

Phone Company To Establish El Nido Office

In the next two years the General Telephone Co. will spend more than \$7,000,000 on construction, service improvements, and expansion in the Redondo exchange, according to a statement made this week by H. C. Vaupel, manager for the Frontier number area.

Much of the Redondo budget will be devoted to the establishment of a new central office building to be located at 190th St. near Inglewood Ave., which will serve the eastern portion of the exchange. Vaupel pointed out. Construction of the new office will get underway this April, and it is expected to cut into service in October 1960.

Also included in the budget are allocations for equipment and automatic toll ticketing in the Palos Verdes and Rolling Hills offices. The El Nido central office will also have toll ticketing when it cuts into service. Toll ticketing will permit subscribers to dial into the Los Angeles extended area, consisting of more than 75 prefixes, without calling the operator.

Vaupel also reported that direct distance dialing, which enables subscribers to dial directly to points throughout the United States and Canada, is scheduled for the Redondo exchange late in 1961.

Plaza Del Amo To Get Walks

Paving and construction of sidewalks on the South side of Plaza Del Amo between Hall-dale and Denker Streets, to be provided under the terms of a contract awarded this week by Los Angeles City Council to the Sheets Construction Co. of Gardena, will add another block to the growing list of improved streets in the Shoestring Strip area, according to City Council President John S. Gibson.

The low bid of \$9,282 was 28 per cent less than previous estimates.

Public funds previously allocated by the council will also make possible widening of the street involved. Work on the sidewalks and street widening will begin in about three weeks, according to the Board of Public Works.

Councilman Gibson stated that he is currently seeking means of financing additional improvements between Denker and Harvard to connect with existing paving. Also planned for a later date is the further widening of that portion of Plaza Del Amo from Harvard to Western which is at present only partially improved.

Real Estate Field Man To Visit Area

Emerson Smith, field executive of the National Association of Real Estate Boards, will spend Friday, Feb. 27th, in this community consulting with local Realtors and other business leaders, Kenneth Miller, president of the Torrance-Lomita Board of Realtors announced yesterday. Mr. Smith travels from the headquarters office of the association in Chicago.

During his visit Mr. Smith will meet with the officers of the Torrance-Lomita Board of Realtors and address a meeting of the board at Wayfarers Restaurant, Lomita at 12 noon.

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CHILDREN AIDED . . . Through the help of the Torrance Kiwanis Club and the Volunteers for Children, patients in the children's wards at Harbor General Hospital find things a little pleasanter these days. Here (from left) Dr. Kenneth Zike, head physician in the hospital's pediatrics section; Margaret White, president of Volunteers for Children; Mrs. Frances Scott, director of nurses; and A. L. Thomas, director of the hospital, chat with 2-year-old Sheryl Ann Johnson who is modeling a new play-feeding table. The group also redecorated the ward and children's clinic. (Herald Photo)

PEP BOYS FOUNDER DIES WHILE ON VACATION, RITES SET FOR TODAY

Emanuel "Manny" Rosenfeld, a pioneer in the chain store automotive accessory and parts field, died Wednesday night, at the age of 62 of a heart attack while vacationing in Miami Beach, Fla.

Rosenfeld, with M. L. "Moe" Strauss, co-founded the Pep Boys Auto Supply Stores chain. They opened their first store in Philadelphia in 1921 when automotive parts stores were a novelty. Today the eastern Pep Boys chain, of which Rosenfeld was president, comprises 76 stores.

In 1933 the Pep Boys opened their first western store in Los Angeles. Today the western chain, of which Rosenfeld is vice-president, totals 41 stores.

While he headquartered in the company's Philadelphia offices, Rosenfeld divided his time between the two organizations, spending many months in the Southland where he had many friends.

He was a veteran of World War I with service in the Navy. He devoted much time to hospital charitable work and

two years ago received the "Man of the Year Award" for his activities on behalf of the City of Hope in Philadelphia. He was a past-president of the Mount Sinai hospital in Philadelphia, having held this position for 10 years. He was also a director of the Philadelphia Skin and Cancer Hospital.

Survivors are his wife, Mary; a son, Lester, who is a Pep Boys executive; a daughter, Rita; a brother, Murray Rosenfeld, general manager of the Pep Boys of California stores; three sisters who live in Los Angeles, Mrs. Matilda

Koplan, Mrs. Henrietta Ginsburg, Mrs. Amelia Finkel and a brother who lives in Philadelphia, Louis Rosenfeld. He had five grandchildren.

Funeral services will be held in Philadelphia today. M. L. "Moe" Strauss, other Pep Boys executives and members of the family are in the east for the services.

BEST SARDINE SEASON

California commercial fishermen netted 101,567 tons of sardines for canning in 1958 to record their best season since 1951.

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SY FRANK



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When your Balance is:	Monthly Payment Must Be at Least:
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\$75-100	15
100-125	20
125-175	30
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Charge-Matic* Gives You Optional Terms. It's entirely up to you . . . you may pay your Charge-Matic* Account in full each month, or use the extended payment privileges of Charge-Matic* Credit. Here's How It Works: Every so often when extra expenses arise . . . Charge-Matic* credit lets you budget by paying only a small monthly payment, and a small service charge is added to the unpaid balance. If you pay in full there is no service charge.

Over \$225 by arrangement with our credit department. No service charge will be added next month if balance is paid in full.

You Save on service charge when you pay more than amount required.
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FIRST NAME		MIDDLE NAME		LAST NAME	
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2. HOME ADDRESS	CITY	STATE	OWN RENT	HOW LONG	PHONE
3. ADDRESS	CITY	STATE			
4. OCCUPATION	EMPLOYED		HOW LONG		
5. BUSINESS ADDRESS	CITY	STATE	PHONE		
6. FORMERLY EMPLOYED BY	ADDRESS		FORMER OCCUPATION		
7. OCCUPATION OF WIFE OR HUSBAND	EMPLOYED BY		HOW LONG		
8. BUSINESS ADDRESS	CITY	STATE	PHONE		
9. BANK	BRANCH	CITY	NAME IN WHICH ACCOUNT IS CARRIED	SAVING CHECKING LOAN	
ACCOUNTS WITH STORES, BANKS, FINANCE OR OTHER COMPANIES					
TYPE OF ACCOUNT		BALANCE OWING	AMOUNT OF MONTHLY PMT.		
10.	30 DAY () CHARGE	BUDGET OR () INSTALLMENT LOAN () \$	\$		
11.	30 DAY () CHARGE	BUDGET OR () INSTALLMENT LOAN () \$	\$		
12.	30 DAY () CHARGE	BUDGET OR () INSTALLMENT LOAN () \$	\$		

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 - IF MONTHLY PAYMENTS BECOME PAST DUE, TO PAY THE BALANCE OF MY ACCOUNT IN FULL IF SO REQUIRED BY THE BROADWAY.
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