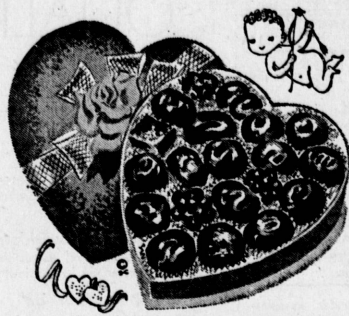


Exclusive with Sav-on

Maxfield Valentine Chocolates



- Maxfield Heart Box**
Assorted chocolates beautifully presented in red, pink, aqua or white... one pound... **1.75**
- Maxfield Heart Box**
Fancy satin gift box in red, azalea or peacock... one pound assorted chocolates... **2.35**
- Maxfield Heart Box**
Two-pound box of guaranteed fresh assorted chocolates... gift presentation... **3.35**
- Maxfield Heart Box**
Fancy 2-lb. box in red, azalea, white or peacock... fresh assorted chocolates... **3.98**

- Brach's Heart Box**
Half-pound box of famous Brach's chocolates... on special... **59c**
- Brach's Heart Box**
Sweetheart gift box for your Valentine... one-pound box... **1.35**
- Brach's Heart Box**
One pound assorted center chocolates in flower-top heart shape gift box... **1.98**
- Brach's Heart Box**
Two-pound gift box of absolutely fresh national brand chocolates... **3.50**



Whitman Samplers



America's most honored quality chocolates in famous Sampler boxes with Valentine heart gift box bonds.

2.00 and 4.00



Men's Gift Neckties

Gift ties in stripes, solids and patterns to suit all tastes, lots of bow ties, too... we will gift box

69c



9.50 Ronson Lighter

Save 2.00 on each lighter you buy... such an appropriate gift and such a big saving, too.

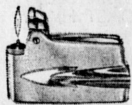
7.50



Tie Clasp and Cuff Links

Smartly based set of links and matching tie clasp in modern style with high finish

1.95



14.95 Ronson Vara Flame

Save 3.50 on the world's greatest lighter... high style chrome finish in assorted designs.

11.45



Westclox Men's Wristwatch

Shadow this waterproof, fully guaranteed watch with beautiful gold case, gold hands and numerals.

12.95



Timex Men's Wristwatch

Self-winding, shock resistant, water-proof and dust-proof watch, fully guaranteed of course.

15.95



32.50 Remington Rollectric

Save 12.50 on this nationally famous electric shaver... so typical of our values on fine some products.

20.95



Stantex Transistor Radio

Six transistor pocket size radio, complete with batteries, leather case and ear phone attachment.

29.95

Gift Jewelry Boxes

So right for Valentine giving... handsome simulated leather covering with gold color tooling, rayon lined, diamond shaped mirror in lid, upswing tray and lock, key.

1.35

Ciros 5-Flaconettes

Danger, New Horizons, Reflexion, Surrender and Ricochet... 5.00 value for just...

2.00



Elgin American Convertible Compacts

Huge selection of quality compacts for loose or compressed powder

1.69

Max Factor Hi-Society Lipsticks

The new shape in lipstick fashions... it's a mirror and lipstick all in one

1.50



Presto-Mist Atomizers

Milady will love these cleverly designed Atomizers in a variety of interesting shapes

1.00

Gift Hosiery



French Poodles

We don't have the live dog in the picture but we have the most darling toy French Poodles. Of fluffy fur with jeweled collar and cutely trimmed coat in pastel colors to match your boudoir decor.

3.98 and 7.98

Nylon hose, 51 gauge 15 denier, that are Ideal for Your Valentine. Perfect for office or evening wear, in All shades and sizes. Reinforced heel and toe with self-color. Or dark pencil line seams. Three pairs attractively gift boxed. For Valentine giving

3 FOR 1.45

Costume Jewelry



See the new "Solid Gold Look" in our complete and exquisite, exciting collection of Cultured Pearls. Set in pins, pendants, necklaces, Bracelets, rings, earrings, Pinettes and sweater guards in Lovely gift boxes. A Special Gift that will delight That Special Valentine

1.95

Kleenex Facial Tissues



Pop-up 200 count boxes of fine quality facial tissue... so typical of Sav-on saving prices on quality products.

5 for 59c



Kleenex Table Napkins

Boxes of 50 napkins as soft as cloth. They won't slip. **3 for 59c**



3.95 O' Cedar Sponge Mop

Save 1.97... scrubs, waxes and shampoos your floors. **1.98**



Dial Toilet Soap

Deodorant soap... Bath size bars... on special. **2 for 29c**



Lustré Creme Shampoo

Check this very special Sav-on saving price. **2 for 99c**

Whitman's Valentines

Variety Package

Wide assortment of appealingly cute cards... 2 teacher cards... **50 pak 39c**

Deluxe Assortment

Quality Valentines, with matching envelopes, with 2 teacher cards... **42 pak 59c**

Fuzzy Movable Cards

Flocked cards in assorted styles... with matching envelopes... **36 pak 69c**

Action Valentines

Movable action cards, with matching envelopes... **12 pak 29c**



520 W. 190th St. 3 Blocks West of Hawthorne Blvd.