

We Have Everything For Your New Year's Feast



YOU CAN BE CERTAIN THAT DURING 1958, EVERY DEPARTMENT OF YOUR FRIENDLY VON'S MARKET WILL CONTINUE THE BEST IN COURTEOUS SERVICE PLUS YOUR COMPLETE SATISFACTION ON EVERY PURCHASE IN EVERY SECTION OF THE STORE

OUR PLEDGE FOR '58

Consistently **LOW**
EVERYDAY SHELF
PRICES on the
HIGHEST QUALITY
FOODS...VON'S MARKETS



ALL VON'S MARKETS WILL BE
CLOSED—NEW YEAR'S DAY
WEDNESDAY, JAN. 1

—For Your New Year's Eve Party—
BORDENS
CHEESE SPREADS

Relish Spread
Pimento Spread
Blue-Cheese Spread
Garlic Spread
Olive Pimento
Vera-Sharp
YOUR CHOICE
2 5-OZ. JARS **29¢**

MJB—ASSORTED GRINDS—VACUUM PACKED
COFFEE 2-LB. CAN 149 1-LB. CAN **75¢**

JERSEYMAID CATERING ASSORTED FLAVORS
ICE CREAM 1/2-GAL. CTN. **59¢**

APPLE CITY 303 CAN **APPLE SAUCE 10¢**

NABISCO
Ritz Crackers 1-LB. PKG. **33¢**
Chippers 8 1/2-OZ. PKG. **29¢**
Triangle Thins 10-OZ. PKG. **29¢**
Corn Thins 9 1/2-OZ. PKG. **29¢**
Wheat Thins 10 1/2-OZ. PKG. **29¢**
Rye Thins 8 1/2-OZ. PKG. **29¢**

Salad Dressing
—MIRACLE WHIP—
"A Party Must" QUART JAR **45¢**

BELL'S FRENCHIES 4-OZ. CAN
Shoestring Potatoes **19¢**
PAR-T-PAK QUART BOTTLE
Ginger Ale **2 FOR 49¢**
PAR-T-PAK QUART BOTTLE
Sparkling Water **2 FOR 41¢**
A PARTY FAVORITE
Seven-Up 6-OZ. BOTTLE **6 FOR 45¢**
REFRESHING AS EVER
Coca-Cola 6 1/2-OZ. BOTTLE **6 FOR 45¢**
DAD'S OLD FASHIONED
Root Beer 6-OZ. BOTTLE **6 FOR 49¢**

Fully Cooked Hams
VON'S TABLE KING
Skinned • Short Shanked • Less Shrinkage
Bake it for dinner — Slice cold for sandwiches
WHOLE HAMS **57¢ lb.**
SHANK HALF **55¢** BUTT END **63¢** CENTER SLICES **98¢**

STEAKS
TRIMMED • WASTE FREE • U.S.D.A. CHOICE STEER BEEF
TENDER AND ECONOMICAL
CLUB STEAKS 98¢
TO BROIL OR BARBECUE
T-BONE STEAKS 105¢
FATHER'S FAVORITE
PORTERHOUSE 109¢
FANCY-LEAN-BONELESS
TOP SIRLOIN 129¢
Ground Chuck FRESH GROUND LEAN TENDER **55¢ lb.**
Sliced Bacon MORRELL'S PRIDE HICKORY SMOKED **55¢ lb.**

TOM TURKEYS
Von's Table King "Oven Ready"
Young 18 to 24 lbs. **33¢ lb.**
California Grown
Midget Turkeys FOR SMALL FAMILIES 5-6 LB. AVG. **45¢**
Von's Ducks GENUINE LONG ISLAND 4-5 LB. AVG. **49¢**
Cornish Game Hens IDEAL 2 1/4-2 1/2 LB. AVG. **69¢**
Roasting Chickens EXTRA FANCY READY TO COOK **55¢**
Chicken Breasts TENDER WHITE MEAT BIRDSEYE-1 LB. PACKAGES **79¢**
FANCY MEDIUM **Green Shrimp 89¢** FRESH-8 OZ. TIN **Eastern Oysters 69¢**

