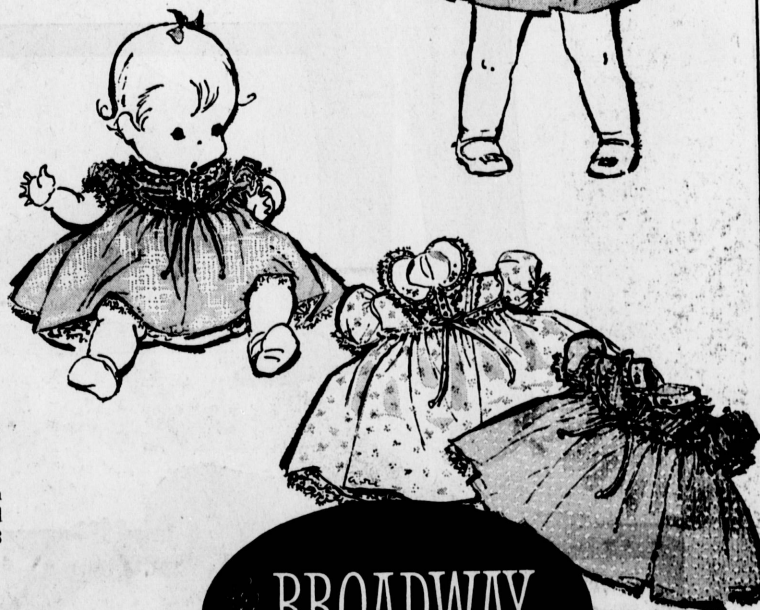
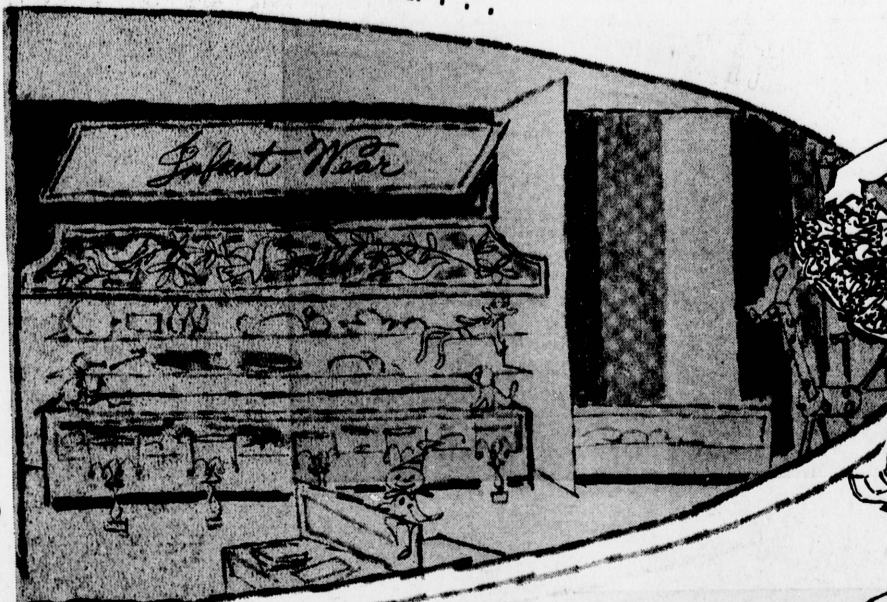


A WORLD OF THEIR OWN . . .



INFANTS AND TODDLERS

HER MAJESTY'S SLIP a bouffant beauty all nylon organza, tiered, flounced and underskirted. Shoulder tucks and elasticized underarms for growth. White, in sizes 2-3-3x, \$3

THE BROADWAY'S NEWEST STORE—
GIRLS' UNDERWEAR, SECOND FLOOR

LITTLE STAR'S suspender dress savors of the Tyrolean with its embroidery and full, full skirt . . . in washable rayon with a linen look. Sizes 2-3, \$4 3-6x, \$5

