

UNIVERSAL PUBLISHING

DECEMBER 27, 1968

Price Reductions
...Big Selections

COMPLETE YOUR GIFT LIST



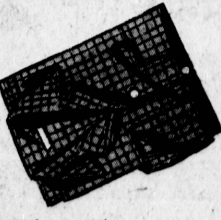
MEN'S SPORT SHIRTS
Fine Cotton Broadcloths in Domestic Woven Fabrics. Drip-Dry, Assorted Prints. Sizes S-M-L. 2 for \$9. Val. \$1.58

MEN'S BROADCLOTH DRESS SHIRTS
Wash 'N Wear fabric • High Style • Low Price! • High Quality • Assorted Sleeve Lengths • Only White • Sizes 14-17

MEN'S 100% ORLON Gaucho SHIRTS
Wash and Wear • Orleans with Novelty Collar • Limited Quantity • Value \$6.95

MEN'S POLISHED COTTON DRESS SLACKS
Ivy League. Flap pockets. Sizes 28-38. Cuff bottoms. Sanitized. Ass. colors. Values to \$3.95

MEN'S BROADCLOTH PAJAMAS
Full cut, Sanitized. Assorted prints. Made in U.S.A. Sizes A-B-C-D. Value \$2.49



INFANTS' DEPARTMENT
Infants' 100% Orlon **SWEATERS**
• Washable • Assorted Colors • Durable • Sizes 9-18 Months
Value \$1.59

Infants' Birdseye **DIAPERS**
27x27 • First Quality • Washable • 1 doz. poly bag • 2 dozen limit
Value \$2.39

Infants' Knit **SLEEPERS**
• Cotton • With Feet • Washable, Limited Quantity.
Value \$1.98

BEACON 36x50 **CRIB BLANKETS**
Beautiful Beacon Blankets with Satin Edge. Ass. Colors. Gift Boxed
Value \$3.98



BOYS' NYLON JEANS
11 1/2-oz., 18 1/2% Nylon
Value \$1.88

Reinforced vulcanized knees — Guaranteed for the life of jeans. New pair see knees wear out before jeans. Cotton in knees. They are vulcanized. Do not shrink or fade. They are fast colors.

Sizes 4-12
Kesties, 14-16, \$2.22

BOYS' JEWELED JEANS & JACKETS
Usually 2.98 Each

Sizes 2-12
Set of 2 — \$3.66 EACH



BOYS' 2-PC. SETS SHIRT & PANT
Flannel shirt with matching cord matching cord. Sanitized. Ass. Sizes. Value \$5.98

BOYS' SPORT SHIRTS & SLACKS
All at one low price. Flannels and cotton sport shirts in assorted plaids. Gabbe and rayon flannel dress pants, with cuffs. Ass. sizes. Value to \$5.98

BOYS CAR COATS
Poplin fabrics with interlining and zipper hood. Warm weather wearing. Sizes 4-8. Value \$7.98

GIRLS & BOYS' FLANNEL PAJAMAS
IDEAL CHRISTMAS GIFT
Value \$1.39

• Sanitized
• Full Cut
• Novelty Prints
• Assorted Styles
• Assorted Sizes 4-14
Value \$2.98



BUY FROM DALE'S

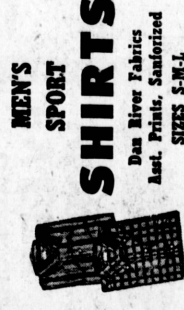
WE'RE OPEN **9** SHOP 'TIL

SUNDAY 10 A.M. TO 5 P.M.



GIFTS

OUR LOWER PRICES HIT A NEW LOW — CHRISTMAS GIFT VALUES AT BELOW CURRENT WHOLESALE PRICES



MEN'S SPORT SHIRTS
Dan River Fabrics
Ass. Prints, Sanitized
SIZES S-M-L
Value \$1.98

99c

LADIES' 100% NYLON HOSE
• 51 GAUGE 15 DENIER WITH SEAMS • ASSORTED SHADES • FAMOUS BRAND
Size 8 1/2-11—Value \$1.00

38c



BOYS' DRESS SLACKS
Polish Cotton. New Fall shades. Belts and Cuff Bottoms. If perfect, value to \$3.98. Sizes 2-6X. Values to \$3.98

\$1.39



TWIN SIZE BEACON BLANKETS
72 x 94
Full cut Jackard Patterns with satin edge. Many styles. Rayon and Nylon fabrics for warmth. Ideal Christmas gift.
VALUE \$7.98

\$3.99

LADIES' 100% NYLON PANTIES and HALF SLIP
IN GIFT BOX
Ass. Colors. Sizes M-L. Value \$2.98

\$1.00
2-pc. Set
Value \$2.98

GIRLS' 100% ORLON SWEATERS
Precious wearing Slip-on Sweaters in assorted Fall shades. Washable. Ass. Sizes.

\$1.39
Value \$2.98

DALE'S
SELF SERVICE DEPARTMENT STORE

4 BIG DAYS
1334 EL PRADO
DOWN TORRANCE NEXT TO TOWN A&P MARKET
Open Daily to 9 p.m. For Christmas Holidays

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SALE STARTS SUNDAY DEC. 21 — 10:00 A.M. and Continues MON.-TUES.-WED. DEC. 22-23-24