37th BIRTHDAY SALE **EVENT** STARTS THURSDAY, FEBRUARY 12th thru SUNDAY, FEBRUARY 15th 1959



910 W. SANTA BARBARA at VERMONT

> 174th and **CRENSHAW**

SOON AT PACIFIC COAST HIGHWAY and **CRENSHAW** IN THE CRENSHAW
PACIFIC SHOPPING CENTER





U.S. NO. 1 QUALITY

RUSSET



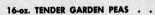


MAXWELL HOUSE - 100% PURE

JUMBO 6-OZ. JAR Reg. \$1.23 Size







12-oz. TOMATO CATSUP . . 15-oz. CALIFORNIA TOMATOES

16-oz. SLICED RUBY RED BEETS . 16-oz GOLDEN CREAM STYLE CORN

16-oz. GRAVENSTEIN APPLESAUCE 15-oz. TASTY PORK and BEANS

FOR



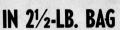
OL' SMOKEY TENDER, FULLY COOKED Ready to Eat - Loss in Weight Already Taken



HAFNIA BRAND, IMPORTED, SLICED READY-TO-EAT

HAM 5-ounce packages.

Finest Quality - Pliofilm Bag ALL MEAT, TENDER





CENTER HAM SLICES

49° JACK CHEESE 45

SPRINGFIELD TOP VALUE FROZEN FOODS!



Peas, Cut or French Green Beans, Baby or Fordhook Lima Beans, Butter Beans, Broccoli, Cut or Cob Corn, Brussel Sprouts, Cauliflower, Mix Vegetables, Peas & Carrots, French Fried Potatoes, Leaf or Chopped Spinach and Succotash

YOUR CHOICE



Full Sized

BIG FOOD