NEW DISCOUNT SELLING PROGRAM

REFRIGERATORS SLASHED! — ASTONISHING WASHER BUYS! — MODERN & PROVINCIAL FURNITURE! — BEAUTIFUL BEDROOMS! — TV, HI-FI & STEREO! — AMAZING DINETTE VALUES! — GREAT RUG BARGAINS!

RAND FURNITURE
14814 Hawthorne Blvd.
Lawndale, Calif.

Mr. & Mrs. Public
U. S. A.

The CLOSED DOOR has been opened!

Hertofore, we have only recognized Hotel, Motel & Apartment owners to our Contract Discount Dept. — NOW! — YOU may take advantage of our low, low prices and save.

The Management welcomes you to visit our new Contract Discount Department and compare quality and prices.

We are looking forward to serving you.

Very truly yours,
RAND FURNITURE
Mgrs.

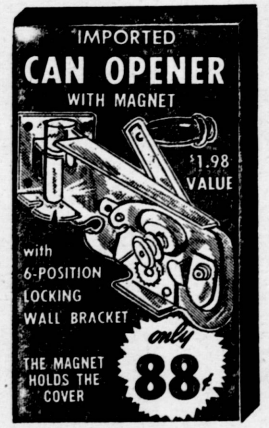
JTR/LL

GRAND OPENING

OPEN TO THE PUBLIC
DOORS OPEN TO RAND CONTRACT DEPARTMENT
WEEK DAYS 9 - 9 — SUNDAY 11 - 6

25,000 sq. ft. of furniture, appliances, carpeting, bedding, TV, Hi-Fi now being sold at Builders Contract Prices.

Prices that are lower than any type of Discount store. $100,000 stock to assure delivery at once.



YOU HAVE TO SAVE 38%
FURNITURE & APPLIANCES

SAVE $79.55! Modern Living Room!
Includes Sofa and Chair upholstered in a splendid choice of covers and colors. Brass ferruled legs and new welt and button treatment for extra eye appeal. Innerspring Construction Unconditionally Guaranteed!
$159.50 Value!
$79.95
$5 Down Delivers

MODERN LIVING ROOM

Armless bed divan & chair, choice of colors, perfect for den or spare bedroom. Reg. $119.95	$68
3-Pc. Bed Divan, Chair and Ottoman, sleeps 3. Free form styling Reg. $199.95	$94
3-Pc. Sectional, 90° curved center section. Reg. $239.95	$128
2-Pc. Divan and chair, metallic covers. Reg. $179.95	$98
Foam rubber cushioned living room, 2-cushion Danish modern Reg. $249.95	$117
Full size Sleeper Hide-a-Bed with innerspring mattress Reg. $259.95	$138
Studio Couches, bolster back, Reg. $99.95	$48
Largest selection of living room set in Southern California	

MAPLE AND PROVINCIAL

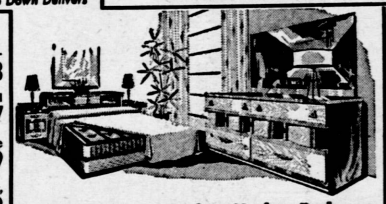
Colonial Divan & Chair, choice of colors. Reg. $179.95	$119
3-Pc. Maple Arm Group, Sofa Chair, Rocker. Reg. $249.95	$144
King size Sofa, foam rubber wing arms, fabric choice Reg. $299.95	$199
3-Pc. Sectional, foam rubber cushion back, fabric choice Reg. $339.95	$249
2-Pc. Bed Divan and Rocker, sleeps 2 Top grade covers Reg. $269.95	$157
2-Pc. Provincial foam cushion wing back Sofa, Chair Reg. $399.95	$269

SAVE $52.20! Provincial Living Room
Includes convertible Sofa (sleeps 2) and matching Chair. Both pieces upholstered in durable nubby fabrics over Unconditionally Guaranteed Innerspring Construction
$169.95 Value!
$117.75
$5 Down Delivers

