth 5.98

MEN'S POLISHED COTTON SLACKS

Wash 'en wear 'em! Flap-back pockets with cuffed bottoms. Choose from tan, grey, blue, brown and black. Sizes 27 to 42.



**LET THESE ITEMS BE YOUR GUIDE
THAT WE MEAN BUSINESS.**

**1.00 WILL HOLD YOUR
-LAYAWAY-**

LADIES' SUMMER DUSTERS

Embossed Everglaze cottons, washable, with 2 pockets. Assorted prints and colors. Sizes 12-20.

\$1.27
Value \$2.98

LIMIT 2 PER CUSTOMER



INFANTS' 36x50 "BEACON" CRIB BLANKETS

Beautiful soft rayon and nylon crib blankets with satin edge. Each blanket boxed individually, ready to be given away for gifts. Assorted colors.

\$1.17
Value \$2.98

LIMIT 2 PER CUSTOMER



LADIES' SUMMER COTTON DRESSES

No, Mam, this is not old reduced merchandise that other stores could not sell for Easter. This group is fresh, sparkling cottons in washable colors. Many different styles, for every occasion. Made by top Eastern manufacturer. Sizes 10-20, 12 1/2-24 1/2.

\$1.07
Val. to 2.98

Limit 2 Per Customer



LADIES' MAR-LO BRASSIERES

- Circle Stitched
- Perfect Uplift
- Sanforized
- 2 Per Package
- Val. 79c - All Sizes - All Cups Ea.

27c



DALE'S

SELF-SERVICE DEPARTMENT STORE
1334 EL PRADO

Downtown Torrance---Next to A&P Market

LADIES' PANTIES

- 2-Bar Tricot
- Hollywood Briefs
- Asst. Colors
- Value 39c • S-M-L
- Limit 7 Per Customer

17c

