Self-Service Department Store **1334 EL PRADO**

DOWNTOWN TORRANCE NEXT TO A&P MARKET

3 BIG SALE DAYS

1

9

3

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Store Hours Fri. 9 A.M. to 9 P.M

Thurs., Fri. & Sat.



Cardigans

• Slip-Ons • Jeweled • Fashioned Sleeves

weaters

● Usually 3.98 ● Sanforized

Dressy and Casual Styles to Wear with Skirt or Suit

Many to Choose
 Sizes 32 to 38

99

Sizes

34-40



Usually 2.98
100% Nylon
Lacy Trim
Two and
Three Tier
Styles
Pastel
Shades

LUCKY BUY!

LADIES' CAN-CAN

SLIPS

Usually 3.98

Small

Medium

We Purchased 500 Better **LADIES' DRESSES**

Just In Time For Easter!

Octions, Rayons and Novelty Fabrics
 All the Newest Checks and Prints
 in a Large Array of Colors

SPECTACULAR VALUES

Values

SMIRTWAIST

FOR REAL EASTER

Sizes 7 to 15 10-20 14½ to 24½

to 15.00

SPECIAL GROUP LADIES' Cotton Dresses

By Icose Poggy 100 Floral Prints Cost Styles Washable Sizes 12-24% Holiday

LADIES' POLISHED COTTON

LADIES'

00

DUSTERS

BERMUDAS

HOLIDAY SPECIAL

Usually 2.98

Zipper Back

All New Shades

Made by Leading Calif. Mfgr.



Manufacturer's Closeout LADIES' CAP

LADIES' BLOUSES

Solids, Stripes & Novelty Prints

Made by Leading Calif. Mfgr.

Many Colors & Patterns to Choose From



LADIES' COTTON

Just in Time for Easter Terrific 99

Buy! Values to 4.98 • Assorte

22 to 30

MEN'S



LADIES' NYLON **GOWNS AND BABY DOLLS**

 All full out VALUES TO 4.98

Specially priced... Spring dresses DALE'S BUYS OUT NEW YORK

MANUFACTURER'S STOCK! ALL NEW EASTER DRESSES
Send the girls into summer . . . with
pretty new dresses from our collection of styles for school, parties and
every special occasion. There's
plenty to choose from . . . at these
new low prices. Sizes 7 to 14.
Regular 3.98
Regular 4.98 • ALL NEW EASTER DRESSES

59 2 for \$5



BOYS' AND GIRLS'

• Prints and Novelty

USUALLY SOLD FOR 1.98 Sizes 4 to 12 HOLIDAY SPECIAL



Fine Tailored Broadcloth

99

so light, so right, so smartly styled **Special Purchase**

Easter Special New

sport shirts



MEN'S

GIRLS' CAN-CAN

FULL SLIPS

3 to 14. Val. 1:98



GIRL'S 3-PIECE SET
COAT — HAT
and BAG
Fully lined. Sizes ully lined. Sizes rincess stole. 1 to 3 sually 8.98
HOLIDAY SPECIAL

77 Sizes 4 to 6X 6.99



BOYS' SPORT SHIRTS New Spring Styles

BOYS' AND GIRLS' 2-PIECE

PLAY SETS

Usually 1.98
Washable
Novelty Tops with Play Shorts Sizes 2-6X

Choice of Colors Sizes 4-16 Value to 1.98

BOYS PANTS Polished Cottons

Ivy League Styles
 Sizes 2 to 6X
 Assorted Colors
 Big Boy Sizes



Boys' White Broadcloth **Dress Shirts**

SWIM TRUNKS

Fully Lined
 New Prints
 By Bud
 Berma

59



Special

SLACKS Without a Care, They'll Wash 'n' Wear!