MODERN BEDROOM

Dbl. Dresser, Mirror, Bookcase Headboard, Lamp, deluxe plastic finish. Reg. $99.95	$48
Lge. 6-drawer dresser with mirror, full or twin headboard Reg. $139.95	$87
5 Pcs., Triple Dresser, Mirror, Bookcase Headboard, 2 Nite Stands Choice of fin. Reg. $229.95	$139
5 Pcs., Contemporary Dresser, Mirror, Bkcse. Hdbd., 2 Stands, Plastic tops. Reg. $249.95	$159
Eastern Triple Dresser, Bkce. Hdbd., Mirror, contemporary walnut Reg. $299.95	$188

Special — Savings on Odd Pieces, up to 70%



Save $60! 5 Pc. Complete Modern Bedroom
Price Includes: Large Dresser-Mirror, Bookcase Headboard, (Full or Twin Size) Innerspring Mattress, Multi-Coil Box Spring. This is one of the greatest outfit buys we've ever seen! Why? Because the serpentine fronts, stain-resistant plastic tops, turned cathedral columns pulls and the exciting depth of the finish are found only in higher priced furniture!
$199 Value!
$139
No Money Down!
$6 a Month

Save $52! Hardwood Colonial Bedroom
Includes Double Dresser, Mirror, Bookcase Headboard, Innerspring Mattress, Box Spring, Dustproof, Dovetailed & Center-Guided, Roll-Via Plastic Finish for Long Life.
$189.95 Value!
$137.75
$5 Down Delivers

OPEN STOCK PIECES on SALE!
$69.95 Chest-on-Chest NOW $49.95
$88.95 Chest ..... NOW $62.88
$54.95 Poster Bed ..... NOW $38.95
$48.95 Poster Bed ..... NOW $34.95
$74.95 Knobole Oak NOW $54.98

Colonial & Maple Bedroom

Maple 9-drawer Dresser, Mirror, Poster Bed, Foot & Headboard Reg. $119.95	$59
Solid Maple Dresser with Mirror, Pineapple Poster Bed, 2 Stands Reg. $189.95	$118
Solid Birch 50" Triple Dresser, Mirror, Bksr. Bed., Shutter style Reg. $249.95	$137
Dark Salem Maple, plank top, double dresser, mirror, bkce. hdbd. w/fthd., 2 Stands. Reg. $299.95	$177
Full size Solid Maple Poster Pan Beds. Reg. $29.95	$15

Special — Savings on Odd Pieces up to 70%

Deluxe W.I. or Bronzetone 7 Pc. Dinettes

$31 Off!
60" "Woodgrain" Plastic Top Table has extra leaf. Rich brass trim on both table and 6 chairs. Were $89.95.
$59.99

Decorator Styled 5 Pc. Dinettes

$20 Off!
Plastic Top Extension Table, 4 Plastic Upholstered Chairs. Were $59.95!
$39.99

DINING ROOM BUYS

5-Pc. Extension Dining Room Set, plastic top, 4 uphol. chairs, solid ash. Reg. $129.95	$77
Calif. Maple, table ext. leaf, 4 uphol. chairs Smart for any dining room. Reg. $139.95	$89
Danish Bronze Tone, Table, 4 Chairs, will seat 8, with ext. leaf. Reg. $159.59	$94

Contract Discounts

TV - HI-FI - STEREO!

Philco 4-speed auto. portable Hi-Fi phonograph Reg. $99.95	$68
Deluxe 21" TV, gold & ebony. Reg. $229.95	$157
Console, 3 speaker, 4-speed Hi-Fi, mhg., bld. maple cab. Reg. $189.95	$98
Stereo comb. with 2 sep. speakers Reg. $227.95	$148
Console 21" TV Bld. only. Reg. $329.95	$219

YOU MUST SAVE 38%
You Can SAVE up to 68%
Terms as low as no money down 36 mos. to pay

Save $12 9x12 Cut Pile RUGS
Densely piled rugs that are washable, easy to vacuum. — Were $29.00 — Rand Discount Price
$17

CARPETING

9x12 Viscose Tweed Broadloom, 6 decorator colors Reg. $59.95	$38
9x12 Axminster Wool Rugs Reg. $69.95	$44
9x12 Rug Pads Reg. $10.95. Each	$6.95
Miracle Tweed Broadloom Reg. $6.95	$2.95 yd.

