## AYNE'S SHOE STORE, GARD

PRICE SLASHING

GARDENA

A Sale Born of Necessity!

We are facing a situation that calls for Imediate Selling Action and the Quick Disposal of pproximately Half of this Stock.

We have made the same mistake that many other have made . . . We Bought Too Much Merchandise . . . As a result, this store is literally packed with the finest merchandise that we could possibly procure.

It has now resolved itself into a case of MUST REDUCE STOCKS IMMEDIATLY... After taking into consideration the great loss that may have to be incurred in disposing of this overstock, we have decided there is only one logical, sensible thing to do.

Place This Entire Stock on sale to the people of this community at prices so low that the stock will sell and sell QUICKLY . . . Let the merchandise bring what it will and the loss be what it

.. QUICK

This Entire Stock of Men's, Women's and Children's . . Shoes Now Being Sold and Sacrificed at a Fraction of Their Value . . We are Face to Pace with an Emergency that Compels us to turn the Majority of our Stock into Cash . . at Cost . . . Near Cost . . Below Cost . . Makes no Difference. The Majority of this Stock Must Be . . Has to be Sold . . . And No Loss Will stand in Our Way.

SHOES FOR THE ENTIRE FAMILY

IF YOU HAVE NOT ALREADY ATTENDED THIS SALE, YOU ARE MISSING A GREAT OPPORTUNITY TO BUY FINE FOOTWEAR

BEFORE IT'S TOO LATE

Down Go Shoe Prices For The Entire Family

Men's Women's and **Children's Shoes** 

SALE NOW

OPEN SUNDAY

Dec. 22nd - 10 a.m. - 5 p.m.

## MEN'S SHOES

AMERICA'S **BEST BRANDS** 

SANTA ROSA - JARMAN FORTUNE - PALL MALL GUILD HALL - McCOYS

**Dress Oxfords** ONE GROUP REG. PRICE \$10.95 \$577 SALE PRICE

ONE GROUP REG. PRICE \$12.00 \$ SALE PRICE

ONE GROUP SALE PRICE \$16.95 \$877

ONE GROUP REG. PRICE \$21.95 \$127

Men's Work Shoes

Reg. Price \$9.95 SALE PRICE.....

Reg. Price \$10.95 SALE PRICE.....

Reg. Price \$12.95 SALE PRICE

Open 9 a.m. .. 9 p.m., 'til Christmas

At Cost . . . Near Cost . . . Below Cost . . . Makes No Difference . . . Majority of Stock

MEN'S HAND LACED Indian Moccasins \$6.95 Values SALE PRICE \$388

SANTA ROSA BRAND ENGINEER BOOTS
STEEL ARCH
\$17.95 Value
SALE PRICE.....\$1077

\$577

Men's Storm Rubbers

Small, Medium and \$3.69 Value You Will Never Buy These As Cheap...... \$488

Women's and Growing Girls'
OXFORDS
YANIGANS\_HOLLYWOOD FLIRT

VANIGANS—HOLLYWOO Values to \$8.95 SALE PRICE..... \$477

FASHION BUILT Arch Support Shoes
Complete Range of Sites and Styles
\$11.95 Value \$577
SALE PRICE.

HOUSE SLIPPER

Values to \$3.98. Sale Price 277

LADIES' HAND LACED GLOVE MOCCASINS FATHER MOCCASINS (alues to \$5.98

**WOMEN'S FAMOUS BRANDS** 

**Dress Styles ● Casuals ● Pumps-Wedgies** Flats • New Fall & Winter Styles Included

Hollywood Starlets • Thrill Mates

Dali Debs • Riviera Debs • Aronov of Cal

Delmar • and other famous brands in these groups.

Values to 8.95

SALE PRICE

Values to 12.95

SALE PRICE

Women's Famous Brand

DRESS SHOES

12.95 Value SALE PRICE

HI-HEELED

LO-HEELED

\$377 AND \$477

Women's and Children's

Reg. Price \$2.49 - Sale Price

ONE GROUP WOMEN'S House Slippers Val. to \$3.50 SALE PRICE... 99c

Children's Shoes alues 247 Values to \$7.95. Sale Price 377

**BOYS' OXFORDS** 

t Quality Brands for School or Dress les to 377 Values to \$9.95. Sale Price 477

Women's Shoes

alues \$7.95. 100 Jay Walker Thongs, Included at GIRLS', MISSES'

**Dress Style Shoes** Values to \$5.95 YOUR CHOICE \$100

WOMEN'S — CHILDREN'S RAIN-BOOTS Red or Brown \$4.95 Val.—SALE PRICE \$177

Trimfit Stretchable NYLON YARN Stretch Anklets

69c Value— SALE PRICE 37 Nationally Famous Brand Na NYLON HOSE

Reg. Price \$1.15 FOR THIS SALE... 69: 3 Pair in Box

Men's and Boys'
NYLON YARN
STRETCH SOCKS

49c

**NEW ARRIVALS XMAS GIFT HOUSE SHOES** 

WOMEN'S

ONE GROUP

REG. PRICE \$3.95 \$1 77 SALE PRICE

WOMEN'S 2nd GROUP

REG. PRICE \$5.00 \$277
SALE PRICE

WOMEN'S 3rd GROUP

REG. PRICE \$5.50 \$37 SALE PRICE

Men's Gift **House Slippers** 

ONE GROUP

REG. PRICE \$5.00 \$277
SALE PRICE

2nd GROUP REG. PRICE \$6.00 \$377

NEVER BEFORE ... NEVER AGAIN ... A SALE LIKE THIS!

GARDENA BLVD., GARD

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YULE Mr. and fa Neil D Ave fo ties.

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