Bake an Old Fashioned Apple Pie
APPLES
Crisp Ripe Rome Beauties **2 lbs. 19¢**
SERVE PIE A LA MODE WITH JERSEYMAID ICE CREAM
SERVE WITH STEAK 5-OZ. CUP **19¢**
CREAMY WHITE HEADS **Cauliflower 10¢ ea.**
LARGE FANCY **Brazil Nuts 19¢ lb.**
ROMAINE CRISP-FRESH FOR YOUR TOSSED GREEN SALAD **5¢ lb.**

Kitchen Fresh Party Treats From Von's
JERSEYMAID—FIRST DAY FRESH—PINT CARTON
COTTAGE CHEESE 21¢
VON'S SHARP REEDSPORT CHEESE **65¢**
MORRELL'S PRIDE SMOKIE SAUSAGE 12-OZ. PKG. **49¢**
VON'S DELICIOUS SOUR CREAM DRESSING 8-OZ. JAR **45¢**
FARM HOME EASTERN BABY DILL PICKLES PINT JAR **35¢**
FARM HOME PICNIC SALAD PICKLES PINT JAR **35¢**

Van de Kamp's SPECIALS
Dec. 26-29
Prepared POULTRY DRESSING 1-lb. **45¢**
CINNAMON COFFEE CAKE LOAF **29¢ ea.**
Fine Candies COCONUT CRISP 6 oz. pkg. **25¢**
(Reg. 28¢)

MONARCH Pickle Sticks 14-OZ. JAR **39¢**
LINDSAY—MEDIUM SIZE—RIPPED Pitted Olives TALL CAN **33¢**
PETER PIPER Sweet Pickles 32-OZ. JAR **39¢**
PLAIN OR CHOCOLATE PEANUTS M & M Candies 4-OZ. PKG. **27¢**
ASSORTED COLORS Dial Soap 2 REG. BARS **27¢**
KITCHEN CHARM Wax Paper 100-FT. ROLL **21¢**
SOFT STRONG Kleenex 300 IN BOX **29¢**
KOTEX—13 COUNT PKG. Sanitary Napkins **43¢**

EMBASSY CLUB
EASTERN BEER
12-OZ. CANS
6 FOR 75¢

VON'S
PRICES EFFECTIVE THUR., FRI., SAT., SUN., MON., TUES., DEC. 26, 27, 28, 29, 30, 31
SALES TAX ADDED TO TAXABLE ITEMS
LOS ANGELES
• 1027 W. Manchester-Vermont
• 5029 S. Vermont at 51st St.
• 8827 S. Western at Manchester
• 2644 W. Santa Barbara-Cren.
• 1590 W. Fire at Valencia
• 10780 W. Fire at Westwood
• 1022 S. Fairfax at Olympic
• 2020 S. Crenshaw at Olympic
• 846 S. Alhambra at 9th St.
• 3234 W. Eighth at Ingle
• 2647 W. Third at Renmore
WESTCHESTER
• 6721 La Tijera at Centinela
• 6721 W. 80th St. at Emerson
LAKELAND
• 4200 Woodruff at Conant
GARDENIA
• 1260 W. Redondo Beach Blvd. at Normandie
DOWNEY
• 10001 Paramount at Florence
BELL
• 4407 S. Atlantic at Geary Ave.
SHERMAN OAKS
• 13333 Riverside Dr. at Fulton
PACIFICA
• 9011 Woodman at Osborne
NORTH LONG BEACH
• 4400 Atlantic Ave. at Sun. Antonio
• 6721 W. 80th St. at Emerson
WHITTIER
• Whittier Blvd. at Santa Gertrudes
LYNNWOOD
• 11471 Long Beach Blvd.
MONTEREY PARK
• 2280 Atlantic Blvd.-Brooklyn
RESDALE
• 18247 Sherman Way at Elmerdale
SANTA ANONICA
• 1305 Wilshire Blvd.-14th St.
VAN NUYS
• 6423 N. Van Nuys Blvd. at Vanowen
GARDEN GROVE
• 12121 Brookhurst Ave. at Chapman
*WE RESERVE THE RIGHT TO LIMIT QUANTITIES