You have to SAVE 38%

SAVE $70.95! Modern 2-Pc. Sectional
Your choice of any 2 pieces! This is furniture for today's living. Designed to fit your needs, scaled to fit your rooms. All pieces have Unconditionally Guaranteed Innerspring Construction, come in handsome fabrics and colors.
$169.95 Value!
$99.00
$5 Down Delivers

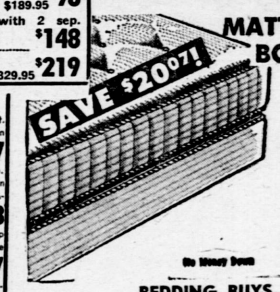
SAVE ON APPLIANCES

Reg. $279.95 Deluxe 11 cu. ft. with 63 lb. Freezer
$188.88
No Money Down! $6.81 Month!

- Automatic Int. Light
- Lift-Out Shelves
- Full-Width Crisper
- Butter Keeper
- Egg Rack
- Tall Bottle Storage
- Wide-Range Cold Control

Price includes FREE DELIVERY, Normal Installation, & Mfr.'s 5-year Protection Plan!

Famous make! 10 cu. ft. 48 lb. Freezer, built-in styling Reg. $229.95	$147
Admiral 11 cu. ft. 48 lb. Freezer with shelves on door, 2 crispers, Dial-A-Matic Reg. $279.95	$188
36" Gas Range, porc. top 4 burner, broiler, large storage dept. Reg. $169.95	$97
Full size O'Keefe & Merritt, auto. top burners, temp. control Reg. $239.95	$149
Auto-Mat Norge Washer Reg. $289.95	$198
Famous make Norge Dryer Reg. $219.95	$147



MATTRESS AND BOX SPRING

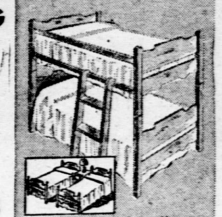
- Full or Twin Size
- Dozens of Tempered Steel Coils
- Heavy Duty Ticking
- Pre-Built Border-Taped Edge

Both For Only
$29.88
No Money Down

BEDDING BUYS

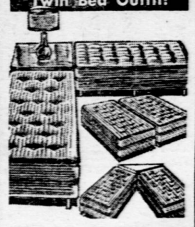
Name Brand Sets, 5-Yr. Guarantee. Full or Twin	$38
Full Spring Construction. Reg. $69.50	$47
Hotel Motel Box Spring & Mattress. Ful or Twin Size. Reg. $89.50	$69
Firm-a-Pedic, 10-Yr. Guarantee, 837 Coil Box Spring & Mattress, Extra Firm. Reg. $139.50	$12
Maple, Bld. Finish, 4-drawer Chests Reg. $19.95	

Complete Maple Bunk Bed Outfit!



Makes An Attractive Twin Bed Outfit!
Includes: 2 Beds • 2 Springs • 2 Mattresses • Guard Rail • Ladder • A Complete Bedroom outfit at a $20 Savings!
All 8 Pieces **$59.88**
No Money Down!

Versatile Complete Twin Bed Outfit!



Creates a New Bed-Living Room for you!
Includes: 2 Innerspring Mattresses • 2 Box Springs • 2 Sets Hardwood Legs • Use as Sectionals, Divans, Twin Beds, Etc.
• A $99.95 VALUE!
Save A Big $30!
No Money Down! **$69.88**

ASK TO SEE FURNITURE RETURNED FROM MODEL HOMES — SAVE 75%

RAND

MONEY BACK GUARANTEE

14814 HAWTHORNE BLVD.
BETWEEN ROSECRANS & COMPTON BLVDS.
OPEN DAILY 9 TO 9 • SUN. 11 TO 6
AS LOW AS NO MONEY DOWN • 36 MONTHS TO PAY