THE BROADWAY'S NEWEST STORE—
GIRLS' WEAR, SECOND FLOOR

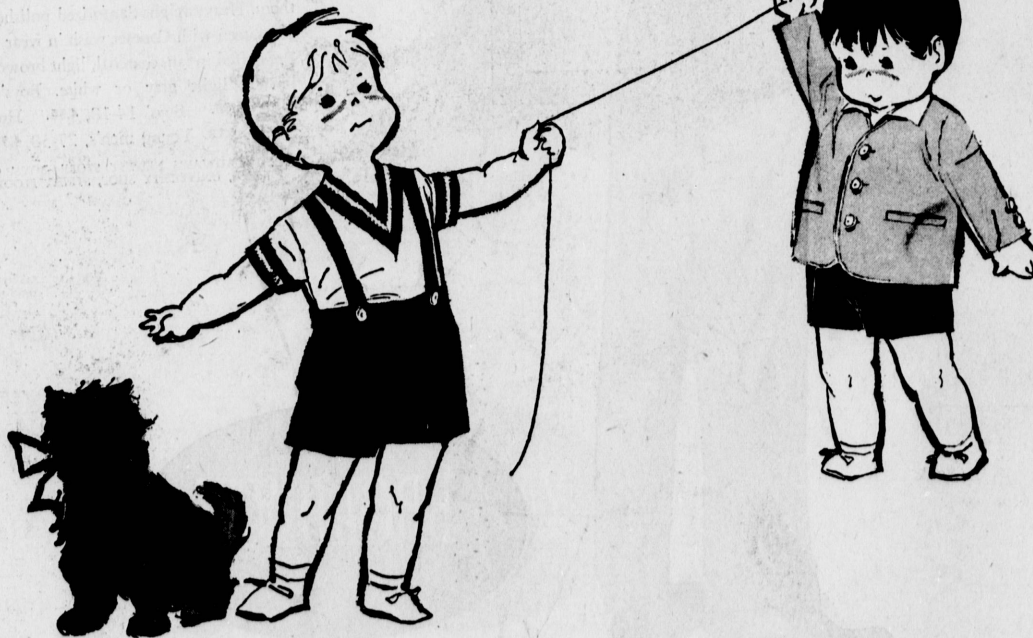
CASTRO'S dresses . . . breathtakingly delicate with cunning details . . . sheer dresses to transform the littlest girl into a most precious doll. Picture her in the Dacron pique, 5.95 . . . in the flocked dress \$4 in the laced and tucked dotted nylon dress, 4.95 . . . all for 12 to 18 month sizes.

THE BROADWAY'S NEWEST STORE—
INFANTS' WEAR, SECOND FLOOR

PLAYMORE KNITS suits the little man, with stay-up suspender shorts matched to a lisle needle-point knit shirt with fashion collar and placket. Red, blue or navy in sizes, 2-3-4, \$4

IMP ORIGINALS' Eton suit for his big occasions . . . the jacket of polished cotton matched to the half boxer shorts with fly front. Real man-style tailoring he'll like, 2x4, 3-6, 10.95

THE BROADWAY'S NEWEST STORE—
LITTLE BOYS' WEAR, SECOND FLOOR



LITTLE PEOPLE'S PASTIMES

Little people enjoy fashions, too . . . and we list just a few of the many names you'll find in our children's department that will assure the style, comfort and quality you want for them.

GIRLS' UNDERWEAR

- Carling of California
- Her Majesty
- Little Miss Rogers
- Miss BVD Hose
- Modern Globe "Lollipop"
- Nitey Nites
- Pettitobé
- William Carter Company

LITTLE BOYS' WEAR

- "Billy the Kid" Jeans
- Deamoor
- Parah "Gold Strike" Jeans
- Hi-Line Inc.
- "Kwikie"
- Imp Originals

INFANTS' FURNITURE

- Cosco
- Edison
- Fold Reel Products
- Lullaby Cribs
- Pride Products
- Stroller, of California
- Trimble Bathrooms

GIRLS' WEAR

- California Youngster
- Catalina
- Debby-Kiss
- Linda Lo
- Love
- Playmore
- Semi-ton
- Youngland

INFANTS' WEAR

- Alex
- Carter
- Castro
- Cooney
- Homespun
- I. B. Kleinert
- Infant Kalmus
- Judy Crib Shop
- Kreuger Toys
- Le Roi Nursery
- Mrs. Day Baby Shop
- Nannette
- Niroy-Niroy
- North Star
- Perfect Kait
- Thomas Textile

CHILDREN'S SHOES

- Blue Star
- Buster Brown
- Kali-see-see
- Keds

FASHION PLAYS THROUGH YOUR MEMBERS' EYES

with the passage of fabulous fabrics to you, from the top mills in America . . . from fabric houses on the Continent comes an array of famed stows to re-ure up fashion.

- A.B.C. . . . American Silk Mills
- . . . America . . . Available . . .
- Bacon . . . Baiding Convict . . .
- Burlington Mills . . . California
- Hand Prints . . . Canada . . .
- Cohara . . . Cremona
- Richmond . . . Rio River . . .
- Fabrex . . . Flugelma . . .
- Forsman . . . Fruit of The
- Leah . . . Fuller . . . Golly &
- Lord . . . Indian Mill . . .
- Kaplan . . . Laphan . . .
- Milliken . . . Spring Mills . . .
- Wm. Skinner . . . Stoffel . . .
- Wamsuta